

University of Central Missouri
Board of Governors
Plenary Session
March 31, 2011

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Thursday, March 31, 2011, at 8:30 a.m. in Union 237B on UCM's main campus, Warrensburg, Missouri. Presiding over the meeting was Board President Walter Hicklin. Other Board members in attendance included Governors Weldon Brady, Mary Dandurand, Mary Long, Edward Baker, Richard Phillips, and Darren Doherty. Governor Marvin Wright was unable to attend and was excused. Also present were President Charles Ambrose, General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Call to Order – Agenda Item No. 1

Mr. Hicklin called the meeting to order and determined that a quorum was present to conduct business.

Remarks by the Board President – Agenda Item No. 2

Mr. Hicklin introduced Coaches Kip Janvrin and Kirk Pedersen, both recipients of several "Coach of the Year" awards. Coach Pedersen introduced and shared the recent achievements for Men's and Women's Track Team members Drew Frizzell, Shawn Boss, Brent Vogel, Brett Carter, Laban Sialo, Dalton Moberly, Chris Millentree, Lindsay Lettow, Jenna Schmidt, and Angela Selby. Of particular note is Shawn Boss's receipt of the *Elite 88 Award* this year. This award, given by the NCAA, recognizes the true essence of the student-athlete by honoring the individual who has reached the pinnacle of competition at the national championship level in his or her sport, while also achieving the highest academic standard among his or her peers. The *Elite 88* is presented to the student-athlete with the highest cumulative grade-point average participating at the finals site for each of the NCAA's 88 championships.

Mr. Hicklin made other remarks related to a 1-1/2 day work session to kick off the Administrative Review; a recent fire at the Greenwood Apartments Community Center; an increase in spring enrollment; the "Choose Red" Launch Party; and a groundbreaking ceremony for the Pertle Springs Club House. He also noted the achievements of the *Talking Mules* Debate Team during the recent *Montgomery Cup* competition.

Remarks by the University President – Agenda Item No. 3

President Ambrose wished Governor Wright's wife a speedy recovery from her recent surgery and said they are both in the thoughts of many. He also expressed condolences to the family of freshmen Jeremy Thompson who was tragically killed in an accident while home during Spring break.

President Ambrose recognized the Gamma Epsilon Delta (G.E.D.) Chapter from the Criminal Justice Department who won an unprecedented ninth consecutive Sweepstakes Award as the top criminal justice chapter in the nation during the 74th Annual Conference of the American Criminal Justice Association/Lambda Alpha Epsilon; undergraduate students who presented results of their research and creative projects during UCM's Annual Scholars Symposium; and the *Talking Mules* who experienced several successes in the *Montgomery Cup* competition.

President Ambrose said the launch party for the "Choose Red" marketing campaign that was held on March 10 was well attended. He asked Robin Krause to introduce a film produced during the launch party. Prior to showing the film, Mr. Krause explained that the Choose Red campaign actually started at the end of January and that the launch party was an opportunity to introduce it to the campus.

President Ambrose presented a Power Point presentation related to the Administrative Review (Attachment 1) that included a diagram of the Administrative Model, a list of Rapid Response Team members, Rapid Response Team charges, and a timeline for their work. He noted that members of a lead facilitators group comprised of Provost Wilson, Mr. Setser, Mr. Merrigan, and Mr. Dennis Cryder, are available to the teams to ensure that they have the information they need to move forward in their work. President Ambrose reviewed the three objectives the teams have been asked to consider in their work – (1) provide opportunities to enhance the success and experience of UCM students; (2) create opportunities to fulfill the University mission while enhancing student service and satisfaction; and (3) create efficiencies and cost savings for the University. President Ambrose asked members of the Lead Facilitators group to provide an update on their work with the teams; Mr. Setser spoke on the group's behalf.

