

**University of Central Missouri**  
**Board of Governors**  
**Mini-Retreat Summary**  
**January 21, 2020**

The University of Central Missouri (UCM) Board of Governors convened a mini-retreat on Tuesday, January 21, 2020, at 12:30 p.m. in the Elliott Student Union, Room 237A on UCM's main campus in Warrensburg, Missouri. Participants included Governors John Collier, Stephen Abney, Mary Long, Mary Dandurand, Gus Wetzell II, Ken Weymuth, and Casey Short. Governor Marvin E. Wright participated in the retreat by phone briefly, but departed the meeting due to technical issues. Also present were University President Roger Best, General Counsel Lindsay Chapman, Assistant Board Secretary Monica Huffman, and presenters Bill Hawley, Susan Brockhaus, Sondra Savage-Moore, Phil Bridgmon, Drew Griffin, Ken Schueller and David Pearce.

**UCM Budget Primer** – Agenda Item No. 1

Bill Hawley, Vice President for Finance and Administration; Susan Brockhaus, Executive Director for Administrative Services; and Sondra Savage-Moore, Controller, provided an informative presentation related to FY 2020 University finances (Attachment 1). The Board discussed a new budget report format that was developed in consultation with Finance and Administration Committee Chair Abney to provide a clearer picture of the University's profits and losses and its current financial position. Other discussion surrounding MOSERS, the RCM Budget Model, Performance funding, and University reserves was also held.

**Enrollment Management** – Agenda Item No. 2

- *Enrollment Projections and Preliminary Fall 2020 Enrollment Management Report and Recruitment Strategies* - Dr. Bob Hodum, Interim Vice Provost for Enrollment Management; and Mr. Drew Griffin, Assistant Vice Provost for Admissions and Financial Aid, presented UCM's Strategic Enrollment Management Plan, which included several strategies to diversify UCM's recruitment efforts and to increase retention. The strategies and goals presented are outlined in Attachment 2 and include a greater focus on transfer, graduate, distance learning and international students.

The Board discussed past initiatives and anticipated outcomes and timelines for new strategies. With regard to Fall 2020, the focus will be to stabilize enrollment. It was noted there are approximately 250 fewer students enrolled today from Fall 2018. Also, an increased number of high school seniors are choosing technical school over college.

- *Program Data* – A sample majors report was included under Tab 12A (Attachment 2) of the meeting materials for the School of Public Services. Provost Bridgmon said he is working to put this majors' data pack into a more usable format for the Board.

### **Legislative Agenda** – Agenda Item No. 3

Mr. David Pearce reviewed bills filed pertaining to higher education that were listed in a briefing paper under Tab 12B of the meeting materials (Attachment 3). State Senators and Representatives have until March 1 to file any additional bills. Mr. Pearce will keep the Board apprised of the status of the filed bills and report any new ones.

### **Strategic Plan Update** – Agenda Item No. 3

President Best provided a Strategic Plan update. He stated a Campus Climate Survey would be conducted this Spring. President Best then distributed and reviewed a document titled, Action Items for Goals and Objectives, noting the vision was established some years ago and reflects the vision of the President at that time. This will change at some point to reflect President Best's vision, which includes:

- Students recognizing we are fully committed to their success;
- Students having a transformative student experience;
- UCM being a regional leader in quality academic programs among its peers; and
- UCM viewed as being a great place to work.

President Best also distributed a document titled, Institutional Goals and Objective Summary that provided metrics for each goal and their objectives. Mr. Collier suggested consideration be given to benchmarks.

### **Adjournment**

There being no further business to discuss, *Ms. Dandurand moved for adjournment. The motion was seconded by Mr. Weymuth and carried unanimously.* The retreat concluded at 4:45 p.m.

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Attachment Listing**

<b><u>Attachment No.</u></b>	<b><u>Attachment Description</u></b>
1	Finance Overview – FY 2020
2	Strategic Enrollment Management Plan
3	Sample – Program Data
4	Legislative Agenda
5	Action Items for Goals and Objectives
6	UCM Institutional Goals and Objective Summary