

University of Central Missouri
Board of Governors
Plenary Session
January 25, 2013

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, January 25, 2013, at 8:30 a.m. in Union 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Others in attendance were Governors Walter Hicklin, Weldon Brady, Mary Long, Mary Dandurand, Gus Wetzel II, John Collier and Kyle Shell. Also present was University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Wright determined that a quorum was present to conduct business and called the meeting to order.

Introduction of New Board Member and Administration of Oath – Agenda Item No. 2

Mr. Wright announced that since the last Board's last meeting, Governor Nixon appointed John Collier to the Board, replacing Edward Baker whose term expired January 1, 2013. Mr. Collier who resides in Weston, Missouri, is a UCM alum and employed by State Farm Insurance as a Claims Team Manager. Mr. Wright introduced Mr. Collier and Associate Circuit Judge Garret Robin Crouch was present to administer the oath of office.

Remarks by the Board President – Agenda Item No. 2

Mr. Wright said that he and other members of the Board attended the *MLK Freedom Scholarship Dinner* earlier in the week and enjoyed a very insightful and inspiring presentation given by former governor of Virginia and the first elected African American governor in the United States L. Douglas Wilder.

Mr. Wright extended the Board's congratulations to Graduate student Lindsay Lettow for being named a *NCAA Today Top 10 Award* winner. The award recognizes student-athletes who completed their athletics eligibility during the 2011-12 academic year including success on the fields and courts, in the classroom, and in the community. Award recipients were recognized at the Honors Celebration on January 18 during the NCAA Convention in Grapevine, Texas.

Mr. Wright also recognized Kim Anderson who will be inducted into the Missouri Sports Hall of Fame on January 27. Coach Anderson's accomplishments that have earned him this honor is long and includes the all-time winningest coach in Mules basketball history with a record of 236-85 and leading UCM to four MIAA regular season titles, more than any other coach in school history, three MIAA tournament championships, two Regional championships and two Final Four appearances.

Remarks by the University President - Agenda Item No. 4

President Ambrose expressed his appreciation to the Board for its attendance of the *MLK Freedom Scholarship Dinner*. On Monday, January 21, several UCM students gathered for a day of service to the community which impacted many people and demonstrated a great degree of selflessness from our students.

President Ambrose shared an article from the *2012 Division II Yearbook* that included an article titled "A Family Matter" (Attachment 1). The article recognizes a unique relationship between 8-year old Charly Erpelding, diagnosed with Ewing's sarcoma, the University of Central Missouri, Northwest Missouri State University and the *Make-A-Wish Foundation*. Charly is the daughter of Andy Erpelding, a former offensive lineman that was recruited by Northwest's offensive coordinator in 1990, Jim Svoboda, who is now head football coach at UCM. During the September 8, 2012, UCM vs. Northwest game, a special tribute was made to Charly and other seriously ill children, and before the kickoff, the NCAA presented a check to the *Make-A-Wish Foundation*, highlighting another year of student athletes' support of the organization. Additionally, students held a fundraiser that resulted in an additional \$3,700 for the Foundation.

Shawn Jones provided a commentary of the many accomplishments of Graduate student Lindsay Lettow who was recently named a *NCAA Today Top 10 Award* winner, and of Coach Kim Anderson who will be inducted into the Missouri Sports Hall of Fame inductee. Mr. Jones' commentary included a long list of accomplishments for Ms. Lettow and Coach Anderson. Releases related to these most recent achievements can be found at

http://ucmathletics.com/news/2012/11/2/WTF_1102120146.aspx (Lettow) and

http://www.ucmathletics.com/news/2013/1/28/MBB_0128135424.aspx (Anderson).

