

University of Central Missouri
Board of Governors
March 19, 2008
Plenary Session

The University of Central Missouri's Board of Governors convened in Plenary Session on Wednesday, March 19, 2008, at 8:00 a.m. in Union 237B on the main campus of the University of Central Missouri, Warrensburg, Missouri 64093. Presiding over the meeting was Board President Deleta Williams. Other Board members in attendance were Governors Richard Phillips, Lawrence Fick, Michelle Wimes, Walter Hicklin, Weldon Brady, and Anthony Arton. Governor Ed Baker was unable to attend the meeting and was excused. Also in attendance were university President, Dr. Aaron Podolefsky; General Counsel Judith Siminoe; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Ms. Williams called the meeting to order and determined that a quorum was present to conduct business.

Introduction of New Board Member Weldon Brady – Agenda Item No. 2

Oath of Office – Agenda Item No. 3

Ms. Williams introduced new board member Weldon Brady. Following introductions, Judge Joseph Dandurand administered the Oath of Office to Mr. Brady. The Board welcomed Mr. Brady and presented him with leather pad folio/notebook for use in his work as a Board member.

Remarks by the Board President – Agenda Item No. 4

Ms. Williams congratulated Student Governor Anthony Arton, who has filed as a candidate for the 121st District seat in the Missouri House of Representatives. She also noted that Governors Phillips and Baker would represent the Board at the Association of Governing Boards 2008 National Conference on Trusteeship, April 12-15 in Boston, MA. Ms. Williams noted the dates of the Spring Commencement and asked Board members to advise Monica Huffman of their plans to participate.

Remarks by the University President – Agenda Item No. 5

President Podolefsky added his own welcome to Mr. Brady and acknowledged the many contributions that Mr. Brady can make to UCM through his service on the Board. Other remarks included:

- UCM's employment statistics for UCM graduates reflect a placement rate of 96.8% from December 2006 to May 2007. This is a record high for UCM and reflects the quality education UCM students are receiving in preparation for work in their fields of study.
- UCM was honored to have Chief Justice Antonin Scalia as a guest lecturer on March 4. President Podolefsky expressed appreciation to Dr. Jim Staab who was very instrumental in Justice Scalia's visit to campus. President Podolefsky stated that having guest lecturers of

Justice Scalia's stature will lend itself to UCM becoming a more nationally recognized school. He noted that UCM's Foundation received a \$500,000 unrestricted gift that he plans to propose to the Foundation Board, be allocated for a lecture series. Board members opposed to this proposal were asked to advise the President of their concerns.

- On March 27, UCM will celebrate Dale Carnegie Day. Ms. Pearce stated that events planned for the day include a special signing ceremony of a Memorandum of Understanding between Dale Carnegie & Associates and UCM for specific educational opportunities that will be formally announced next week. A reception and a special debate by UCM's Talking Mules will follow the signing ceremony. President Podolefsky announced that he, Ms. Pearce and Mr. George Boddy of UCM's Extended Campus have been working diligently on this partnership since last summer. He expressed appreciation to Ms. Pearce and Mr. Boddy for all of their hard work. Ms. Pearce added that Dale Carnegie was inducted into the Hall of Famous Missourians on September 13, 2006, and that Governor Blunt has proclaimed March 27 as Dale Carnegie Day throughout the state.
- UCM's Mock Trial Team placed 4th out of 16 teams that participated in the American Mock Trial Association Regional Competition February 22-23 at the University of Missouri-Columbia School of Law. This earned the team a trip to the Silver National Competition in Waukegan, IL held in March.
- UCM's Talking Mules Debate Team recently traveled to Europe to compete for the Montgomery Cup. The team, which has won the Montgomery Cup for the past consecutive seven years, was defeated in this year's competition.
- President Podolefsky stated that the Mules and Jennies played hard during the MIAA Tournament March 6-8 in Kansas City. He thanked those Board members who came out to the games to show their support.
- Jennies basketball player Kara Fleming was named MIAA Freshman of the Year, and Senior Lindsey Maple was named to the ESPN Academic All-American Third Team.
- The men's indoor track and field won the MIAA Championship and qualified four people for nationals. The women's team qualified three for nationals.
- Mules wrestling qualified eight for Nationals out of 10 possible weight classes, the most since 2001. Head coach Robin Ersland was named Midwest Region Coach of the Year.
- UCM conducts "Faculty Research Days" annually, whereby faculty members from across campus submit research work for review by peers. This year, there were 35 submissions. First place awardees were: Science, Technology, and Mathematics--Lianwen Wang; Social Sciences, Communications, and Humanities--Lee Liu; Instructional Technology, Service Learning and the Scholarship of Teaching and Learning--Kim Stark; Education, Health, and Human Services--Jason Scales; and Business, Economics, and Finance--Chris Azevedo.
- UCM was notified that the Council on Social Work Education has reaffirmed its accreditation of UCM's social work program. Dr. Jean Nuernberger, Sociology and Social Work Department Chair; Dr. Freda Herrington, Social Work Program Director; and, Ms. Maureen

