

University of Central Missouri
Board of Governors
Plenary Session
October 17, 2007

The University of Central Missouri's (UCM) Board of Governors convened a Plenary Session on Wednesday, October 17, 2007, at 8:30 a.m. in Union 237B on the main campus of the University of Central Missouri, Warrensburg, Missouri. Presiding over the meeting was Board President Deleta Williams. In attendance were Governors Jennifer Nixon, Richard Phillips, Lawrence Fick, Michelle Wimes, Edward Baker, Walter Hicklin, and Anthony Arton. Also in attendance were University President Dr. Aaron Podolefsky; General Counsel Judith Siminoe, and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Ms. Williams called the meeting to order and determined that a quorum was present to conduct business.

Remarks by the Board President – Agenda Item No. 2

Ms. Williams commented that there was much excitement about town as preparations are being made for Homecoming. She reviewed some of the different activities planned and encouraged everyone's participation. Ms. Williams reminded the Board that a teleconference is scheduled for October 24, 2007, at 8:00 a.m. The next regularly scheduled meeting is December 14, which will fall in conjunction with winter commencement. Ms. Williams recognized those students present from the Governance and Finance in Higher Education class.

Remarks by the University President – Agenda Item No.3

President Podolefsky also remarked on the level of excitement present in both the Warrensburg and UCM communities in anticipation of Homecoming. He extended appreciation to everyone who has been involved in the preparations.

President Podolefsky announced that the keynote speaker for the Martin Luther King *Freedom Scholarship Dinner* will be Earvin "Magic" Johnson. He thanked Dr. Sonny Castro and members of the Sodexo staff for arranging this, and extended a special thanks to Sodexo for its sponsorship.

General Session

Minutes of the September 19, 2007, Board of Governors Meetings – Agenda Item No. 4

Mr. Hicklin moved that the Board of Governors approve the minutes of the September 19, 2007, Board of Governors meetings. The motion was seconded by Ms. Wimes and carried unanimously.

Reports

Governance Groups Written Reports

Ms. Williams noted that written reports from the governance were included under tab 3 of the meeting materials (Attachment 1).

Legislative Update – Agenda Item No. 6

Ms. Pearce stated that the appropriations bill presented to Congress has not been finalized; however, a continuing resolution was passed so that government operations could continue. She continues to monitor those bills that include proposals submitted by UCM. Ms. Pearce stated that although the state legislature is currently in recess, UCM has been working diligently to implement many of the items included in Senate Bill 389, the omnibus higher education bill that became law during the last session. She noted there are several items within the bill that will require UCM to establish regulations and guidelines. Among those are funding models for higher education. Ms. Pearce noted that President Podolefsky is working with a statewide task force to make recommendations to the Coordinating Board for Higher Education (CBHE). Guidelines will also be needed to facilitate the transfer of students between Missouri higher education institutions. Regulations will also be needed to provide guidance on (1) fining institutions that willfully disregard CBHE policy; and (2) binding dispute resolution between institutions and how the Department of Higher Education would handle this. Tuition limits were also established under Senate Bill 389, and an appeals process is being established for this.

At last week's CBHE meeting, there was discussion about posting consumer information on institution websites. In summary, all higher education institutions are required to post to their websites the names of all faculty members, their credentials, course information linked to the faculty members who will teach them, and student ratings of faculty. Guidelines for doing so were agreed upon, which allows institutions to decide and design what information they post to their websites. However, the Department of Higher Education can determine whether the information posted is sufficient. This same collaborative effort will be used to establish other regulations.

Ms. Pearce stated that she and Mr. Wright would bring a proposed legislative agenda to the next regularly scheduled Board of Governors meeting for consideration.

Mr. Wright reported on some issues related to higher education that may be discussed during the upcoming legislative session including tuition rates for undocumented individuals; education technology and technology infrastructure; engaging the Latino community for education; alternative education forums (virtual schools); Charter Schools reform; Math, Engineering & Technology, and Science initiative; teacher quality; English fluency among lecturers at state institutions; higher education Sunshine Act; training and continuing education for higher education Governing boards; mandating a certain curriculum for U.S. History education; sexual offender registry for student housing; capping tuition for certain students such as veterans; alternative teacher certification; intellectual diversity; and identity theft related to technology.

Mr. Wright stated that Representative Tom Dempsey, who was the majority floor leader in the House, is now a State Senator from District 23 – St. Charles, Missouri. He replaced Chuck Gross who was the appropriations chair from St. Charles. This leaves four vacant House seats, three of which will be filled in a special election on February 5.

