

*University of Central Missouri
Board of Governors
Plenary Session
September 16, 2010*

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Thursday, September 16, 2010, at 8:30 a.m. in Union 237B on the main campus of the University of Central Missouri, Warrensburg, Missouri. Presiding over the meeting was Board Vice President Weldon Brady. Other Board members in attendance included Governors Marvin Wright, Richard Phillips, Mary Dandurand, Mary Long, Edward Baker, and Darren Doherty. Governor Walter Hicklin was unable to attend. Others present included University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Brady called the meeting to order and determined that a quorum was present to conduct business.

Introduction of New Student Governor Darren Doherty – Agenda Item No. 2

Mr. Brady introduced Darren Doherty who was recently appointed to the Board of Governors as the new Student Governor. He provided a brief biographical summary about Mr. Doherty.

Oath of Office – Darren Doherty – Agenda Item No. 3

Mr. Brady introduced Associate Circuit Judge Garrett Crouch who administered the Oath of Office to Mr. Doherty. After taking the Oath of Office, Mr. Doherty received the Board's and President Ambrose's congratulations and was presented a brief case for use in his work on the Board.

Recognition of Outgoing Student Governor Ryan Sanders – Agenda Item No. 4

Mr. Brady presented outgoing Student Governor Ryan Sanders a Certificate of Appreciation for his two-plus years of service on the UCM Board of Governors. He acknowledged the many contributions Mr. Sanders made to the Board of Governors, the University, and to the students during his tenure on the Board and noted that he served faithfully and honorably. In doing so, *Mr. Wright moved that the Board of Governors grant Mr. Sanders Governor Emeritus status. The motion was seconded by Mr. Phillips*

and carried unanimously. Mr. Brady presented Mr. Sanders with a Governor Emeritus certificate. (Attachment 1 – briefing paper)

Mr. Brady noted that a recent editorial appearing in the student newspaper included inaccurate information, and stated that the Student Governor, a valued and respected member of the Board, does participate in and attend all Board meetings, including Closed Sessions.

Remarks by the Board Vice President – Agenda Item No. 5

On behalf of Board President Hicklin, Mr. Brady announced new Board committee appointments:

Academic Affairs

Richard Phillips, Chair
Mary Long

Administration & Finance

Weldon Brady, Chair
Marvin Wright

Student Affairs & Alumni Relations

Mary Dandurand, Chair
Edward Baker
Darren Doherty

Foundation Board Representative

Weldon Brady

Mr. Brady announced that a New Board Member orientation is scheduled for September 28 and that all Board members are invited to attend. He also shared that Board President Walt Hicklin was invited to be a guest speaker along with Representative Ike Skelton during the October 2 closing ceremony of the Traveling Vietnam Wall in Blue Springs, Missouri.

Mr. Brady welcomed graduate students in attendance from the Governance and Finance in Higher Education class.

Mr. Brady stated that over the past year, there has been much discussion about the financial difficulties higher education will face in the coming year(s). From his personal perspective UCM's financial position is better than many other higher education institutions in the state. He encouraged the university community to remain focused on who we are, what we do well, and what we want to be; and continue working to eliminate waste and inefficiencies, and accommodate planned growth. By doing so, Mr. Brady is confident that the University of Central Missouri will overcome the challenging year(s) ahead and better position itself for the future.

Remarks by the University President - Agenda Item No. 6

President Ambrose expressed condolences on the death of an employee whose husband recently passed away and to the colleagues and friends of employee Tina Schneider who also passed away recently. Additionally, he expressed concern for a student who was injured last evening.

President Ambrose commented on numerous events and activities associated with the start up of the new school year that have provided students and members of the campus and Warrensburg communities opportunities for engagement. Starting points for the school year include the work of the presidential transition team; the first summit on higher education in the State of Missouri in over two decades; and other starting points critical to the destination and alignment of the University.

President Ambrose presented a Strategic Governance for Student Success model that UCM will implement with the assistance of the Association of Governing Boards (AGB) and the Lumina Foundation. Implementation of this model offers UCM the opportunity to serve as an example to others in higher education for decision making, resource allocation, and self-improvement during a period of changing resources and demand. The University will begin working with AGB to implement the model in October and will continue doing so through the early part of 2011.

Next, he presented a Strategic Resource Model that was shared with the Administration and Finance Committee meeting the preceding afternoon. The model includes components tied to revenue growth; fiscal management/institutional budgeting; academic program viability and productivity; and administrative efficiencies. This model will assist the University in building a budget for FY 2012. President Ambrose commended the exemplary stewardship of budget managers during past years that have resulted in accumulated resources that will help carry the University through a loss of state funding in 2012-2013. He did note however, that UCM must be more strategic in utilizing institutional funds and more deliberate in managing personnel for annualized and recurring savings. He added that in the future the means by which funds are carried forward will be limited.

