

University of Central Missouri
Board of Governors
Work Session
October 19, 2012

The University of Central Missouri (UCM) Board of Governors convened in Work Session on Friday, October 19, 2012, at 9:00 a.m. in Union 237A on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members present included Governors Gus Wetzel II, Mary Long, Walter Hicklin, Edward Baker, Weldon Brady, Mary Dandurand, and Kyle Shell. Also present was University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman. Others in attendance include Provost Deborah Curtis, Shari Bax, Amy Kiger, Janice Putnam, Patrick Bradley, John Merrigan, and Chris Wellman

Call to Order – Agenda Item No. 1

Mr. Wright called the meeting to order and determined that a quorum was present to conduct business.

Tobacco Policy – Agenda Item No. 2

President Ambrose noted that today's presentation of the Tobacco Policy is for discussion only, and that the matter would be brought back to the Board in November for action. He acknowledged the leadership of Dr. Shari Bax, as well as the leadership of Ms. Amy Kiger and Dr. Janice Putnam who co-chaired a committee charged with researching this matter and preparing recommendations.

Dr. Bax said a committee was established a year ago to explore whether UCM should be a smoke-free campus. Under Ms. Kiger's and Dr. Putnam's leadership, the committee reviewed and explored student policies around the state; conducted an online survey; and reviewed feedback on the topic. Additionally, they held several meetings across campus to gather internal information; looked externally at other university policies; and attended trainings at the University of Missouri. Through all of these efforts, the committee prepared the set of recommendations outlined in Attachment 1 of the minutes. Dr. Putnam added that the October/November edition of the *Journal of American College Health* validates the committee's recommendations and process for enforcement.

Ms. Kiger summarized the recommendations, which include a tobacco-free campus with the exception of the Keth Memorial Golf Range; private vehicles; and "designated" public events where smoking in parking lots would be permitted.

Mr. Brady asked if the committee composition included tobacco users. Ms. Kiger answered that there were both current and former tobacco users who served on the committee. Mr. Baker asked what the motivator was to make the campus "tobacco" free. Ms. Kiger stated that in 2005, the Student Government Association (SGA) conducted a survey that resulted

in a request to make the campus smoke free. Last year, the SGA held an open vote of the students, who at that time voted to make the campus tobacco free. President Ambrose added that we looked at peer institutions, as well as at information that makes a distinction between tobacco and smoke free. Dr. Putnam said that one of the things that is becoming apparent with the younger demographic is that if you make the campus smoke free only, they will turn to other sources of nicotine such as chewing tobacco which also has health risks. Mr. Baker questioned then if tobacco use on campus is more of a health concern. Dr. Putnam said it is both a health and an environmental issue.

Mr. Baker expressed concern that the recommendations do not include a designated smoking area for smokers and stated some dissatisfaction with the recommended exceptions to the policy. He also expressed concern that while it is good to explore this issue, obesity is an even greater health issue that he would like to see the University address. Dr. Putnam said that many individuals use tobacco socially; for weight loss; and sometimes as a coping mechanism. The committee has considered the effects of smoking and tobacco use to the overall health of the campus.

Ms. Kiger stated that the committee struggled with whether to designate a smoking area and asked the campus community if the current policy, which includes designated smoking areas, is working. It was concluded that it is not. She said the intent of the recommended policy is to create a healthy environment to work and live in. The committee found that smokers on campuses whose policies include designated smoking areas, tend to drift from the designated smoking areas over into other areas. Ms. Kiger added that any time a policy change is being considered, decisions have to be made in the best interest of the majority.

President Ambrose said that university campuses are taking steps to ensure more healthy living environments for their students, which also makes them more competitive. Elimination of designated smoking areas on UCM's campus, with the provision that individuals may smoke in their personal vehicles, ensures a healthier campus for our staff and students, but also provides an option for those who still wish to smoke.

Ms. Kiger said key to the implementation of a revised policy is what is done to prepare in advance. She discussed a number of things such as smoke cessation opportunities; installation of clear signage; and educational opportunities for tobacco users on how to be successful with the revised policy. Ms. Kiger also explained that enforcement would be similar to other rules of the University and subject to discipline as with other violations.