Mr. Wright said that following the end of the Legislature's special session, several interim committees were established – five in the House and seven in the Senate. He noted that the Senate Appropriations Committee will begin its hearings on December 3. Mr. Wright stated that eight constitutional amendments have been approved for circulation on the ballot. Two of them relate to eminent domain, one to offer a 50 percent tax credit for contributions and donations made to not-for-profit organizations, two dealing with liquor control, one to eliminate affirmative action programs, and one to rewrite the stem cell ballot measure approved in 2006.

Mr. Baker asked what the fiscal impact of Senate Bill 389 will be for UCM. Ms. Pearce stated that Dr. Roberts and her staff are working on the fiscal note pertaining to the consumer information component of the bill. As other regulations are set, the impact will be better known. President Podolefsky added that Senate Bill 389 includes Access Missouri scholarship monies, which will bring approximately \$4.6 million to the university. He noted that this is a very complex bill that required a great amount of negotiation. While there will be some costs to address the consumer information component of the bill, these Access dollars represent monies the university will receive as a result of the bill. Although there is no written agreement, the Governor has indicated a 12.6 percent tuition increase over three-years, which compared to the past six years, is very reasonable. There are both pros and cons to the bill.

Board Committee on Academic Affairs

Mr. Phillips, Chair of the Academic Affairs Committee, reported that the committee met earlier in the morning and received a large amount of information related to enrollment management and financial aid. The committee is recommending that the Board meet as a committee of the whole to review all of the data and to discuss the implications of the data.

Census Data Enrollment Report – Agenda Item No. 7

Provost Wilson asked Dr. Melvin to present the Census Data Enrollment Report. Copies of a Power Point presentation and Enrollment Scorecard prepared by Dr. Melvin were distributed (Attachments 3 and 4). Dr. Melvin reviewed the scorecard and highlighted the following items.

- For the period 2004-2006, recruiting efforts were based largely on quantity
- In 2007, recruiting efforts placed greater emphasis on quality and were impacted by admissions decisions. The goal was to recruit freshmen who would graduate. It was noted that the decline in freshman enrollment from 1,592 in fall 2006 to 1,554 in fall 2007 was by design, not by accident. Efforts were made to do something differently to shape the class, which resulted in the highest average ACT score – 22.3 -- among the freshman class in the history of the institution.
- The Metropolitan Community Colleges and State Fair Community College are two major feeder schools for transfer students. UCM is working hard to make the transfer very seamless at the academic level.
- The first time, full time retention rate for domestic students increased 3 percentage points to 72%. This also was by design, not accident.
- The four-year graduation rate declined 5 percentage points to 21.4 percent. The six-year graduation rate is at 52.4 percent, the highest in UCM's history. Most students take 4.5 years to graduate and the average number of hours to degree completion is at 142. UCM needs to explore streamlining the curriculum to graduate students in a more timely manner.

Ms. Wimes said she was pleased to hear the university is working to identify ways to assist students to graduate in 4 to 4.5 years, and noted that this used to be the norm. Ms. Wimes expressed concern regarding the decreased enrollment among racial and ethnic groups from 2006 to 2007 in comparison to an increase in enrollment among Caucasian students.

Dr. Melvin stated it is unclear at this time why there is a decrease among racial and ethnic groups. He said it's possible a change to the electronic systems used on campus could have impacted the numbers due to the number of choices to select from related to ethnicity and race. Some students who are multi-racial or multi-ethnic may have elected not to select one, which would reduce the numbers in the diversity category and increase them in the Caucasian category. The conditional admit program may have also lost some students from these categories. Dr. Melvin stated that UCM is working to find a balance between quality and diversity, and that collectively, it would be good for UCM to establish a target for where the institution should go with this mix.

Mr. Baker stated that as the university raises its admissions criteria, it will become increasingly more difficult for underrepresented and economically challenged groups to gain admission to UCM. He said that the university will need to strive for some balance and consider not only what students come to the university with, but also what they leave with, which could be of greater importance. As a state institution, he would hope that UCM would develop programs to help these students gain admission to UCM and to succeed. Mr. Phillips stressed the importance of a special meeting for the Board to discuss this at greater length.

President Podolefsky noted that CBHE designated UCM to be a “moderately selective” institution many years ago, and that this would influence the university’s admission criteria. He agreed with Mr. Phillips that there is a lot of data to review, and that there are some policy decisions that need to be made regarding the direction the university wants to go and how to help those students.

