

University of Central Missouri
Board of Governors
Plenary Session
August 18, 2011

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Thursday, August 18, 2011, at 8:30 a.m. in UN 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Walter Hicklin. Also in attendance were Governors Weldon Brady, Richard Phillips, Mary Long, Marvin Wright, Edward Baker, Mary Dandurand, and Darren Doherty. Also present was University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Hicklin called the meeting to order and determined that a quorum was present to conduct business.

Remarks by the Board President – Agenda Item No. 2

Mr. Hicklin opened his remarks by welcoming students from the Governance and Finance in Higher Education class that were present at the meeting. He also recognized Student Governor Emeritus Ryan Sanders who was in attendance.

Mr. Hicklin noted that the Board of Governors spent much of the previous day in Committee meetings. The Board also toured several campus facilities as a prelude to presentations and discussions held during its Work Session related to deferred maintenance, the Campus Master Plan, and capitol priorities.

Remarks by the University President – Agenda Item No. 3

President Ambrose expressed appreciation for the engagement of faculty and staff who welcomed new and returning students. He also acknowledged the efforts made by Deans, Department Chairs and faculty who accommodated one of UCM's largest classes by expanding the number of course offerings and schedules.

President Ambrose reported that the University is in its final stages for a search for a Vice President for Development. He noted yesterday's announcement of Provost Wilson's plans to retire at the end of the academic year. Additionally, his leadership role has helped the University to envision a future role for the Provost that includes a Chief Learning Officer that is all encompassing of what students should learn. President Ambrose expressed appreciation to Provost Wilson for his leadership and for his many contributions over the past year and in the coming months.

Introduction of Missouri Boys State Governor – Agenda Item No. 4

President Ambrose introduced and recognized the 2011-2012 Missouri Boys State Governor David Rogers. David is the son of UCM Professor Jack Rogers. Following the introduction, President Ambrose and Mr. Hicklin presented David with a Certificate of Recognition and had a photograph taken with him. The Board extended its congratulations.

General Session

Approval of the Minutes – June 15, 2011, Work Session; June 16, 2011, Plenary Session; and June 27 and July 25, 2011, Special Plenary Sessions – Agenda Item No. 5

Mr. Phillips moved that the minutes of the June 15, 2011, Work Session; June 16, 2011, Plenary Session; and June 27 and July 25, 2011, Special Plenary Sessions be approved. The motion was seconded by Mr. Wright and carried unanimously.

Reports

Written Governance Groups Report - Agenda Item No. 6

Mr. Hicklin noted that written governance groups reports were included under Tab 8 of the meeting materials (Attachment 1).

Intercollegiate Athletics Report – Agenda Item No. 7

Mr. Jerry Hughes and Mr. Shawn Jones reported on the athletic accomplishments of individual student athletes and UCM's athletic teams. A DVD titled "A Year in Review" was shown highlighting the multiple accomplishments of Athletics (Attachment 2). Mr. Phillips commended Mr. Hughes for his leadership that helped lead to these successes. Mr. Wright stated he is proud of UCM's student athletes and commended them for how they conduct themselves and for how they represent the University.

Legislative Update – Agenda Item No. 7

President Ambrose advised that a second Governor's Summit on Higher Education will be held on August 25, 2011, and will bring together many higher education leaders. He anticipates there will be discussion surrounding productivity measures with an element of performance based state funding. COPHE has already begun work with the Governor's Office to define what performance based funding would look like.

The Governor has called for a special session of the Legislature with a focus on tax credit reform with the potential of utilizing some revenue for reinvestment back into economic development and job creation in the State. There will also be a focus on more clearly defining state aid for disaster relief in Joplin, Missouri and for flooding in Northeast and Southeast, Missouri.

Dr. Ambrose said another element of the Special Session will be workforce development. Mr. Phil Wright has been working with legislators to make certain that the University's position as a workforce development entity is recognized by the state and maintains an opportunity to be funded. The primary emphasis during this session will be the St. Louis Aerotropolis for the movement of goods and services. The second emphasis will be on "Compete Missouri" which will provide incentives for new and existing businesses to be resourced and to make Missouri's packaging of new business development competitive with other states. The "Compete Missouri" allows for the kind of funding to site a facility in the region and to enter into partnerships with other entities such as UCM.