Following a lengthy discussion, Mr. Wright thanked Ms. Kiger and Dr. Putnam and asked them to give some thought to the feedback provided by Board members. The Board will look forward to receiving final recommendations on this matter in November.

Mixed Use Facility Update – Agenda Item No. 3

President Ambrose asked Mr. Patrick Bradley to provide an overview of a recent survey conducted with UCM's students as part of the planning process for the Mixed-Use Facility. Mr. Bradley stated that program management firm Brailsford & Dunlavey worked with UCM to develop the student survey that included questions related to price points, amenities, and overall living arrangements. This was done after representatives of Brailsford & Dunlavey met with focus groups on campus (which included students) to gather input. UCM's Office of Technology assisted in getting the survey out to students, and within 36 hours, a 10% response was made. The online survey will be available for two weeks, at which time a final report will be prepared.

President Ambrose shared a recent incident where two students residing off-campus lost everything in a house fire. He stated that from an economic, college completion, and health and welfare standpoint, consideration is being given to requiring sophomores to reside in on-campus housing. This would have several implications with regard to housing and beds. Additionally, consideration is being given to requiring student athletes on scholarship to reside in the residence halls through their sophomore year. President Ambrose said that if the quality of life and risks to students residing off-campus does not improve, there will be an impact on our students and possibly enrollment.

Academic Review Timeline – Agenda Item No. 4

President Ambrose reminded the Board of the Strategic Governance Model, which includes an academic viability review and plan. He noted that a timeline for the identification of signature programs was included with the meeting materials under Tab 4 (Attachment 2). President Ambrose said that we are working on an institutional definition of what a "signature" program is and must consider those programs that (1) are robust and producing net revenue; (2) have demonstrated they are needed to help move the State forward economically, culturally, etc.; and (3) have a historical designation that the University would not want to eliminate.

Provost Curtis said she has met with a number of groups across campus and all have expressed concern about how to define "signature." She said that AGB consultant Rick Staisloff will return to campus in mid-November to continue his work with the University in developing key performance indicators and metrics.

Other – Agenda Item No. 5

Academic Calendar – Provost Curtis advised the Board that an ad hoc committee was formed to review UCM’s 2013 academic calendar. She distributed two handouts (Attachment 3) that included recommendations that will be presented to the Board in November for consideration and action. The first recommendation proposes the addition of a “dead” week between Spring Commencement and start of the summer session. The second recommendation involves restructuring the 2013 Summer Session to avoid an overlap of courses. President Ambrose said the Academic Affairs Division would like to provide some advance notice to the campus that these proposed changes will be made to the Board of Governors in November. The Board concurred that proposed changes may be needed to the academic calendar and said they look forward to final recommendations being made in November.

Request for Closed Session – October 19, 2012
Request for Closed Session – October 19, 2012 – Agenda Item No. 6

Ms. Dandurand moved pursuant to the Missouri Revised Statutes, Section 610.021, that the UCM Board of Governors meet in closed meeting, with closed record and closed vote, for the purpose of considering real estate matters, legal actions, and personnel matters. The motion was seconded by Mr. Hicklin and carried with the following roll call vote:

<i>Walter Hicklin</i>	<i>aye</i>	<i>Weldon Brady</i>	<i>aye</i>
<i>Edward Baker</i>	<i>aye</i>	<i>Mary Long</i>	<i>aye</i>
<i>Mary Dandurand</i>	<i>aye</i>	<i>Marvin E. Wright</i>	<i>aye</i>
<i>Gus Wetzel II</i>	<i>aye</i>		

The Board of Governor Work Session concluded at 11:00 a.m.

***University of Central Missouri
Board of Governors
Work Session
Attachments Listing***

<i>Attachment No</i>	<i>Attachment Description</i>
<i>1</i>	<i>Proposed Tobacco Policy Documents</i>
<i>2</i>	<i>Academic Review Timeline</i>
<i>3</i>	<i>2013 Academic Calendar Proposals</i>