President Podolefsky said that federal Pell grants combined with Access Missouri Scholarship monies could potentially provide full tuition to those students coming from economically challenged backgrounds. The university would like to recruit able-students coming from disadvantaged backgrounds, and will work hard to do so.

Financial Aid Report – Agenda Item No. 8

Dr. Melvin distributed and provided an overview of a financial aid report (Attachment 4). President Podolefsky noted that *U.S. News & World Report* ranked UCM as number one in the Midwest for the lowest student debt at graduation among comprehensive universities.

Grants Applications & Award Activity – Agenda Item No. 9

Dr. Joe Vaughn provided an overview of the Grants Applications & Award Activity Report included in the board meeting materials under Tab 4 (Attachment 5).

Mr. Phillips commended the staff for their work in preparing the above reports.

Board Committee on Administration & Finance

Ms. Nixon, chair of the Board Committee on Administration and Finance, reported that the committee met earlier in the morning. She called on Dr. Roberts to present the following agenda items.

Introduction of Master Plan Consultant – Agenda Item No. 10

Dr. Roberts provided background information about the selection of a consultant to assist UCM in developing its Master Plan. She also summarized the background of the selected firm, Gould Evans, and the planning team of Alan Resnick and Dennis Strait (Attachment 6).

Following the introductions, Mr. Resnick and Mr. Strait provided an overview of the process that will be used to develop the Master Plan, which will take approximately 9 to 12 months to complete. The final document should be ready by the fall 2008.

Max B. Swisher Skyhaven Airport Terminal Grading Plan - Agenda Item No. 11

Dr. Roberts referred the Board to Tab 5 of the meeting materials, which contained a briefing paper for the Max B. Swisher Skyhaven Airport Terminal Grading Plan (Attachment 7).

Dr. Roberts said that UCM will receive a Missouri Department of Transportation (MoDot) grant in the amount of \$1.35 million for use in grading the new terminal and access road area. This is a matching grant that requires UCM to provide a 10% contribution, or \$150,000. Ms. Nixon noted that the \$150,000 match UCM is required to contribute has three potential funding sources and asked why. President Podolefsky stated that UCM will seek private funding, as well as commitments from the local governmental community.

Ms. Nixon said that in the state of Illinois, the Illinois Department of Aviation bids the project. She asked who bids the project in Missouri. Mr. Ray stated that UCM bids the project and works with MoDot to identify and contract with an architectural and engineering firm. MoDot oversees the contract to ensure its guidelines are met. UCM may also enter into a contract with a construction firm with MoDot overseeing the terms of associated costs. UCM will manage the day-to-day construction of the project.

Mr. Fick moved that the Board of Governors approve the completion of the \$1.5 million Max B. Swisher Airport grading project. The motion was seconded by Ms. Nixon and carried unanimously. Construction services will be acquired in compliance with the university's and State's procurement policies, and be based upon project specifications provided through MoDot.

President Podolefsky commended Dean Greife and Mr. Ray for their work in obtaining the MoDot grants. He also expressed appreciation to Representative David Pearce for all of his assistance and support.

Debt Service Report – Agenda Item No. 12

Mr. Merrigan reviewed the Debt Service Report included under Tab 6 of the meeting materials (Attachment 8).

Quarterly Investment Report – Agenda Item No. 13

Mr. Merrigan reviewed the Quarterly Investment Report included under Tab 7 of the meeting materials (Attachment 9).

Quarterly Statement of Revenues & Expenses – Agenda Item No. 14

Mr. Merrigan reviewed the Quarterly Statement of Revenues & Expenses included under Tab 8 of the meeting materials (Attachment 10).

Mr. Phillips asked for clarification on the carryforward funds. Mr. Merrigan explained that UCM has a decentralization procedure in place that permits departments to carry forward any savings from their annual budgets from year to year. Dr. Roberts added that this money is available for spending or reallocation in the event there is a shortfall in a particular area. President Podolefsky stated that the money is currently sitting in investments and will carry forward to the next year.

Mr. Baker asked how long the carryforward funds have been building. President Podolefsky said that decentralization was implemented under the previous administration several years ago and has been longstanding. Last year, the Vice Presidents discussed the carryforward funds and decided to use some of those monies to cover shortfalls in the tuition projection. He added that in years past, departments have typically saved these funds for larger purchases. President Podolefsky said that the Vice Presidents met again this year to discuss the carryforward funds and what to do with them. There are a number of different options to consider. Mr. Baker asked that the Board be provided a report showing the length of time the carryforward funds have been building and where they have been allocated. President Podolefsky agreed to provide this report.

