

University of Central Missouri
Board of Governors
Plenary Session
October 29, 2009

The University of Central Missouri Board of Governors convened in Plenary Session on Thursday, October 29, 2009, in Union 237B at 8:30 a.m. Presiding over the meeting was Board President Richard Phillips. Other Governors in attendance were Walter Hicklin, Weldon Brady, Mary Long, Edward Baker, and Ryan Sanders. Also present was University President Aaron Podolefsky; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman. Governors Lawrence Fick and Deleta Williams were unavailable to attend today's meeting.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Phillips called the meeting to order and determined that a quorum was present to conduct business.

Remarks by the Board President - Agenda Item No. 2

Mr. Phillips welcomed everyone to the meeting, and commented that since the September meeting, UCM's annual Homecoming was held. Many people participated in and enjoyed the related events and activities.

Mr. Phillips reminded the Board that winter commencement is scheduled for December 11 and 12 and asked Board members to advise the President's Office if they plan to participate in the ceremonies. Mr. Phillips acknowledged the progress that has been made with the Morrow-Garrison/Student Wellness and Recreation Center projects, as well as other campus projects.

Remarks by the University President – Agenda Item No. 3

President Podolefsky asked Dean Michael Wright to share an announcement concerning the results of the National Council for the Accreditation of Teacher Education (NCATE) visit last spring. Dean Wright reported on behalf of the Professional Education Faculty, which crosses four of the colleges, that UCM received a satisfactory accreditation visit from NCATE. The accreditation team consisted of 17 members who were on campus for five days to make a thorough review of all programs. All programs passed with no areas of concern. Dean Wright noted that UCM has been continuously accredited since 1954, when NCATE was established. President Podolefsky stated that this is a tremendous accomplishment for the university.

National Award Presentation – KMOS TV – Agenda Item No. 4

Mr. Don Peterson introduced Ms. Lori Gilbert, a member of the Corporation for Public Broadcasting Board of Directors, who made a special presentation of the "My Source Community Impact Award for Engagement" to UCM for KMOS TV's "Happy Healthy Missouri

Kids” community based outreach project. A DVD was presented that reflected community appreciation of KMOS’s efforts to ensure healthier lifestyles for Missouri’s children.

General Session

Approval of September 17, 2009, Plenary Session Minutes – Agenda Item No. 5

Mr. Hicklin moved that the Board of Governors approve the minutes of the September 17, 2009, Plenary Session. The motion was seconded by Mr. Brady and carried unanimously.

Reports

Governance Groups Written Reports –Agenda Item No. 6

Mr. Phillips stated that written reports submitted by the governance groups were included with the meeting materials under Tab 4 (Attachment 1).

Strategic Plan – Key Progress Indicators – Agenda Item No. 7

President Podolefsky stated that the strategic planning process involved approximately 1-1/2 years of consultation with all of the campus governance groups. Once the plan was approved by the Board, the campus proceeded with developing a set of Key Progress Indicators (KPI). A draft of the document was presented to the Board at its September meeting. President Podolefsky asked Provost Wilson to present the KPIs.

Provost Wilson referred the Board to Tab 5 of the meeting materials, which contained a briefing paper and the Key Progress Indicators that were developed (Attachment 2). Since the September meeting, only modest refinements have been to the KPIs. Provost Wilson noted an error in the five year target column of KPI 18. It listed 10% as the target; it should have been 2%. Provost Wilson stated that many of the KPI goals are stretch goals, which means they may not be achieved in the five-year period that has been established. Despite this, they do provide direction and a means for reporting progress back to the Board.

Provost Wilson said that at the September meeting Mr. Baker expressed the importance of having minority student enrollment and minority faculty targets mirror one another. Provost Wilson acknowledged that there is an imbalance, and that UCM will work towards aggregating the numbers to create a better balance.

Provost Wilson said that once the KPIs are approved, the university will provide an annual progress report on the status of the university to the Board of Governors.

Mr. Hicklin moved that the Board of Governors accept the KPIs, definitions and targets as presented. The motion was seconded by Mr. Baker and carried unanimously. Mr. Hicklin emphasized that the targets are “stretch” targets and something for the university to work towards. If not quite met, it does not mean failure.