Wilt, Associate Professor of Social Work were in attendance at the meeting and recognized for their contributions to a quality program and to the work they did in preparation for the accreditation.

- UCM is the proud recipient of a \$250,000 gift to establish a second BKD Distinguished Accounting Professorship.

Recognition of Dr. Kathleen Desmond – Recipient of the Governor’s Excellence in Teaching Award – Agenda Item No. 6

Provost Wilson introduced this year’s recipient of the Governor’s Excellence in Teaching Award, Dr. Kathleen Desmond, and explained that recipients of this award are selected on the basis of criteria that include effective teaching at the undergraduate level; effective advising of undergraduate students; service to the college community; commitment to high standards of excellence; and success in nurturing student achievement and the impact nominees have had on the academic and personal lives of their students. Dr. Desmond, a Professor of Art History, will join other college and university educators across the state for a special award ceremony and luncheon on April 9 in Jefferson City. Dr. Desmond received the Board’s congratulations and was presented a plaque by President Podolefsky.

Recognition of the Team of the Quarter – Agenda Item No. 7

Dr. Wilson introduced the Employee of the Quarter, Dave Buell, Engineer II for the Communications Department. Mr. Buell’s nomination is a result of the dedication and commitment he consistently shows for students, and his willingness to go above and beyond what is expected of him in his daily work. Mr. Buell received the Board’s congratulations and was presented a plaque by President Podolefsky.

Recognition of the Team of the Quarter – Agenda Item No. 8

President Podolefsky introduced the Team of the Quarter -- the Name Change Implementation Team-- comprised of Dale Carder, Chair; Russell Bloom, Sonny Castro, Laurel Hogue, Vici Hughes, Rhonda McKee, Matt Melvin, Jeff Morris, Carole Nimmer, Ann Pearce, Phil Piontek, Jodi Ritter, Charlie Rutt, and Jenne Vanderbout. He noted the importance of the team’s charge and the commitment that was necessary to implement the name change within the timeline and budget established. President Podolefsky expressed his appreciation for the team’s hard work that resulted in a successful implementation. Team members received the Board’s congratulations and were presented certificates of appreciation by President Podolefsky.

General Session

Minutes of the January 23, 2008, and February 5, 2008, Board of Governors Meetings – Agenda Item No. 9

Ms. Wimes moved that the minutes of the January 23, 2008, and February 5, 2008, Board of Governors meetings be approved. The motion was seconded by Mr. Phillips and carried unanimously.

Reports

Governance Groups Written Reports – Agenda Item No. 10

Ms. Williams referred the Board to Tab 4 of the meeting materials, which contained the governance groups written reports (Attachment 1).

Legislative Update – Agenda Item No. 11

Ms. Pearce reported that the Missouri Legislature is on spring break this week, and provided the following update on legislative activity.

The House Budget Committee has recorded all of the appropriation bills and will initiate discussions following the break. Many legislators believe that the recommendations put forth by Governor Blunt cannot be sustained and that his budget should be cut. They do not believe that the revenues will be available to fund the Governor's recommendations and expressed concern that one-time monies would be used to fund ongoing projects. Governor Blunt recommended a 4.2% increase in state appropriations; the Budget Committee is recommending the absolute dollar amount that was provided last year, which would result in a 4% increase. The Governor also recommended that UCM receive over \$407,000 for the *Preparing to Care Initiative*, which would increase the number of graduates in the health care profession. Ms. Pearce said that the State of Missouri is in dire need of more health care professionals. The Budget Committee will recommend this be cut from the budget. UCM has a lot of supporters for the initiative, which means that it could be amended back in, but it will be difficult to do since the project requires ongoing funding.