President Ambrose ended his remarks with a Power Point presentation (Attachment 2) that he will make at a Community Base Council luncheon next month at Whiteman Air Force Base. Included in the presentation was information related to the *Whiteman Advantage* and the *Community Culture of Responsible Choice* programs, both of which involve partnerships and collaboration between the University and Whiteman. He noted that Governor Nixon was at Whiteman Air Force Base a couple of weeks ago and challenged Missouri to be one of the most veteran and military friendly states in the country. President Ambrose said there is a collective sense of community in Johnson County that is enhanced and strengthened by Whiteman and UCM working together. He noted that partnership and collaboration are a part of UCM's mission that will accelerate through UCM's partnership with the base.

Recognition of the Byler Award Recipient – Agenda Item No. 4

Provost Wilson explained that the Byler Distinguished Faculty Award is the highest award presented to a UCM faculty member. The recipient is selected by a committee of faculty peers that consider excellence in teaching, contributions to the academic discipline, and service to the university. Provost Wilson introduced the 2011 Byler Award recipient, Dr. Rhonda McKee, Professor of Mathematics. Board President Hicklin and President Ambrose presented Dr. McKee with a plaque and the Board extended its congratulations.

General Session

Approval of the February 23, 2011, Work Session and February 24 and March 22, 2011, Plenary Sessions – Agenda Item No. 5

Ms. Dandurand moved that the Board of Governors approve the minutes of the February 23, 2011, Work Session and February 24, 2011, Plenary Sessions. The motion was seconded by Dr. Long and carried unanimously.

Reports

Written Governance Groups Reports – Agenda Item No. 6

Mr. Hicklin noted that written reports provided by the governance groups were included under Tab 5 of the meeting materials (Attachment 3).

Legislative Update – Agenda Item No. 7

President Ambrose reported that last evening the House forwarded a \$23 billion Missouri budget to the Senate for consideration. The majority of the proposals were aligned with those made by the Governor to the Legislature in January 2011 including a proposed 7% reduction in funding for higher education. The Governor's attention to college costs, access, and affordability is very real. As such, there is intense scrutiny of institutional use of tuition and tuition increases.

President Ambrose stated proposals have been submitted by other higher education institutions in the state to the Missouri Department of Higher Education that seek waivers beyond the CPI. In discussions with the Governor's office staff and legislators' staff, UCM's willingness to hold cost to the rate of inflation is appreciated. President Ambrose closed saying that Missouri is one of the few states that is not relying on tuition as the means by which additional streams of revenue are being used to fund higher education.

Strategic Governance Update – Agenda Item No. 8

President Ambrose noted that he and several Board members will attend the annual Association of Governing Boards National Conference on Trusteeship next week. AGB consultant Rick Staisloff who is assisting UCM with its Administrative Review has been in contact with Mike Nietzel of the Governor's Office to discuss a summit the Governor may hold related to President Obama's attainment goal. This summit would address direct access and ways to maintain lower costs to students. President Ambrose said there is a high degree of recognition in the Strategic Resource Model and the reallocation of resources to fund things that are most important. There is also a sense at the national level that efforts of this type aren't the innovation and change required to present a new business model for higher education. Governors and states are looking for new models where higher education can deliver a quality product at lesser costs while increasing access.

The Board took a short recess from 9:20 a.m. to 9:35 a.m.

Board Committee on Student Affairs & Alumni Relations

Ms. Dandurand, Chair of the Board Committee on Student Affairs & Alumni Relations, reported that the Committee met the preceding afternoon and received a good report from Alumni Relations about a survey it is conducting and number of other upcoming activities. The Committee also received information about a proposed room and board rates for the upcoming school year and held an extensive discussion related to the costs and those factors that impact them. Ms. Dandurand asked Dr. Morrell and Mr. Bradley to present the next agenda item.

Academic Year (AY) 2011-2012 Room and Board Rate Proposal – Agenda Item No. 9

Dr. Morrell reviewed information contained in a briefing paper under Tab 6 of the meeting materials (Attachment 4) that proposed a 3% rate increase in the room and apartment rates for AY 2011-2012 and a 5.45% increase to the meal plan rate for AY 2011-2012. Ms. Dandurand also referred the Board to a handout that compared UCM's room and board rate increases against that of other institutions in Missouri (included with Attachment 4).