President Ambrose invited Robin Krause to introduce members of UCM's student-led Public Relations firm that organized the first social media event at a UCM athletic game held on January 23. Team members included Danielle Myers, Ashley Dolan, Jonathon Haile, Jessica Tandy, Hannah Rhoad, and Megan Maher. Team leader Danielle Myers explained that #Team UCM is an idea--a concept. It means that everyone at the University of Central Missouri is united. When fans talk about their favorite athletic teams, they don't say "they," they say "we." #teamUCM was held on a blackout night and resulted in a great turnout of 4,200 people. The team showed a video and concluded by thanking President Ambrose and Mr. Jones for their support of the event.

Mr. Krause introduced UCM students Eric Hughey and Tyler Haney, who appeared in the new UCM "Choose Red" Commercials. After showing the commercials, Mr. Krause shared some of the tweets that have been received.

General Session

Approval of the Minutes - Agenda Item No. 5

Dr. Wetzel moved that the Board of Governors approve the minutes of the November 9, 2012, Teleconference; November 15, 2012, Work Session and Finance & Administration Committee of the Whole; and November 16, 2012, Plenary Session. The motion was seconded by Dr. Long and carried unanimously.

Reports

Written Governance Groups' Reports – Agenda Item No. 6

Mr. Wright noted that written governance groups reports were included in the meeting materials under Tab 9 (Attachment 2). He thanked the groups' leadership for sharing information about their respective groups' activities with the Board.

Missouri Innovation Campus (MIC) Update – Agenda Item No. 7

President Ambrose reported it's been a good semester for the first cohort of MIC students who are performing at a high level. He noted that three students in the Information Technology cohort recently won a statewide robotics competition. The second cohort in Information Technology will be recruited in March, as will the first cohort in Applied Engineering and Advanced Manufacturing. We are now working on the curriculum and establishing corporate partnerships for the Applied Engineering and Advanced Manufacturing stream. Corporate partners include Burns & McDonnell, Black & Veatch, Grundfos, and Honeywell. In all, there will be 50-75 new and returning students beginning classes at the Missouri Innovation Campus this summer.

President Ambrose said UCM and the R-7 Lee's Summit School District are working together to identify space that could be shared. Currently, UCM's Summit Technology Center leases 44,000 square feet for classes and the R-7 Lee's Summit School District (R-7) leases approximately the same square footage. The current space is not adequately designed for emerging technologies. President Ambrose stated there is willingness to consider a planning process that could combine UCM's space needs and utilization with the R-7's ability to leverage its tax benefits with the City of Lee's Summit. This allows us to consider future space utilization and efficiency for the Innovation Campus. In addition to creating efficiencies for UCM, the Missouri Innovation Campus and the R-7 Lee's Summit School District, this would allow us to rebrand all of the programs under the MIC that overlap with UCM and the R-7. President Ambrose noted that a space utilization study has been conducted and the data will be used to envision what the future space opportunities are and to get the process started.

President Ambrose said that the Missouri Innovation Campus offers programs that are unique, accelerated, and structured financially different. This creates the need for a more defined sense of identity and outcome for the Missouri Department of Education and for the Higher Learning Commission that accredits UCM's programs. UCM would like to begin a process of working in partnership with members of the Missouri Legislature to create statutory identity for the program and would like to start the process during this session.

Mr. Hicklin moved that the Board of Governors provide its full support for the development of proposed legislation to acknowledge the existence of an innovation campus as a part of the University of Central Missouri. The motion was seconded by Ms. Dandurand and carried unanimously.

Mr. Brady asked what the time frame is for firming up the location of the Missouri Innovation Campus. President Ambrose said UCM's current lease for the Summit Center will end in 2015; however, there is a high demand for space managed by Carrow Real Estate and much interest by several developers who are considering ways they can look to UCM and the R-7 to create a real estate identity. The advantage is not only the efficiency of space, but also the R-7's investment and opportunity to draw out a lower space cost.

Legislative Update – **Agenda Item No. 8**

President Ambrose informed the Board that COPHE Presidents will meet with Governor Nixon on Monday afternoon for a preview of the Governor's State of the State address being delivered that evening. On Tuesday, UCM and other universities will give testimony before the House Budget Advisory Committee. That same afternoon President Ambrose will meet with the Military and Veterans Joint Committee of the House and Senate.