The third piece of the legislative agenda surrounds the State's revenue and budget and how the Governor will prepare for the next fiscal year. State revenues are up; however, the impact of the federal budget and the global economy on the State of Missouri gives a degree of uncertainty that could potentially place the University in the same position it was last year facing a 5% to 7% reduction in State appropriations.

Strategic Governance for Student Success Update - Agenda Item No. 9

President Ambrose said that the administrative reorganization that occurred as part of the Administrative Review is being implemented. He expressed appreciation for the broadened administrative leadership under the new structure and acknowledged Mr. John Merrigan, Dr. Rick Sluder, Dr. Shari Bax, Dr. Jim Grahm, Dr. Mike Grelle, and Mr. Chris Wellman who join his team.

UCM is working with the Association of Governing Boards to chronicle the University's implementation of the Strategic Governance for Student Success model for a possible article in *Trusteeship*. Also, UCM has engaged consultant Rick Staisloff who helped lead the Administrative Review, to assist with the three deliverables that the University hopes to start as the semester begins – 1) continued refinement of the academic performance and productivity model, an extension of the Academic Program Review; 2) development of institutional metrics that the Board can hold the University accountable to; and 3) the opportunity to consider innovations and creativity for a new education model for reducing costs and eliminating the need for student debt in obtaining a degree.

President Ambrose said that a schedule for deliverables will be presented to the Board at a future date.

Central Summit Update – Agenda Item No. 10

President Ambrose reported that there is currently three years left on the lease of space for the Central Summit Center. UCM is in discussions with UCM’s Distinguished Alum Don Nissanka about future possibilities for the Center. Discussions involve several sectors including corporate, UCM’s Summit Center, the City of Lee’s Summit, the Metropolitan Community Colleges, the Lee’s Summit School District and other entities, coming together in one location to help students realize educational goals faster and less expensively. If this becomes part of the Summit Center’s future, it will outgrow its current space. The City of Lee’s Summit recognizes UCM’s Summit Center as a product that they can claim as their destination institution for the community. It also provides a great platform to expand into other communities. This venture has elements of economic development, job creation, and education that have many people interested in the future of UCM’s Summit Center.

Mr. Phillips said this is a great opportunity and that the Superintendent for the Lee’s Summit School District is very excited about the opportunity. Mr. Brady asked when the lease expires. President Ambrose said it will expire in 2015.

Board Committee on Student Experience & Engagement & Alumni Relations

Ms. Dandurand, Chair of the Board Committee on Student Experience & Engagement and Alumni Relations, reported that the Committee met yesterday and received several departmental reports on the first week of the academic year. President Ambrose and Dr. Bax shared their visions and ideas for Student Experience & Engagement for the coming year.

Board Committee on Academic Affairs

Mr. Phillips, Chair of the Board Committee on Academic Affairs, asked Provost Wilson and Dr. Rick Sluder to provide an Enrollment Management Update. Dr. Wilson commended the faculty and department chairs for their personal engagement in bringing students to UCM. This engagement has had a significant impact on this year’s enrollment, which is the highest it has been in a number of years. Dr. Sluder distributed and reviewed data contained in a Power Point (Attachment 3). Mr. Brady asked how other State institutions have done with enrollment. Dr. Sluder did not have this information, but said he would contact other schools this week. An international enrollment report was distributed, which also reflected increased enrollment (Attachment 4). Mr. Hicklin commended Dr. Sluder for his leadership.

Mr. Baker expressed his pride in the University following two days of meetings where he heard much about the enthusiasm of faculty and staff to welcome, support and engage with the students. He commended the campus community for ensuring a positive learning environment for the students and said that the University of Central Missouri is a shining beacon to the State.

Mr. Phillips also commended Dr. Sluder for his leadership and stated that as UCM continues to grow, it must consider its capacity and ensure that the infrastructure can support its growth.

Note: Dennis Strait of Gould Evans arrived at 9:30 a.m. to present information for Board action related to the Master Plan Update. Following Mr. Strait's presentation, the Board took a short recess at 9:55 a.m. and resumed meeting at 10:10 a.m. Although the agenda was taken out of order to allow for Mr. Strait's presentation, the minutes have been prepared to coincide with the published order of business.