Ms. Dandurand moved that the Board of Governors approve the room and board rates as outlined in the briefing paper. The motion was seconded by Mr. Phillips and carried unanimously.

Mr. Hicklin noted that Board members spend a considerable amount of time in committees each month discussing items presented during the Plenary Session. Actions taken by the Board during Plenary Session occur only after having been thoroughly vetted in these meetings.

Board Committee on Academic Affairs

Mr. Phillips, Chair of the Board Committee on Academic Affairs, reported that the committee met the preceding afternoon. He asked Provost Wilson to present the following agenda items.

Academic Administrative Reorganization – Agenda Item No. 10

Provost Wilson referred the Board to Tab 7 of the meeting materials, which contained a briefing paper related to the Academic Administrative Reorganization (Attachment 5). He expressed appreciation to the Board for the extensive amount of time it has spent discussing and reviewing this issue both during Academic Affairs Committee meetings and during Board Work Sessions.

During its February meeting, the Board approved a four-college structure and received an outline of the intentions for departmental structures within the four colleges, all of which would become effective July 1, 2011. Provost Wilson said that the Deans have spent a great amount of time

working with the departments affected by the proposed changes. Additionally, Dr. Gordon Lamb has provided invaluable assistance throughout the entire process. Mr. Hicklin thanked Provost Wilson and UCM's Office of Human Resources for the work they have done to assist affected employees in finding work in other areas of the University.

Mr. Phillips moved that the Board of Governors approve the departmental/school structure proposed for the four-college administrative structure effective July 1, 2011. The motion was seconded by Ms. Dandurand and carried unanimously.

President Ambrose said that the faculty, Deans, and Provost have demonstrated a significant level of leadership throughout the Academic Administrative Review process and have been very thoughtful in the proposed changes. The Board commended their work.

Proposed Accelerated Master of Science in Mathematics – Agenda Item No. 11

Provost Wilson referred the Board to Tab 8 of the meeting materials, which contained information about a proposed Accelerated Master of Science in Mathematics degree (Attachment 6).

Mr. Phillips moved that the Board of Governors approve the establishment of an Accelerated Master of Science in Mathematics degree contingent upon the approval of the Coordinating Board for Higher Education. The motion was seconded by Mr. Brady and carried unanimously.

Proposed Bachelor of Fine Arts in Musical Theatre – Agenda Item No. 12

Provost Wilson referred the Board to Tab 9 of the meeting materials, which contained information about a proposed Bachelor of Fine Arts in Musical Theatre degree (Attachment 7).

Mr. Phillips moved that the Board of Governors approve the establishment of a Bachelor of Fine Arts degree in Musical Theatre, contingent upon approval of the Coordinating Board for Higher Education. The motion was seconded by Ms. Dandurand and carried unanimously.

Proposed Title and Content Change for Broadcast Media Minor Program – Agenda Item No. 13

Provost Wilson referred the Board to Tab 10 of the meeting materials, which contained information about a proposed title and content change for the Broadcast Media Minor program (Attachment 8). Under the proposal, the title would change to Digital Media Production and the revision to the program's content would reflect the convergence of communication today.

Mr. Phillips moved that the Board of Governors approve the revision of the Broadcast Media minor in name and content to Digital Media Production minor. The motion was seconded by Ms. Dandurand and carried unanimously.

Proposed Title Change for Master of Science in Physical Education, Exercise & Sports Science – Agenda Item No. 14

Provost Wilson referred the Board to Tab 11 of the meeting materials, which contained information about a proposed title change for the Master of Science in Physical Education, Exercise & Sports Science to Master of Science in Kinesiology (Attachment 9).

Mr. Phillips moved that the Board of Governors approve a name change for the Master of Science in Physical Education, Exercise & Sports Science to Master of Science in Kinesiology. The motion was seconded by Ms. Dandurand and carried unanimously.

Board Committee on Administration & Finance

Mr. Brady, Chair of the Board Committee on Administration & Finance, reported that the Committee met the preceding afternoon. He asked Dr. Roberts and Mr. Merrigan to present the following agenda items.