Ms. Pearce stated that Senator Kim Green recently requested information regarding the endowments of public higher education institutions. UCM has prepared and provided the requested information. Senator Gary Nodler, Chair of the Senate Appropriations Committee, has asked for additional information on the endowments and has indicated he would like for this information to be part of the conversation regarding appropriations for higher education. Ms. Pearce said that higher education institutions will work to educate the Legislature about the relationship between Foundations and universities, donor requests, and donor expectations.

An update was provided on last year's omnibus bill. Ms. Pearce stated that UCM has worked on transfer and articulation, and that there are new regulations in place regarding consumer information and what must be posted on the web regarding classes, faculty members, faculty evaluations, etc. The bill also required that the Coordinating Board for Higher Education submit a new model of funding for higher education public institutions. As such, the Department of Higher Education established the Higher Education Funding Task Force (HEF) to develop a funding model. President Podolefsky was selected to help represent public universities on the task force. He has worked hard and met often with the task force. Parallel to this task force, is a group established by the Council of Presidents in Higher Education (COPHE) who have been working to develop a sector specific funding model. Ms. Pearce noted that from the very beginning there has been a significant difference of opinion within both of these groups regarding funding allocations for each of the schools. She has accompanied President Podolefsky to many of the meetings and has often questioned whether resolution could be found. Ms. Pearce proudly stated that on two separate occasions, she witnessed President Podolefsky review all of the different budget scenarios, ideas, and demands of the different institutions and help move HEF

members and COPHE members towards consensus. She stated she was proud to have President Podolefsky as UCM's president. A number of people have approached her about President Podolefsky's positive leadership. She added that COPHE has selected him to serve as Missouri's representative to the American Association of Colleges and Universities at the national level. President Podolefsky thanked Ms. Pearce for her remarks. He also expressed appreciation to John Merrigan who has worked very diligently with the COPHE task force on very complex budget models and has invested a great deal of time.

Ms. Pearce then gave an overview of some of the pending bills including teacher certification. There are bills in both the House and Senate. The Senate bill is active, with the proponents of the bill wanting to fast-track professionals into the teaching profession due to the "teacher shortage" that currently exists. Mike Wright and Larry Reiter have made trips to Jefferson City to help strengthen the bill's language, and have been successful in getting early childhood education included in the exclusions. Additionally, some of the certification requirements have been strengthened, with a sunset date on the bill. The Senate bill went through a four-hour filibuster, but finally passed and has been read twice in the House. Efforts will continue to be made to further strengthen the bill, which will continue to be monitored.

Charlie Rutt has been helpful in UCM's attempts to strengthen Representative Jake Zimmerman's bill to establish the textbook transparency act, which would require more extensive information for faculty and students regarding textbooks. It would also require the unbundling of books to separate books, workbooks and CD ROMs, so that students could purchase only those items actually required by a faculty member for a class. The bill would also require campus book stores to allow students to use financial aid that has not been applied towards tuition and fees to be used to purchase textbooks. This has been voted out of the House Higher Education Committee and referred to Rules Committee.

In regard to intellectual diversity, there is a bill similar to the one filed last year. This bill has fewer requirements mandating certain actions, and instead "suggest" things be done. The bill does require an annual report be submitted to the Coordinating Board on Higher Education of how institutions are ensuring intellectual diversity and free exchange of ideas. A public hearing for the bill has been held, but no action has been taken.

There are numerous pending bills related to immigration, more specifically to employment and public benefits including higher education for undocumented individuals. Last week, Representative Jerry Nolte's House bill was passed to bar undocumented individuals from enrolling in public colleges and universities. Before any funds would be issued to public institutions, an institution would have to certify that it did not knowingly enroll any undocumented individuals. This bill is now in the Senate for discussion.

There are a number of bills related to scholarships for combat veterans and their families, foster children, Bright Flight, Access Missouri, and A+, all of which continue to be monitored. UCM is working to ensure these scholarships are funded at the state level and not at the institutional level. There is a Senate bill – the Missouri Returning Heroes Education Act -- that would require institutional funding, whereby all Missouri institutions of higher education that receive state funds would be required to limit tuition for combat veterans to \$50 per credit hour. This bill has been strengthened to require other forms of financial assistance be utilized before implementing the \$50 per credit hour. The bill has passed the Senate and read twice in the House.