Proposed Title Change for B.S. in Broadcast Media – Agenda Item No. 11

Provost Wilson reviewed information contained in a briefing paper under Tab 9 of the meeting materials related to a proposed title change for the B.S. in Broadcast Media (Attachment 5). *Mr. Phillips moved that the Board of Governors approve a title change for the B.S. in Broadcast Media (in name and content) to a B.S. in Digital Media Production. The motion was seconded by Dr. Long and carried unanimously.*

Proposed Title Change for B.S. in Corporate Communications – Agenda Item No. 12

Provost Wilson reviewed information contained in a briefing paper under Tab 10 of the meeting materials related to a proposed title change for the B.S. in Corporate Communications (Attachment 6). *Mr. Phillips moved that the Board of Governors approve a title change for the B.S. in Corporate Communications to a B.S. in Communication Studies to include content and the three emphasis areas of corporate consultancy, social influence, and relational communication. The motion was seconded by Dr. Long and carried unanimously.*

Program Deletion – B.A. in Chemistry – Agenda Item No. 13

Provost Wilson informed the Board that the B.A. in Chemistry program will be deleted from UCM's curriculum. He noted low enrollment and stated that most students select the B.S. in Chemistry, which will still be offered. This was an informational item only and did not require Board approval.

Board Committee on Administration & Finance

Mr. Dennis Strait of Gould Evans presented an overview of the presentation he made to the Board of Governors related to the Master Plan Update during its Work Session on August 18, 2011. It was noted that the Board had extensive discussion during the Work Session and agreed to bring the recommendations to the Plenary Session for action.

President Ambrose said that the recommendation to update the Master Plan would provide clarity of focus and help to clearly define the impact that it would have on the campus. It would also help define the resources needed to begin working on resource development and to identify a clear set of capital projects to raise funds for. Mr. Strait added that the updates will also allow the momentum of the improvements experienced over the past few years to continue forward.

Mr. Brady moved that the Board of Governors authorize the University to work with Gould Evans at a cost of \$180,000 to update the University Master Plan to include four packages – 1) Athletic Based Initiatives; 2) Holden Street Development; 3) New Fraternity Complex; and 4) Hendricks Hall Upgrades. The motion was seconded by Mr. Wright and carried unanimously.

Mr. Wright commended Mr. Wellman for the exemplary job he and his staff are doing with the facilities and for the thorough compilation of information related to facilities that was provided to the Board.

Board Business

2012 Board Meeting Schedule – Agenda Item No. 14

The Board was referred to a briefing paper included under Tab 11 of the meeting materials that proposed a Board of Governors meeting schedule for 2012 (Attachment 7). *Dr. Long moved that the Board of Governors approve the proposed 2012 meeting schedule. The motion was seconded by Mr. Phillips and carried unanimously.*

Board Committee Appointments – Agenda Item No. 15

Mr. Hicklin announced the following committee appointments for the 2011-2012 academic year. They are:

Academic Affairs	Marvin Wright, Chair Mary Long, Member
Administration & Finance	Weldon Brady, Chair Edward Baker, Member
Student Experience & Engagement/ Alumni Relations	Mary Dandurand, Chair Richard Phillips, Member Darren Doherty, Member

Adjournment – Agenda Item No. 16

There being no further business to discuss, *Mr. Phillips moved that the meeting adjourn. The motion was seconded by Mr. Wright and carried unanimously.* The meeting adjourned at 10:20 a.m.

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Attachments Listing**

<u>Attachment No.</u>	<u>Attachment Description</u>
<i>1</i>	<i>Written Governance Groups Reports</i>
<i>2</i>	<i>DVD – “A Year In Review”</i>
<i>3</i>	<i>Enrollment Update</i>
<i>4</i>	<i>International Enrollment Update</i>
<i>5</i>	<i>Briefing Paper – Proposed Title Change for B.S. in Broadcast Media</i>
<i>6</i>	<i>Briefing Paper – Proposed Title Change for B.S. in Corporate Communications</i>
<i>7</i>	<i>Briefing Paper – 2012 Board Meeting Schedule</i>