The Board took a short break at 10:05 a.m. and resumed meeting at 10:15 a.m.

Board Committee on Student Affairs

Ms. Wimes, Chair of the Board Committee on Student Affairs, stated that the Committee met earlier in the morning and discussed the goals and purpose of the Committee. The Committee agreed that the goals should ensure that UCM students are persisting in the university and that they are graduating from UCM. The Committee discussed establishing a means to measure how the goals are being enforced and met. A review was also made of last year's goals and a discussion held concerning this year's goals including (1) making the residence halls a priority; (2) staying on track with the recreation center and tuned in to the students' interest in pursuing the project; (3) motivating students to become involved in the Warrensburg community; (4) bidding and awarding the food service contract; and (5) addressing the issue of diversity.

Beth Rutt provided an overview of *Welcome Week* activities and discussed some possibilities for making the event even better next year. Ms. Rutt also shared information about a new student organization newsletter that is now being distributed to student groups and via the student e-mail system. The newsletter summarizes all of the different events and activities that are occurring within the student organizations.

Board Business Items

Proposed UCM Crest – Agenda Item No. 15

President Podolefsky asked Mr. Morris to present this agenda item. Mr. Morris reviewed the background information included in a briefing paper under Tab 9 of the meeting materials, and presented the overall concept of the proposed university crest and variations of how it would be used (Attachment 11). Mr. Morris said the crest does not replace the university seal, which will continue to be used for official documents.

Ms. Wimes moved that the Board of Governors adopt the proposed crest for official use. The motion was seconded by Mr. Phillips. Ms. Williams called for discussion.

Discussion followed regarding the use of a symbol on highway signage and whether the Mule or crest should be used. There was consensus that the highway signage should reflect the academic aspect of the university, which is the identity the school is trying to establish and promote. There

was also a suggestion made to incorporate the year the school was established and the motto, "Education for Service" into the crest.

Following the discussion, Ms. Williams called for a vote on the motion, which passed unanimously. Mr. Hicklin made a second motion that the design of the adopted university crest be modified to incorporate the year the university was established and the "Education for Service" motto. The motion was seconded by Mr. Phillips and carried unanimously.

2008 Board of Governors Meeting Schedule – Agenda Item No. 16

Ms. Huffman presented the proposed Board of Governors meeting schedule for 2008 (Attachment 12). Mr. Hicklin noted that he would not be in attendance for the February 20 meeting.

Ms. Wimes moved that the Board of Governors adopt the proposed 2008 meeting schedule. The motion was seconded by Mr. Phillips and carried unanimously.

Request for Closed Session, September 20, 2006 – Agenda Item No. 17

Ms. Nixon moved that pursuant to RSMO 610.021, that the Board of Governors of Central Missouri State University meet in closed meeting, with closed record and closed vote, immediately following the Plenary Session on December 14, 2007, in Union 237B on the campus of the University of Central Missouri, Warrensburg, Missouri, for the purpose of considering:

- a. Lease, purchase, or sale of real estate pursuant to RSMO Sec. 610.021 (2);
- b. Pending legal actions, litigation pursuant to RSMO Sec. 610.021 (1);
- c. Hiring, firing, disciplining, or promotion of personnel pursuant to RSMO Sec. 610.021 (3); and
- d. Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment pursuant to RSMO Sec. 610.021 (13).

The motion was seconded by Mr. Fick and carried with the following roll call vote:

Deleta Williams	aye	Michelle Wimes	aye
Jennifer Nixon	aye	Walter Hicklin	aye
Richard Phillips	aye	Edward Baker	aye
Lawrence Fick	aye		

Adjournment

There being no further business to discuss, the meeting adjourned at 10:50 a.m.

Attachment Listing
University of Central Missouri
Board of Governors
October 17, 2007, Plenary Session

<u><i>Attachment No.</i></u>	<u><i>Attachment Listing</i></u>
1	Governance Groups Written Reports
2	Fall Enrollment Update (Power Point)
3	Enrollment Scorecard – Fall 2007
4	Scholarship Report
5	Office of Sponsored Programs Annual Report 2006-2007
6	Briefing Paper – Campus Master Plan
7	Briefing paper – Max B. Swisher Skyhaven Airport Terminal Grading Plan
8	Annual Debt Service Report
9	Quarterly Investment Report
10	Quarterly Statement of Revenue and expenditures
11	New UCM Crest Design
12	Proposed 2008 Board of Governors Meeting Schedule