Bills pertaining to governing boards at public colleges and universities and the Missouri Sunshine Law requires governing boards to take roll call votes on all school policy issues and to make and retain an audio recording of all closed meeting sessions. This would not be for public review, but if there were ever civil action, a judge could listen to those recordings. Another bill requires all messages sent and received by public employees on a mobile device be archived with the Custodian of Records.

There are two bills pending in committee regarding Charter Schools, both of which would allow Charter Schools in other school districts outside of Kansas City and St. Louis, which are presently the only two school districts permitted to have charter schools in the state. Both bills would also allow community colleges to be a charter school sponsor. Public hearings have been held for the bills, but to date no action has been taken.

Ms. Pearce reminded the Board that President Podolefsky recently signed the college and university presidents' climate commitment. There is a bill sponsored by Senator Joan Bray that requires that all newly constructed or potentially renovated state building meet certain green building standards. Should this bill pass, UCM is well positioned to comply.

On the federal level, UCM will receive earmarks for Phase 1 funding of an autism clinic approximating \$287,000 and over \$1 million for the development of the Swisher SkyHaven Airport. Proposals have been submitted this year for Phase 2 funding of the projects and seven other proposals. Ms. Pearce noted that Congresswoman Joann Emerson may be interested in helping UCM to obtain some federal funding this year.

Board Committee on Academic Affairs

Mr. Phillips, Chair of the Board Committee on Academic Affairs, reported that the committee met yesterday afternoon and received information pertaining to the following agenda items.

Revision/Name Change for MS in Industrial Technology – Agenda Item No. 12

Mr. Phillips noted that a briefing paper providing background information on this item was included under Tab 5 of the meeting materials (Attachment 2), and that Provost Wilson was available to answer any questions the Board might have regarding the recommendation. There being none, *Mr. Phillips moved that the Board of Governors approve (1) the proposed program name change from Master of Science in Industrial Technology degree to Master of Science in Technology; and (2) the proposed curriculum revision outlined in the briefing paper. The motion was seconded by Mr. Fick and carried unanimously.*

New Minor in Construction Management – Agenda Item No. 13

Mr. Phillips noted that a briefing paper providing background information on this item was included under Tab 6 of the meeting materials (Attachment 3), and that Provost Wilson was happy to answer any questions the Board might have regarding the recommendation. There being none, *Mr. Phillips moved that the Board of Governors approve a new minor in Construction Management. The motion was seconded by Ms. Wimes and carried unanimously.*

Spring Enrollment Management Report – Agenda Item No. 14

Mr. Phillips proposed that the Board designate a day between now and June for the Board to have an in depth discussion about enrollment management. He expressed concern about the declining number of minority students on campus, particularly among African American students. He would like to see steps taken to identify and address risk factors, and acknowledged that careful consideration must be given to the overall impact initiatives may have. A copy of a Power Point presentation prepared by Dr. Melvin was distributed (Attachment 4). Board members were encouraged to review the document in preparation for future discussions.

Board Committee on Administration and Finance

Ms. Williams stated that as a result of Ms. Nixon's departure from the Board, she has asked Mr. Fick to chair the Board Committee on Administration and Finance. She also asked Mr. Brady to serve on the committee. Both agreed to her requests. Mr. Fick stated that the committee met yesterday afternoon, at which time it received an update on current projects from Larry Ray. Mr. Fick asked Dr. Roberts to present the following agenda items.

Update on Master Plan – Agenda Item No. 15

Dr. Roberts reminded the Board that Gould Evans was selected through a competitive bid process to assist UCM with the development of its Master Plan. Phase I of the project was initiated in November 2007 and is near completion. Dr. Roberts introduced members of the Gould Evans team – Alan Resnick, Dennis Strait, and Steve Casentini. Mr. Resnick, a principle with the firm, thanked the Board of Governors for the opportunity to share the current status of the Master Plan and the steering committee for all of its hard work. He provided an update on the work that has been completed to date with a Power Point presentation (Attachment 5).