Board Committee on Student Affairs & Alumni Relations

Dr. Long, Chair of the Board Committee on Student Affairs & Alumni Relations, reported that the committee met the previous afternoon and received an update from both areas. The Student Affairs division and Alumni Relations area continue to be on target with their goals. Dr. Long commended the leadership and staff of these areas for their hard work.

Board Committee on Academic Affairs

Mr. Hicklin, Chair of the Board Committee on Academic Affairs, reported that the committee met the previous afternoon. He called on Provost Wilson to present the following agenda items.

Charter Schools Agreements – Extension/Renewals – Agenda Item No. 8

Provost Wilson referred the Board to Tab 6 of the meeting materials, which contained a briefing paper concerning today's recommendations (Attachment 3). He asked Dr. Doug Thomas to join him in presenting the recommendations for charter schools agreements and also introduced Dr. Randy Dewar, who has also been instrumental in the management of the charter schools.

Provost Wilson stated that UCM is a leader in the management of the charter schools under its sponsorship. As such, the university is very proud of the good and careful work that it does. He said that a great deal of work has gone into the recommendations made today.

Dr. Thomas said that the Missouri Charter School Association's Annual Meeting was held in Columbia, Missouri two weeks ago. During that time the Association presented three statewide awards, two of which went to UCM sponsored charter schools. Mr. Danny Tipton, principal for Hogan Preparatory Academy, received the Administrator of the Year award; and Academie Lafayette received the Outstanding Charter School award. Mr. Tipton was in attendance at the meeting and was introduced to the Board. He introduced Ms. Donna Calvin, Hogan Board President and Hogan student Porchea Reams, who accompanied him to the meeting. Mr. Tipton is also a UCM graduate.

Dr. Thomas presented background on Hogan Preparatory Academy, Gordon Parks Elementary School, Don Bosco Education Center, and Urban Community Leadership Academy and made the following recommendations to the Board:

- Approval of a ten-year renewal for Hogan Preparatory Academy ending June 30, 2020;
- Approval of a two-year charter extension for Gordon Parks Elementary School ending June 30, 2012;
- Approval of a two-year charter extension for Don Bosco Education Center ending June 30, 2012; and
- Approval of a two-year charter extension for the Urban Community Leadership Academy ending June 30, 2012.

Mr. Hicklin moved that the Board of Governors approve (1) renewal of UCM's charter agreement with Hogan Preparatory Academy for a 10-year term beginning July 1, 2010 and ending June 30, 2020; (2) extension of the existing charter agreement with Gordon Parks Elementary for two additional years beginning July 1, 2010 through June 30, 2012; (3) extension of the existing charter agreement with Don Bosco Education Center for two additional years beginning July 1, 2010 through June 30, 2012; and (4) extension of the existing charter with Urban Community Leadership Academy for two additional years beginning July 1, 2010 through June 30, 2012. The motion was seconded by Dr. Long and carried unanimously.

Mr. Hicklin commended UCM's Charter School Office for their good work.

Census Date Enrollment Report – Agenda Item No. 9

Provost Wilson referred the Board to Tab 7 of the meeting materials, which contained information related to the Census Date Enrollment Report (Attachment 4). He called on Dr. Melvin to answer questions the Board might have.

Mr. Hicklin noted that ACT scores have remained relatively stable since 2001. He commended Dr. Melvin for pursuing the caliber of students UCM seeks. Mr. Hicklin expressed concern about the enrollment count for the 2009 freshmen class, and said this is something that the university will have to strive to continue to improve. Dr. Melvin said that depending on the demographic region, the number of high school graduates is expected to continue to decline through 2015, and then begin to slowly increase through 2018. He noted a marked difference in the makeup of students in Missouri higher education in terms of ethnicity and socio-economic backgrounds from what previously existed. For example, the number of Latino students in the State of Missouri has dramatically increased; the number of African American students is flat; and the number of Caucasian students is declining.