President Ambrose introduced Senator David Pearce who provided a legislative update. Senator Pearce said he attended a Missouri Innovation Campus's (MIC) Lead Facilitator's Group meeting two weeks ago. With regard to the MIC, he noted the last day to file legislation in the State Senate is February 27, and that he will work with the University to do so. On January 29, Senators Pearce and Kraus will host a breakfast for the Lee's Summit delegation in his office to talk about the Innovation Campus.

Senator Pearce said the Senate will begin its work on the budget following the State of the State address. There is speculation that the budget will show a modest increase for higher education in the range of 1% to 3%. Senator Pearce anticipates that all new funding will be subject to performance funding and that Governor Nixon will reveal this in his address on Monday night.

Senator Pearce presented information related to performance funding in a PowerPoint titled "A Model for Funding Higher Education in Missouri" (Attachment 3). Senator Pearce said the Joint Committee on Education will complete a comprehensive funding formula for Missouri public institutions of higher education by December 31, 2013. The Committee's December 2012 proposal for performance funding recommended that 90% of the state share of the operating budget estimate be automatically included in the appropriations request and the remaining 10% of the state share of the operating budget estimate be based on performance funding earned. Revisions to the December 2012 proposal include a stop-loss percentage of 98%, which means that no institution can lose more than 2% in funding. Mr. Brady asked if the 98% stop loss could be a deterrent to some higher education institutions. Senator Pearce said the Committee originally set it at 95%, but softened the impact by revising it to 98%.

President Ambrose referred to a recent Moody report that reflects financial pressures on enrollment. With only 40% of revenues coming from state appropriations, there will be increased pressure to identify other sources of revenue for the remaining amount needed. President

Ambrose expressed appreciation for Senator Pearce's and Thompson's engagement in the *College Completion* agenda, and noted UCM's ongoing commitment to aggressively demonstrate performance based on an access, completion, affordability, and success driven model. More specifically, UCM has led the state with regard to its academic program review and willingness to make hard decisions about viability; reviewed administrative costs aggressively with administrative savings; educated and graduated the most students in the school's history; and maintained a 90% job placement rate by those who graduated and obtained a job. Additionally, in regard to access and enrollment, UCM's Board has considered an investment of \$60 million to increase the living and learning destination in Warrensburg to drive the future and viability for enrollment dollars. President. Ambrose stated he would not want the University to be accountable for something other than a very direct approach of helping more students go to college and receive a degree. He asked that the Joint Committee on Education consider those things that the State of Missouri says are most important and look at those institutions putting great effort into demonstrating stewardship from an efficiency and effectiveness perspective. President Ambrose believes UCM is demonstrating this at a level that not everyone else can and that UCM should be resourced at an appropriate level.

Senator Pearce said number of credit hours completed are a consideration in the model and would reward those universities that do a good job with credit hours completed. He said the Committee is reviewing the missions assigned to certain universities by state statutes. As the Committee goes through this process, a number of other issues may be identified and resolved.

Mr. Wright asked if the committee has considered the possibility that there are too many universities in the state, and suggested the state would be better served by a concentration of fewer schools. He noted that the Board's major concern is, of course, UCM who has made many sacrifices over the past few years. Despite these sacrifices, UCM has been able to advance and flourish. Mr. Wright encouraged the Committee to give this some consideration. Senator Pearce noted that UCM's state rep Kurt Schaffer has raised the issue related to the number of universities in the state on several occasions; however, that is not a task of the committee. Mr. Wright and President Ambrose thanked Senator Pearce for attending the meeting and providing a legislative update.