Following the presentation, there was an opportunity for the Board to ask questions. Ms. Williams asked if there has been in coordination with the City of Warrensburg. President Podolefsky stated that City Manager Jeff Hancock serves on the steering committee and has been a useful link for UCM and Warrensburg planning efforts.

Note: Following the Master Plan Update, the Board took a 15 minute recess at 10:00 a.m. It reconvened at 10:15 a.m.

Quarterly Statement of Revenues & Expenses – Agenda Item No. 16

Dr. Roberts called on Mr. Merrigan to review the Quarterly Statement of Revenues & Expenses that was included under Tab 7 of the meeting materials (Attachment 6).

Mr. Merrigan noted that the last time the nation experienced a recession, the State of Missouri saw a decrease in revenues from state taxes. Consequently, state agencies experienced reductions/withholdings in their funding from the State. Although, the nation is not currently in recession, it is experiencing some financial difficulty. Mr. Merrigan said that UCM must be prepared with a reserve in the event the economy worsens.

Quarterly Investment Report – Agenda Item No. 17

Dr. Roberts reiterated Mr. Merrigan’s earlier comments that the nation is experiencing a turbulent economy. She stated that efforts are being made to ensure the viability of UCM investments. Mr. Merrigan reviewed the Quarterly Investment report included under Tab 8 of the meeting materials (Attachment 7).

Board Committee on Student Affairs

Ms. Wimes, Chair of the Board Committee on Student Affairs, reported that the committee met yesterday afternoon. During the meeting, committee members received an update on new programming initiatives and changes including a new program titled, “Mules After Dark” and a new 3-credit hour course titled Recreation 2200 – Program Design for Recreation and Tourism Programs. Recreation 2200 will give students going into the field of recreation an opportunity for some hands on experience and give the Student Affairs Division an opportunity to collaborate with the academic sector. A handout was distributed that explained the new initiatives (Attachment 8). The committee also received an update on the progress of the Student Recreation Wellness Center, which was reflected in a handout provided by Ms. Wimes (Attachment 9).

Ms. Wimes called on Dr. Morrell and Mr. Bradley to present the proposed 2008-2009 Room and Board Rates.

2008-2009 Room and Board Rates – Agenda Item No. 18

Dr. Morrell reported that three-fourths of the room and board budget is used to pay for utility and personnel related expenses. Both must be considered when determining room and board rates for any given year. Consideration is also given to what peer institutions are charging. In reviewing this information, it was discovered that UCM is at the top of the lower quartile. In regard to the apartment rates, UCM looks at the local market and what it would take to remain competitive, as well as what it cost to pay the bills.

Mr. Arton stated that the committee reviewed the staff proposal included under tab 9 of the meeting materials (Attachment 10), which called for a double room rate increase of 6.73%, a single room rate increase of 5.10%, an apartment rate of \$10 per bedroom per month, and a meal plan rate increase of 4.76% (pending the Food Services RFP process). The committee discussed what could be accomplished in university housing if the rates were increased by 10%. Mr. Arton noted that UCM would still remain at the top of the lower quartile among other institutions for room and board, if rates were increased by 10%. He presented the proposal to the Student Government Association, who supported a 10% increase with a vote of 14 to 1. Mr. Arton stated the overall goal would be to use the additional money to decrease energy costs.

Mr. Phillips stated that increases to student fees remains a sensitive issue for students and that perhaps the Board should take a little more time to consider how much more money would be generated by a 10% increase and more specifically, what energy savings initiatives would be made.

Mr. Arton stated that rates were increased by 10% last year. The extra dollars from the increase were utilized to allow for wireless connectivity, which the students have found to be of great benefit. He stated that the timing is right to approve a 10% increase because Gould Evans (master planners) are

looking at a number of issues including energy efficiencies. He reiterated that such an increase has the strong support of the Student Government Association, and urged the Board to consider this proposal.

Ms. Wimes stated that the committee talked about UCM's current energy management system, and asked Mr. Bradley to provide a brief overview. Mr. Bradley explained that UCM entered into a contract with Johnson Controls during the 2002-2003 school year for an energy management system. UCM is now in year four of a 15-year payback and the energy savings have totaled \$866,337. These savings have been used to make other needed improvements to the housing system.