Higher education institutions are trying to find ways to attract more students in a competitive environment. Dr. Melvin noted that the Latino student population has a significantly low high school completion rate, so it will be important to create bridge programs to get these students through high school and continue on to college, particularly at four-year institutions. UCM's data suggests that the gateway into higher education for many Latino students is the community college. UCM is trying to balance its student population with graduate, international, traditional undergraduate, and transfer students. It is also trying to determine how it can partner with community colleges to make transfer and articulation agreements such that students can make a seamless transfer without losing credits.

President Podolefsky said that the solution for the declining number of high school students is retention and persistence. He is pleased that UCM's first-time, full-time freshmen rate is 74%, which is significantly up from several years ago. Dr. Melvin said that his office has been working on retention for the past six years, and is now beginning to see increases in this area. Good data has been gathered and programs put in place to show where UCM's weak points are.

He noted that UCM has the potential to increase the retention rate to 78%. He is particularly pleased with the efforts made to realign curricula, which are beginning to show a reduction in the six-year graduation rate and an increase in the four-year and five-year graduation rates. These are all-time highs for the university. Dr. Melvin said that UCM continues to look for ways to ensure students graduate in a timely manner.

Financial Aid Report – Agenda Item No. 10

Dr. Melvin referred the Board to Tab 8 of the meeting materials, which included a Financial Aid Update (Attachment 5). He noted that students today have greater responsibility for financing their college education than in years past and that a radical shift from grants to loans has made loans the primary source of financial aid for students. Dr. Melvin said there is a national trend to extend loan limits to students, which is cause for some concern. He said UCM is doing research to ensure that the financial aid provided to students is award balanced and yield focused. UCM is also shifting from an enrollment based upon head count and credit hours to an enrollment based upon net tuition revenue. This is a private school model, which many public schools are now using, particularly in regard to financial aid. Use of this approach will help to prevent over-awarding financial aid to students.

President Podolefsky thanked Dr. Melvin, faculty, and staff who performed an economic analysis of the awards and the impact of those awards on UCM's enrollment. There is still much to do to coordinate the institutional aid with the Foundation aid to ensure synchronization and best use of funds.

Grant Applications & Award Activity – Agenda Item No. 11

The Board was referred to Tab 9 of the meeting materials, which contained a briefing paper that related to FY 2009 Sponsored Program Activities (Attachment 6). Ms. Victoria Steele provided an overview of the document.

Board Committee on Administration & Finance

Mr. Brady, Chair of the Board Committee on Administration & Finance, reported that the committee met yesterday. During the meeting, the committee received the Quarterly Investment Report (Attachment 7) and the Quarterly Statement of Revenues & Expenses (Attachment 8) from Mr. Merrigan. He noted that investment income is significantly down from what it has been, but that revenues and expenses are on track. The committee also received the annual personnel report from Mr. Dixon, and learned that UCM's MOSERS contribution is up \$500,000 even though salaries and wages are flat. Projections are that this will increase another \$500,000 next year. Mr. Brady asked Dr. Roberts to provide an update to the Board on various campus projects.

Note: Presentations were not made for Agenda Items 12 and 13.

Dr. Roberts provided the following updates:

Energy Performance Contract – This \$36 million energy performance contract was implemented in Summer 2009. Approximately 40% of the project is complete. Significant accomplishments to date include:

- geothermal well field
- pipe installation
- water retrofitting of 26 buildings
- light retrofitting 24 of the scheduled buildings
- installation of building automations in seven buildings
- window replacement in the Art Center, Highway Safety and UTT buildings
- roof repairs on four buildings
- fire sprinkler systems installation
- ceiling and variable air volume conversion in Morris Science building
- air volume conversion in Lovinger building
- installation of a roof top unit at the National Police Highway and Safety facility
- installation of a split system in Public Safety building
- conversion of air handling units to the ground pumps in the Administration and UTT buildings
- a 41/60 conversion (electrical output)
- boiler installation in Grinstead and Morris Science buildings

Dr. Roberts said the university has received national recognition for its ESCO project. To date, there are 40 articles from different news agencies across the country. Additionally, the story has been picked up by Reuters, which has made it an international story. UCM has received local and national coverage from such publications as *The Boston Globe*, *Forbes Magazine*, *Money Magazine*, *Atlanta Business Chronicle*, among others. A specific article was done about UCM in the *University Technology Association Journal* as well as the Bank of America Quarterly Impact Report and Alternative Energy Retailer. UCM will give two national presentations – one to the National Association of College & University Business Officers and one to the Society for College and University Planning Officers. Dr. Roberts said UCM is in the process of developing a conversion and metrics to ensure the projected savings are realized.