FY 2012 Salaries – Agenda Item No. 15

Mr. Merrigan reviewed information contained in the briefing paper under Tab 12 of the meeting materials (Attachment 10) that proposed a \$1.5 million be allocated from the FY 2012 budget for an increase in faculty and staff salary compensation and \$445,000 for faculty promotions in rank. Employees earning less than \$40,000 would receive an \$800 minimum increase. Mr. Brady commended the Administration for working so hard to identify funds to provide for a salary increase and noted that employees have not received one for the past two years. Mr. Baker added that the sacrifices made by the faculty and staff over the past couple of years has not gone unnoticed and that he is encouraged by their positive attitude given the circumstances. This speaks highly of the employees and of the University and he commended them for it.

Mr. Brady moved that the Board of Governors approve allocating \$1.5 million from the FY 2012 budget for an increase in faculty and staff salary compensation and \$445,000 for faculty promotions in rank. The motion was seconded by Mr. Phillips and carried unanimously.

Quarterly Statement of Revenues & Expenses – Agenda Item No. 16

Mr. Merrigan reviewed information contained under Tab 13 of the meeting materials, which included the Quarterly Statement of Revenues & Expenses (Attachment 11). He noted that this was covered in detail during yesterday's Committee meeting. Mr. Merrigan reported Standard & Poors, the bond rating agency, notified UCM that it will reaffirm its "A" rating.

Quarterly Investment Report – Agenda Item No. 17

Mr. Merrigan reviewed information contained under Tab 14 of the meeting materials, which included the Quarterly Investment Report. This also was covered in greater depth at yesterday's Committee meeting (Attachment 12).

Board Business

Special Honors & Awards – Agenda Item No. 18

President Ambrose presented information for the nomination and recommendation to present the Distinguished Service Award to Greg Williams during the Spring 2011 Commencement (Attachment 13).

Mr. Phillips moved that the Board of Governors approve the award of the Distinguished Service Award to Greg Williams at the Spring 2011 Commencement. The motion was seconded by Mr. Brady and carried unanimously.

Request for Closed Session

Dr. Long moved pursuant to the Missouri Revised Statutes, Section 610.021, that the Board of Governors meet in closed meeting, with closed record and closed vote, for the purpose of considering real estate matters, legal actions, and personnel matters. The motion was seconded by Ms. Dandurand and carried with the following roll call vote:

<i>Mary Long</i>	<i>aye</i>	<i>Mary Dandurand</i>	<i>aye</i>
<i>Weldon Brady</i>	<i>aye</i>	<i>Richard Phillips</i>	<i>aye</i>
<i>Walter Hicklin</i>	<i>aye</i>	<i>Edward Baker</i>	<i>aye</i>

Adjournment – Agenda Item No. 19

There being no further business to discuss, *Ms. Dandurand moved that the meeting adjourn. The motion was seconded by Mr. Baker and carried unanimously.*

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February 24, 2011
Attachment Listing

<u>Attachment No.</u>	<u>Attachment Description</u>
1	<i>Power Point – Administrative Review</i>
2	<i>Power Point – Whiteman Advantage/Community Culture of Responsible Choice</i>
3	<i>Written Reports of Governance Groups</i>
4	<i>Briefing Paper – AY 2011-2012 Room & Board Rates</i>
5	<i>Briefing Paper – Academic Administrative Reorganization</i>
6	<i>Briefing Paper – Proposed Accelerated Master of Science in Mathematics</i>
7	<i>Briefing Paper – Proposed Bachelor of Fine Arts in Musical Theatre</i>
8	<i>Briefing Paper – Proposed Title Change for Broadcast Media Minor Program</i>
9	<i>Briefing Paper – Proposed Title Change for Master of Science in Physical Education, Exercise and Sports Science</i>
10	<i>Briefing Paper – Salary Increase for FY 2012</i>
11	<i>Quarterly Statement of Revenues & Expenses</i>
12	<i>Quarterly Investment Report</i>
13	<i>Nomination – Greg Williams for Distinguished Service Award</i>