President Ambrose noted that a core program review required by the State Board of Higher Education will be conducted and an institutional viability and productivity set of measures will be established to ensure UCM is utilizing resources for those things deemed most important. The process to make these determinations will begin later today. The last component of the Strategic Resource Model relates to administrative efficiencies. The University will look for efficiencies that maintain administrative costs and the costs of supporting academic programs. This process has already started and data will be collected throughout the process to reflect cost savings and revenue enhancements.

Lastly, President Ambrose presented Strategic Priorities for 2010-2011. He closed by stating that today's presentation (Attachment 2) provides a sense of direction with intentional and immediate action. Mr. Brady noted that following an extensive discussion and review of the Strategic Resource Model at yesterday's meeting, the Administration and Finance Committee approved moving it forward to the to the Board of Governors for adoption.

Mr. Brady moved that the Board of Governors adopt the Strategic Resource Model. The motion was seconded by Mr. Wright and carried unanimously.

General Session

Approval of the June 16 and August 27, 2010, Work Session and June 17, 2010, Plenary Session Minutes – Agenda Item No. 7

Ms. Dandurand moved that the Board of Governors approve the minutes of the June 16 and August 27, 2010, Work Session and the June 17, 2010, Plenary Session minutes. The motion was seconded by Mr. Wright and carried unanimously.

Reports

Presidential Transition – Agenda Item No. 8

President Ambrose expressed appreciation to everyone who has been involved in the presidential transition. He noted that a Presidential Transition Team Report has been prepared that includes the range of discussions held during the summer with 24 different constituent groups, and identifies the opportunities and challenges that exists for the University. Dr. Gordon Lamb will continue assisting UCM with the program review and viability process. The report will be distributed to the campus on Friday, September 17. President Ambrose indicated that the Presidential Transition Team's work would likely continue into Spring 2011.

Written Governance Groups Reports – Agenda Item No. 9

Mr. Brady stated written reports from the governance groups were included under Tab 5 of the meeting materials (Attachment 3)

Legislative Update – Agenda Item No. 10

President Ambrose said the legislative session was initiated this summer when Governor Nixon held a higher education summit for leaders in higher education and presented his public policy agenda. Since then COPHE and CBHE have held meetings and President Ambrose has started making visits to legislators, both locally and across the state. Legislators are looking for higher education to be responsible within the current resource environment and to help move higher education forward. On October 14, Interim Commissioner David Russell of the Missouri Department of Higher Education, will visit UCM. Members of the campus community will have an opportunity to engage with Commissioner Russell.

President Ambrose stated that there will be a large number of new legislators with the start-up of the new legislative session and many will not be familiar with the current issues of higher education. UCM will make a concerted effort to help educate current legislators, as well as legislative candidates on higher education matters. Work has started on a legislative plan that includes an assessment of the most pressing challenges and opportunities for higher education in Jefferson City. There will be assigned responsibility campus-wide to maintain legislative strategy.

Mr. Phil Wright expanded on President Ambrose's update. He noted that many of the visits he and President Ambrose have made are to incumbents that are likely to return to the Legislature. These individuals are very excited about what is happening at UCM and are particularly interested in what UCM is doing in the areas of student achievement and student success. During the upcoming legislative session, it is anticipated that there will be approximately 70 freshmen legislators in the House of Representatives, and 9 to 10 freshmen legislators in the Senate. Mr. Wright said he will generate a threats and opportunities report soon, and expressed appreciation for the opportunity to work on UCM's behalf.

President Ambrose said an invitational meeting is being planned by COPHE and CBHE that will include student leadership in an effort to obtain their perspective on higher education in the State. He shared that Governor Nixon is working to appoint a regional joint committee on the future economy of the State. UCM will likely be included in a Kansas City region and have opportunities for input.

Alumni & Development Update – Agenda Item No. 11

Mr. Carder and Ms. Vanderbout presented updates on Development and Alumni respectively (Attachment 4). Following the presentation, discussion was held regarding opportunities for social networking through *Facebook*, *Twitter*, *Apps*, etc. UCM currently has a *Facebook* page. Mr. Baker noted that social networking appeals more to younger people and would be useful in capturing the attention of that market.

President Ambrose said UCM's University Relations Office has been working on social networking from a communications perspective, and much effort has gone into working with Enrollment Management to redesign its website to attract prospective students. Efforts are being made to link all of the social networking tools together. Mr. Baker suggested it would be beneficial for UCM to bring in someone experienced in social networking to help facilitate the implementation.

Board Committee on Student Affairs & Alumni Relations

Ms. Dandurand, Chair of the Board Committee on Student Affairs & Alumni Relations, reported that the committee met yesterday afternoon. During the meeting, the Committee received the following updates:

- The 2009 graduate employment rate is over 91%, with the national average being 68%.
- New lighting has been installed in fields and courts on the east side of campus, and new grills, patios, and picnic tables have been installed at Pertle Springs. The Student Government Association funded the updates at Pertle Springs
- The Union Food Court renovations are complete.
- The Memorandum of Agreement for the new Student Recreation and Wellness Center is near completion and will be circulated to General Counsel, the President's Cabinet and other campus groups in the near future. A final draft will come to the Board in November. Tours of the facility will be available during Homecoming Weekend, with a grand opening tentatively scheduled for January 10, 2011.
- Todd Hall Apartments opened on schedule with 100% occupancy and 50% participation in a university meal plan.
- The Ellis Fire Alarm upgrade is complete and will soon be on line with Public Safety.
- The new furniture for the Residence Halls was delivered and installed prior to the start of the Fall Semester.
- Asbestos and lead abatement is complete in Hawkins Hall and the building is expected to be razed by Homecoming Weekend.