Dr. Roberts stated that Trane has committed five paid student internships to UCM. Trane is also facilitating the project archives and will provide job shadowing opportunities. UCM is in the process of developing green screens, and a committee is being formed to place instructional screens across campus to educate the public about the project. UCM is also training its own students to become green ambassadors.

Mr. Brady stated that the energy savings project does not resolve all of UCM's maintenance problems. There are many ongoing issues that are not included as part of the project. He noted that it will be important to retain a maintenance budget to avoid reverting to where the university was prior to the implementation of the ESCO project.

President Podolefsky said considerable deferred maintenance remains, and that it will be important to stress to UCM legislators that UCM should not be penalized for decreasing its deferred maintenance through the ESCO project. He shared this with a group of legislators who recently visited UCM's campus as part of the MOBIO tour. These legislators agreed that UCM should not be penalized, but in fact, rewarded for taking such initiative.

Morrow-Garrison/Student Recreation & Wellness Center Enhancements – Dr. Roberts noted that a briefing paper dated October 26, was sent to the Board this week outlining the enhancements (Attachment 9) made to the Morrow-Garrison/Student Recreation & Wellness Center. She said the university has been very diligent in managing the budgets for these facilities, and that she reviews every payment request to ensure payment is made from the appropriate account.

Facilities Management Transition - Dr. Roberts said UCM's facilities area was managed for 23 years by Aramark. Earlier this year, a decision was made to self-operate. Since that time an executive director, budget manager, and grounds manager were hired. The computerized management maintenance system was a proprietary system owned by Aramark. UCM is now building its own system. Dr. Roberts stated that the value of the data that can now be inputted into the system surpasses what we previously had. She is hoping to link this to the ESCO project for monitoring purposes. Equipment was purchased from Aramark. Dr. Roberts is now reviewing the organizational structure of this area.

Mr. Brady stated that he understood that the expected savings from this transition should be significant. Dr. Roberts stated that the savings was \$800,000; however, part of the savings went back to the general fund to help the university make budget for the past fiscal year.

E-Procurement - Dr. Roberts said that an update on E-Procurement will be provided at the next Board meeting. There are currently 50+ vendors participating in UCM's pilot program. This is another area where UCM has received national recognition. UCM is one of the first mid-size universities to implement E-Procurement. Articles have appeared in such publications as *Campus Today* and the university has been asked to hold a Webinar for *The Chronicle of Higher Education* on the subject.

Request for Closed Session – October 29, 2009 – Agenda Item No. 14

Dr. Long moved pursuant to the Missouri Revised statutes, Section 610.021, that the UCM Board of Governors meet in closed meeting, with closed record and closed vote, following today's Plenary Session for the purpose of considering real estate matters, legal actions, and personnel matters. The motion was seconded by Mr. Hicklin and carried with the following roll call vote:

Walter Hicklin	aye	Mary Long	aye
Weldon Brady	aye	Richard Phillips	aye
Edward Baker	aye		

Adjournment

There being no further business to discuss, the meeting adjourned at 9:25 a.m.

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Plenary Session Minutes
Attachment Listing*

<u><i>Attachment No.</i></u>	<u><i>Attachment Description</i></u>
1	<i>Governance Groups Written Reports</i>
2	<i>Briefing Paper – Key Progress Indicators</i>
3	<i>Briefing Paper – Charter Schools Agreements – Extension/Renewals</i>
4	<i>Census Date Enrollment Report</i>
5	<i>Financial Aid Report</i>
6	<i>Grant Applications & Award Activity Report</i>
7	<i>Quarterly Investment Report</i>
8	<i>Quarterly Statement of Revenues & Expenses</i>
9	<i>Memo dated 10/26/09 – Morrow- Garrison/Student Recreation & Wellness Center Enhancements</i>