Board Committee on Student Engagement & University Advancement

Ms. Dandurand, Chair of the Board Committee on Student Engagement & University Advancement, reported that the Committee met the previous afternoon and received updates from the University Advancement area related to the Foundation Strategic Plan, Foundation Giving, the expected Endowment payout, the Alumni Strategic Plan, and Alumni Award recipients. For the first time, Foundation assets have totaled more than \$40 million. The Committee also heard from Student Experience and Engagement on a number of activities occurring across campus including the *MLK Day of Service* which resulted in 28 projects and more than 240 volunteers. Also, *Fit Community* has started up again with 20 teams and 222 participants working to get fit. Ms. Dandurand reported that the Student Recreation Center continues to have high usage, with an average of 1,644 visits per day.

Board Committee on Academic Affairs

Dr. Wetzel, Chair of the Board Committee on Academic Affairs, reported that the Committee met the previous afternoon. He asked Provost Curtis to present the following agenda items.

Education Advisory Board – Agenda Item No. 9

Dr. Curtis summarized information contained in a briefing paper under Tab 10 of the meeting materials related to UCM's possible membership in the Student Success Collaborative of the Education Advisory Board for three years (Attachment 4). After reviewing the benefits of membership, *Dr. Wetzel moved that the Board of Governors approve UCM's membership in the Student Success Collaborative of the Education Advisory Board (EAB), at a cost of \$95,000 annually over the next three years, for a total of \$285,000. The motion was seconded by Dr. Long and carried unanimously.*

Program Revision – Agenda Item No. 10

M.S. Speech-Language Pathology and Audiology – Provost Curtis referred the Board to Tab 11 of the meeting materials and reviewed information contained in a briefing paper requesting a name change for the M.S. in Speech-Language Pathology and Audiology degree program (Attachment 5). *Dr. Wetzel moved that the Board of Governors approve a name change for the M.S. in Speech-Language Pathology and Audiology degree program to "M.S. in Speech-Language Pathology." The motion was seconded by Dr. Long and carried unanimously.*

B.S. in Computer Science – Provost Curtis referred the Board to Tab 12 of the meeting materials and reviewed information contained in a briefing paper that discussed the need to revise the current B.S. in Computer Science program from three areas to three options (Attachment 6). This is necessary in order to obtain ABET accreditation for the program. *Dr. Wetzel moved that the Board of Governors approve the proposed revision to the B.S. in Computer Science program, pending approval of the Coordinating Board for Higher Education. The motion was seconded by Ms. Dandurand and carried unanimously.*

New Program Proposal – B.S. Sports Management – Agenda Item No. 11

Provost Curtis invited Dr. Michael Goddard, Chair of the Department of Nutrition and Kinesiology, to present this agenda item. Dr. Goddard referred the Board to Tab 13 of the meeting materials and reviewed information contained in a briefing paper that proposes a new Bachelor of Science Degree program in Sports Management (Attachment 7). Following Dr. Goddard's presentation, *Dr. Wetzel moved that the Board of Governors approve a new Bachelor of Science degree in Sports Management, pending the approval of the Coordinating Board for Higher Education. The motion was seconded by Dr. Long and carried unanimously.*

Preliminary Spring Enrollment Management Report – Agenda Item No. 12

Dr. Rick Sluder provided a preliminary Spring Enrollment Report as shown in Attachment 8 of these minutes. Following his presentation, Dr. Joy Stevenson provided an update on international student enrollment, which is also included as part of Attachment 8.

Institutional Metrics/Program Viability Update

President Ambrose said that during its Work Session the previous afternoon, Mr. Rick Staisloff of *rpk Group* met with the Board and presented information related to the University's work to develop institutional metrics. Additionally, Provost Curtis presented information about the University's work towards identifying signature programs. Mr. Staisloff was in attendance and provided an abbreviated presentation of the one provided and discussed at length by the Board the previous afternoon. Following his presentation Provost Curtis spoke briefly about the work that is occurring to identify signature programs that will likely result in a set of two or three programs that are known to generate revenue for the University (Attachment 9). Work will continue and future updates will be provided related to institutional metrics and program viability.

