## University of Central Missouri Board of Governors Work Session February 12, 2015

The University of Central Missouri (UCM) Board of Governors convened in Work Session on Thursday, February 12, 2015, at 1:00 p.m. in Elliott Student Union 237A on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members in attendance included Gus Wetzel II, Weldon Brady, Mary Long, Mary Dandurand, John Collier, and Elizabeth Wood. Governor Walter Hicklin participated in the meeting via conference call. Also present was University President Charles Ambrose; Vice President for Law, Policy and Strategy Mike Racy; and Assistant Secretary to the Board Monica Huffman. Others in attendance included Dr. Deborah Curtis, Dr. Jason Drummond, Dr. Roger Best, and Dr. Michael Wright; members of the Selmo Park Committee John Sheets, Amber Clifford, Joyce Stephenson, and Jeffrey Yelton; and consultants Rick Staisloff, Lisa Clarke and Ashley Branca of rpk Group.

### <u>Call to Order</u> – Agenda Item No. 1

Mr. Wright called the meeting to order and determined a quorum was present to conduct business.

### Selmo Park Update – Agenda Item No. 2

Mr. Racy introduced Dr. John Sheets, coordinator for the Selmo Park Team previously appointed by the Board to inventory the facility and determine those items that have historical relevance for removal and preservation, as well as those items that can be utilized elsewhere on campus. Dr. Sheets introduced other members of the team that were present – Drs. Amber Clifford, Joyce Stephenson, and Jeffrey Yelton. Team member Vivian Richardson was unavailable to attend the meeting. Dr. Clifford presented highlights of the Selmo Park Committee Final Report (Attachment 1) which included the recommended disposition of Selmo Park features. Mr. Wright commended committee members' work and expressed appreciation for all of the hard work they did on such a short timeline and in conjunction with their already busy schedules. Mr. Collier moved that the Board of Governors accept the Selmo Park Committee's final report and its recommendations, with one exception – that the two carriage mounting stones from the front and side yards which the Committee recommended be donated to the Johnson County Historical Society, remain with the University of Central Missouri for possible use on campus. The motion was seconded by Dr. Wetzel and carried unanimously.

Mr. Brady asked if a budget is needed to accomplish the work associated with the report's recommendations. Mr. Racy said that the committee will assist Facilities, Planning & Operations in removing some items and funds are available to cover the remaining work.

Mr. Racy provided an update to the Board on the Request for Proposals for the removal of the Selmo Park Facility. The company with the lowest bid was Red Rock at \$30,000. The timeline for the facility removal was discussed, which could commence as early as the first day of Spring break and be required to conclude by April 30. Mr. Brady asked if the proposal includes filling in the foundation with dirt and seed. Mr. Bamman confirmed that it did.

Mr. Wright stated that the Board's action to accept the Selmo Park Committee Final Report with the one exception will be ratified at the next day's Plenary Session. He closed by saying that the Board will consider the future use of Selmo Park's grounds in such a way to maintain its history.

### Strategic Resource Allocation Model Update/KPIs - Agenda Item No. 2

President Ambrose remarked on how hard Strategic Resource Allocation Model Team members have worked since last fall when the initiative was first introduced and implemented, and expressed appreciation for the campus-wide effort to ensure the initiative's success. He also discussed specific elements that are driving UCM's business model, which are outlined in a PowerPoint (Attachment 2) included with the Board meeting materials under Tab 9 along with KPIs. President Ambrose stressed that if UCM is to continue moving forward, it must continue accelerating growth, increasing efficiencies and maximizing innovation.

Dr. Curtis then discussed the learning environment that has been created for and provided to our students and its relationship to UCM's *Reasons to Believe*. She stressed the importance and number of people involved in creating a transformational learning experience for our students. She reviewed the four key components of the *Reasons to Believe* and included in her remarks the good things that are happening on campus and the need to identify resources to help them grow further. President Ambrose discussed continued growth in undergraduate enrollment with a concentrated emphasis in adult, online and graduate programs. He said the Strategic Resource Allocation Model provides many good tools to effectively manage and support growth, and added that growth is not an option. The only way to create positive energy is through managed growth and yielding into new markets. Dr. Curtis added that through the University's continued growth, quality of experience for students remains a high priority for the institution.