Mr. Brady noted that it will be difficult to ever catch up on those things that need to be done to improve the residence halls without increasing the costs more. He added that if the students support such an increase, perhaps the Board should consider it. Ms. Wimes added that in the Board's discussions last year, concern was expressed that it is not necessarily a good thing to be in the lower quartile among institutions.

Mr. Phillips asked if the bids were still out for the food services contract and if so, would the 4.76% proposed increase be enough to cover this for the next school year. Dr. Morrell stated that the bids are in and have been narrowed to two firms who both chose to bid the food services and facilities services segments of the contract. The option was available to bid one or the other, or both. The contract will be for five years with five renewable years. President Podolefsky stated that negotiations are still in progress, but that this item will come to the Board for approval.

Ms. Williams asked if the Board were to approve a 10% increase, how long would it be before something concrete could be done with the money. Mr. Bradley stated that the housing component of the Master Plan is scheduled to be completed in August 2008. At that time, UCM could begin moving ahead with some initiatives, and the master planners could be very instrumental in helping UCM identify sustainability initiatives.

Information was distributed (1) reflecting the impact a 10% room and 4.76% board increase would have; and (2) a comparison of room and board rates of other Missouri higher education institutions (Attachment 11).

Ms. Wimes moved that the Board of Governors approve a double room rate increase of 10%, a single room rate increase of 7.56%, and a meal plan rate increase of 4.76% (pending the Food Services RFP process) for the 2008-2009 school year. Mr. Brady seconded the motion.

Mr. Phillips asked that if the motion could be amended to state that the increased revenue from the originally proposed rates of 6.73% to 10% for the double room rate, and of the originally proposed rate of 5.10% to 7.56% for the single room rate, be designated for energy efficiencies and repairs and upgrades. Dr. Morrell also asked if the amendment could include language from the original proposal to increase apartment rates \$10 per bedroom per month.

Ms. Wimes amended her motion to state that the Board of Governors approve a double room rate increase of 10%, a single room rate increase of 7.56%, an apartment rate increase of \$10 per bedroom per month, and a meal plan rate increase of 4.76% (pending the Food Services RFP process) for the 2008-2009 school year, and that the increased revenue from the originally proposed rates of 6.73% to 10% for the double room rate, and of the originally proposed rate of 5.10% to 7.56% for the single

room rate, be designated for the repair and deferred maintenance associated with housing and energy efficiencies. Mr. Brady seconded the amendment to the motion. The motion to amend carried unanimously. Ms. Williams then called for a vote on the amended motion, which passed unanimously.

Board Business Items

Request for Closed Session – April 9, 2008 – Agenda Item No. 19

Mr. Fick moved that pursuant to RSMO 610.021, that the UCM Board of Governors meet in closed meeting, with closed record and closed vote, following the April 9, 2008, Plenary Session for the purpose of considering real estate matters, legal actions, and personnel matters. The motion was seconded by Ms. Wimes and carried with the following roll call vote:

Walt Hicklin	aye	Lawrence Fick	aye
Richard Phillips	aye	Michelle Wimes	aye
Weldon Brady	aye	Deleta Williams	aye

Adjournment

There being no further business to discuss, the meeting adjourned at 11:05 a.m.

*University of Central Missouri
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Attachment Listing*

<u><i>Attachment No.</i></u>	<u><i>Attachment Description</i></u>
<i>1</i>	<i>Governance Written Reports</i>
<i>2</i>	<i>Briefing Paper – Revision/Name Change for MS in Industrial Technology</i>
<i>3</i>	<i>Briefing Paper – New Minor in Construction Management</i>
<i>4</i>	<i>Spring Enrollment Management Power Point</i>
<i>5</i>	<i>Gould Evans Master Plan Update Power Point</i>
<i>6</i>	<i>Quarterly Statement of Revenues & Expenses</i>
<i>7</i>	<i>Quarterly Investment Report</i>
<i>8</i>	<i>New Programming Initiatives in Student Affairs</i>
<i>9</i>	<i>Student Recreation Wellness Center Progress Report</i>
<i>10</i>	<i>Briefing Paper – Original Proposal for 2008-2009 Room and Board Rates</i>
<i>11</i>	<i>Revised Proposal for 2008-2009 Room and Board Rates</i>