Board Committee on Finance & Administration

Mr. Brady, Chair of the Board Committee on Finance & Administration, reported that the Committee met the previous afternoon. He asked Mr. Merrigan to present the following agenda items.

Residence Hall Furniture Contract Renewal – Agenda Item No. 13

Mr. Merrigan reviewed information in a briefing paper included under Tab 14 of the meeting materials that recommended a one-year pricing renewal option for residence hall furniture with KLN Manufacturing (Attachment 10). *Mr. Brady moved that the Board of Governors approve a one-year renewal option with KLN Manufacturing for the purchase of new furniture beginning February 1, 2013, through January 31, 2014. The motion was seconded by Mr. Hicklin and carried unanimously.*

Mixed Use Facility Update – Agenda Item No. 14

Mr. Dennis Strait of Gould Evans Architects provided an overview of information he presented more extensively to the Board of Governors at its Work Session the previous afternoon (Attachment 11). The presentation included a review of the different phases. He noted that a Request for Proposals for Design Build Teams will soon be issued.

Health Care Consultant Request for Proposals – Agenda Item No. 15

Mr. Rick Dixon said the Board previously directed staff to issue a Request for Bids (RFB) for a health care consultant that would work with the University to rebid its health insurance. Responses to the RFB for a health care consultant are being reviewed, and a recommendation will

be made to the Board in February. Mr. Dixon said a 12-member health care committee representing all constituents will be established. Mr. Brady said it is important to include representation of retirees. Mr. Dixon said a representative of this group would be included.

Quarterly Investment Report – Agenda Item No. 16

Mr. Merrigan reviewed the Quarterly Investment Report included under Tab 15 of the meeting materials (Attachment 12).

Quarterly Statement of Revenues & Expenses – Agenda Item No. 17

Mr. Merrigan reviewed the Quarterly Statement of Revenues & Expenses included under Tab 16 of the meeting materials (Attachment 13).

Following the presentation of Committee agenda items, Mr. Wright announced that he had appointed Mr. Collier to the Finance and Administration Committee. The Board took a short recess at 10:40 a.m. and resumed meeting at 10:50 a.m.

Board Business

Governor Emeritus Status – Edward Baker – Agenda Item No. 18

Mr. Wright noted that Mr. Edward Baker provided exceptional service to the University and the Board during his six-year tenure as a Board member. *Mr. Hicklin moved that the Board of Governors approve the award of Governor Emeritus status to Mr. Baker. The motion was seconded by Dr. Long and carried unanimously.*

Adjournment – Agenda Item No. 19

There being no further business to discuss, *Mr. Hicklin moved that the meeting adjourn. The motion was seconded by Mr. Collier and carried unanimously* The meeting adjourned at 11:00 a.m.

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Attachments Listing

<u>Attachment No.</u>	<u>Attachment Description</u>
1	<i>2012 Division II Yearbook Article – “A Family Matter</i>
2	<i>Governance Groups Report</i>
3	<i>PPT – A Model for Funding Higher Education Funding Higher Education in Missouri: Model Proposal</i>
4	<i>Briefing Paper – Education Advisory Board</i>
5	<i>Briefing Paper – Program Revision – M.S. Speech- Language Pathology and Audiology</i>
6	<i>Briefing Paper – B.S. in Computer Science</i>
7	<i>Briefing Paper – New Program Proposal – B.S. in Sports Management</i>
8	<i>Preliminary Spring Enrollment Management Report</i>
9	<i>PPT – Metrics for Change (Rick Staisloff)</i>
10	<i>Briefing Paper – Residence Hall Furniture Contract Renewal</i>
11	<i>PPT – Mixed Use Facility Update</i>
12	<i>Quarterly Investment Report</i>
13	<i>Quarterly Statement of Revenues & Expenses</i>
14	<i>Briefing Paper – Governor Emeritus Status – Edward Baker</i>