Dean Michael Wright (Team 1), Dean Roger Best (Team 2) and Dr. Jason Drummond (Team 3) provided updates on their respective teams' work (see Attachment 3). Following their presentations, Mr. Staisloff summarized the initiatives of the three teams and reviewed next milestones, noting the next presentation to the Board is scheduled for April 30, 2015. President Ambrose expressed appreciation to rpk team members and closed by saying that UCM must align institutional thinking and learn to identify what we are doing well; what we are not doing well; and what we needed to do to move dashboards forward.

#### Following this presentation, the Board took a 15-minute recess from 2:35 p.m. to 2:50 p.m.

### The Year Ahead – Agenda Item No. 3

President Ambrose distributed and reviewed a list of 2015 Project Priorities noting that it is not all inclusive (Attachment 4). He also shared that during today's Finance and Administration Committee meeting a proposed Capital Projects list was shared and that all Board members could review the document that was included under Tab 1 of the meeting materials (Attachment 5). At the next Board meeting, a marketing and development plan for the Lee's Summit Campus will be presented. President Ambrose said these documents will help the University to manage its business more deliberately. Mr. Wright said the information is extremely helpful to the Board.

### Faculty Classifications – Agenda Item No. 4

Dr. Curtis introduced faculty Drs. Bart Washer, Lynn Urban and Brian Hughes, representatives of a sevenperson group who have been very instrumental in helping to revise faculty classifications (Attachment 6). Dr. Curtis reviewed the current classification structure and gave an account of the process that led to the proposed faculty classifications revision. She then asked Drs. Washer, Urban and Hughes to each share their perspective of the classifications; feedback they are receiving from other faculty; and their experience in working through this process. Mr. Wright asked what the faculty reaction has been to the proposed revisions. Dr. Curtis answered that the biggest frustration seems to be that people want more information about the details. There is a small group of people who have a fear of losing tenure. Based on the information presented at the meeting, Mr. Wright said there does not appear to be 100% support of the proposal. Dr. Curtis said that is correct. However, she is working hard to ensure discussions are very inclusive and that faculty have every opportunity to participate in the discussions. This item will be presented to the Board in March for action.

### **<u>Commencement Changes</u>** – Agenda Item No. 5

Dr. Curtis said that with growing enrollment and larger numbers of students graduating, a review was made of the current Commencement structure. A number of people and groups were involved in discussions about how to most appropriately honor our graduates. Dr. Curtis reviewed the changes to the Spring 2015 Commencement (Attachment 6) which include a total of five ceremonies – two on Friday and three on Saturday. Additionally, a separate ceremony will be held for each college and combine undergraduates and graduates students of each respective college into one ceremony, with the exception of the College of Health, Science and Technology, which because of the number of graduate students, will continue to hold its undergraduate and graduate ceremonies separate. One other change is the Charno and Byler Award recipients will be recognized only in their respective colleges.

#### Other – Agenda Item No. 6

There was no other business to discuss.

### Request for Closed Session - February 12, 2015 - Agenda Item No. 7

Dr. Long moved pursuant to the Missouri Revised Statutes, Section 610.021, that the UCM Board of Governors meet in closed meeting, with closed record and closed vote, for the purpose of considering real estate matters, legal actions, and personnel matters. The motion was seconded by Mr. Collier and carried with the following roll call vote:

Gus Wetzel	aye	Mary Dandurand	aye
Mary Long	aye	John Collier	aye
Weldon Brady	aye	Marvin E. Wright	ауе
Walter Hicklin	aye		

The meeting concluded at 3:45 p.m.

# University of Central Missouri Board of Governors Work Session February 12, 2015 Attachments Listing

Attachment 1	<u>Attachment Description</u>
1	Selmo Park Committee Final Report
2	Power Point - SRAM – Key Performance Indicators
3	Power Point – SRAM
4	2015 Project Priorities
5	2015 Proposed Capital Projects Report
6	Faculty Classifications Revision
7	Spring 2015 Commencement