

**University of Central Missouri**  
**Board of Governors**  
**November 17, 2011**  
**Plenary Session**

The University of Central Missouri Board of Governors convened in Plenary Session on Thursday, November 17, 2011, at 10:00 a.m. in UN 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Walter Hicklin. Other Board members in attendance included Governors Weldon Brady, Mary Dandurand, Marvin E. Wright, Mary Long, Gus Wetzel II, and Darren Doherty. Governor Ed Baker was unable to attend the meeting and was excused. Also present were University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

**PLENARY SESSION**

**Call to Order** – Agenda Item No. 1

Mr. Hicklin called the meeting to order and determined that a quorum was present to conduct business.

**Introduction of New Board Member/Oath of Office – Dr. Gus Wetzel** – Agenda Item No. 2

Mr. Hicklin introduced new Board member Dr. Gus Wetzel II of Clinton, Missouri and shared a brief bio about him. Following the introduction, Ms. Huffman administered the Oath of Office to Dr. Wetzel. Mr. Hicklin and President Ambrose then presented him with a briefcase for his work on the Board.

**Remarks by the Board President** – Agenda Item No. 3

Mr. Hicklin spoke about several of the end-of-semester activities that are occurring on campus and said that everyone is excited to celebrate our graduating students' achievements at the upcoming Winter Commencement. He expressed pride in a number of other student accomplishments including the *Talking Mules* debate team and UCM's athletic teams that are now participating in NCAA playoffs, and more specifically the *Jennies* Volleyball team. Mr. Hicklin closed his remarks by allowing Dean Michael Wright to introduce visitor Dr. Ralph Granberg, Professor of Education at Örebro University in Örebro, Sweden.

**Remarks by the University President** – Agenda Item No. 4

President Ambrose welcomed Dr. Wetzel to the Board and expressed appreciation for the exemplary service of outgoing Board member Richard Phillips during his tenure on the Board. He expressed thanks to the Board for their leadership and the time and service they provide to the University.

President Ambrose asked for a moment of silence in observance of International graduate student Sai Kartik Ramanadham who was tragically killed in an automobile accident last evening while traveling to a job interview. Following this moment, President Ambrose reflected on UCM's Veteran's Day Observance held on November 11. The event was well attended, with

representatives and guests from across the community including Whiteman Air Force Base. The event which also honored Vietnam veterans was attended by Congresswoman Hartzler and several state representatives. Later that same day, the University dedicated its Military & Veterans Services Office.

President Ambrose made remarks about the record number of prospective students and parents that were on campus November 11 and visitors from seven universities across the United States that were here for the 2<sup>nd</sup> National State Farm Sales Competition. He said the University was looking forward to hosting the NCAA-II South Central Regional volleyball tournament this weekend. President Ambrose referenced some of the unfortunate events related to Division I schools that have been in the news recently and noted no university is immune to bad things. He encouraged people to always act in good conscience and to do the right thing. The University is working to establish a preventive set of protocol that includes such areas as law enforcement and risk management.

### **GENERAL SESSION**

#### **Approval of the Minutes – October 19, 2011, Work Session and October 20, 2011, Plenary Session** – Agenda Item No. 5

*Mr. Wright moved that the Board of Governors approve the minutes of the October 19, 2011, Work Session and October 20, 2011, Plenary Session. The motion was seconded by Dr. Long and carried unanimously.*

#### **Verbal Governance Groups Reports** – Agenda Item No. 6

Faculty Senate President Michael Bersin; Professional Staff Council President Lisa Schmidt; and Student Government Association President Trevor Cunningham provided verbal reports on the semester activities of their respective governance groups. Support Staff Council President Brenda Dooley was unable to attend the meeting to give a report.

#### **Legislative Update** – Agenda Item No. 7 and **Strategic Governance for Students Success – Institutional Dashboards and Metrics** – Agenda Item No. 8

President Ambrose noted that Board and staff members spent a considerable amount of time the previous day in a work session discussing efforts to address how the University can help meet the State's mission. He noted that a new legislative session will begin after the New Year and that bills may be filed beginning December 1. Present fiscal and economic realities provide UCM opportunities to reflect on where it is as a university.

President Ambrose said indications are that the State's budget could possibly be worse than it was at this time last fall. Missouri is still relying on one-time monies for a balanced budget. Approximately \$500 million of the FY 2012 Budget is expected to carry over into FY 2013.