Board Committee Academic Affairs

Mr. Phillips, Chair of the Board Committee on Academic Affairs, reported that the Committee met yesterday afternoon. He asked Provost Wilson to present the following agenda item.

Proposed Entrepreneurship & Social Enterprise Minor – Agenda Item No. 12

Provost Wilson reviewed a briefing paper included under Tab 6 of the meeting materials related to a proposed Entrepreneurship & Social Enterprise Minor (Attachment 5). *Mr. Phillips moved that the Board of Governors approve a minor in Entrepreneurship and Social Enterprise as part of the BSBA program. The motion was seconded by Mr. Wright and carried unanimously.* Provost Wilson noted that approval by the Coordinating Board for Higher Education is not required.

International Student Enrollment

Dr. Joyce Stephenson distributed and reviewed an International Student Enrollment report for Fall 2010 (Attachment 6).

Mr. Phillips asked that the Board devote some time at a future meeting to review enrollment trends.

Board Committee on Administration & Finance

Mr. Brady, Chair of the Board Committee on Administration & Finance, reported that the Committee met yesterday afternoon. He asked Dr. Roberts and Mr. Merrigan to present the following agenda items.

Annual Investment Report – Agenda Item No. 13

Mr. Merrigan reviewed the Annual Investment report included under Tab 7 of the meeting materials (Attachment 7).

Debt Service Report – Agenda Item No. 14

Mr. Merrigan reviewed the Debt Service Report included under Tab 8 of the meeting materials (Attachment 8).

Climate Action Plan

Dr. Roberts distributed and provided an overview of UCM's Climate Action Plan that will be submitted to the Clinton Climate Initiative (Attachment 9).

Board Business

Special Honors & Awards – Agenda Item No. 15

President Ambrose presented and recommended approval of several special honors that resulted in the following Board action:

Mr. Wright moved that the Board of Governors approve the naming of the Athletic Training Suite housed in the newly renovated Morrow-Garrison/Student Recreation & Wellness Center the “Dr. Ron “Doc” VanDam Athletic Training Facility.” The motion was seconded by Mr. Phillips and carried unanimously.

Ms. Dandurand moved that the Board of Governors approve the naming of the Alumni Memorial Chapel Library Room, the “Earl A. Webb, Sr. Study.” The motion was seconded by Mr. Wright and carried unanimously.

Mr. Baker moved that the Board of Governors approve the naming of designated space located on the third floor of the Ward Edwards Building within the Harmon College of Business Administration the “State Farm Sales Lab.” The motion was seconded by Mr. Wright and carried unanimously.

Mr. Wright moved that the Board of Governors approve the naming of the UCM Department of Art & Design's collection of art education materials the “Vicki L. Pennell Art Education Collection” in honor of the late Vicki Pennell. The motion was seconded by Ms. Dandurand and carried unanimously.

Mr. Phillips moved that the Board of Governors approve the award of an Honorary Doctorate to Dr. Jeffrey Brown at the winter 2010 Commencement. The motion was seconded by Mr. Wright and carried unanimously.

A copy of the background information presented for each of the recommendations is included as Attachment 10 of these minutes.

2011 Board of Governors Meeting Schedule – Agenda Item No. 16

Mr. Brady referred the Board to Tab 10 of the meeting materials which included a proposed list of dates for 2011 Board of Governors meetings (Attachment 11). *Mr. Phillips moved that the Board of Governors approve the proposed 2011 meeting dates. The motion was seconded by Mr. Wright and carried unanimously.*

Adjournment

There being no further business to discuss, *Ms. Dandurand moved that the Board of Governors adjourn. The motion was seconded by Mr. Wright and carried unanimously.* The meeting adjourned at 10:15 a.m.

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Attachment Listing

<u>Attachment No.</u>	<u>Attachment Description</u>
1	<i>Briefing Paper – Governor Emeritus Status for Ryan Sanders</i>
2	<i>AGB Governance for Success Power Point (includes Strategic Resource Model and Strategic Priorities)</i>
3	<i>Written Governance Groups Reports</i>
4	<i>Alumni & Development Update Power Point</i>
5	<i>Briefing Paper – Proposed Entrepreneurship & Social Enterprise Minor</i>
6	<i>International Student Enrollment Report</i>
7	<i>Annual Investment Report</i>
8	<i>Debt Service Report</i>
9	<i>Climate Action Plan</i>
10	<i>Background – Special Honors & Award Recommendations</i>
11	<i>Proposed 2011 Board of Governors Meeting Schedule</i>