Additionally, mandated increases approximate \$220 million. In total, the State could potentially experience a \$700 million to \$800 million budget shortfall. The University has started to review contingencies based on a funding model that considers a 5-percent reduction in state appropriations for FY 2013.

President Ambrose reviewed and discussed the National College Completion agenda, Missouri's Performance-Based Funding Proposal and its Higher Education Agenda. He also discussed UCM's continuing work to implement the Strategic Governance for Student Success Model, particularly in regard to institutional dashboards and metrics, which will tie back to the State's primary agenda and demonstrate that the University is being effective and efficient in moving forward (Attachment 1). Following his presentation, President Ambrose asked Mr. Dennis Cryder to review a proposed Strategic Positioning Platform, which he said will provide the University a sense of destination and opportunity for alignment. He stated that the Strategic Positioning Platform will also underline and uplift the University's value proposition. Mr. Cryder shared information from a Power Point and provided an overview of the proposed Strategic Positioning Platform document, focusing on the "Reasons to Believe" (Attachment 2). Mr. Hicklin commended the work of the staff and noted the importance of demonstrating UCM's efficiencies and ability to still provide a quality education to its students.

#### **BOARD COMMITTEE ON STUDENT EXPERIENCE & ENGAGEMENT AND ALUMNI AFFAIRS**

Ms. Dandurand, Chair of the Board Committee on Student Experience & Engagement, reported the Committee did not meet this month; however, it will hold a work session in December to discuss committee objectives and goals for the New Year.

#### **BOARD COMMITTEE ON ACADEMIC AFFAIRS**

Mr. Wright, Chair of the Board Committee on Academic Affairs, reported that the Committee did not meet this month. He asked Provost Wilson to present the following agenda item.

#### **Deletion of Financial Planning Minor** – Agenda Item No. 9

Dr. Wilson said the Department of Economics, Finance and Marketing made a request to delete the financial planning minor. He noted that this is an informational item only and that Board approval is not required.

#### **BOARD COMMITTEE ON ADMINISTRATION & FINANCE**

#### **External Audit Report** – Agenda Item No. 10

Mr. Brady, Chair of the Board Committee on Administration & Finance, reported that the Committee met as a Committee of the Whole earlier that morning to receive the external audit report from the audit firm of BKD, LLP. He was pleased to announce that the University received a clean audit from BKD and *moved that the Board of Governors accept the audit report as presented by BKD, LLP. The motion was seconded by Dr. Long and carried unanimously.*

**Purchase of USDA-RUS Rural Public Television** – Agenda Item No. 11

Mr. Merrigan and Ms. Rosemary Olas, reviewed information related to the proposed purchase of USDA-RUS Rural Public Television (Attachment 3), which will be fully funded through a grant and requires no matching dollars from the University. Mr. Brady noted that the bid was sent to six different vendors and that only two submitted bids. Only one of the bids was deemed “responsive.” Mr. Brady asked why. Ms. Olas said that bids were sent to all vendors who had the capability of providing the equipment. The second bid submitted was deemed “unresponsive” because its bid was only for select pieces of the project. The bid that was accepted came in below the anticipated cost and included every component of the Request for Bids. Ms. Olas added that Alpha Video & Audio, Inc. is considered a very reputable firm in the industry.

*Mr. Brady moved that the Board of Governors approve the award of contract to Alpha Video & Audio Inc. for the purchase and installation of portable digital high production cameras, editing updates and archival equipment in the amount of \$562,577. The motion was seconded by Mr. Wright and carried unanimously.*

**BOARD BUSINESS**

**Emeritus Status – Richard Phillips** – Agenda Item No. 12

Having faithfully and honorably completed his term on the Board, *a motion was made by Mr. Wright to grant Richard Phillips Governor Emeritus Status. The motion was seconded by Mr. Brady and carried unanimously.* Mr. Hicklin and President Ambrose presented Mr. Phillips with a citation acknowledging Mr. Phillips contributions and service to the University.

**Adjournment** – Agenda Item No. 13

There being no further business to discuss, *Ms. Dandurand moved that the meeting adjourn. The motion was seconded by Dr. Long and carried unanimously.*

The meeting adjourned at 11:10 a.m.

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<b><u>Attachment No.</u></b>	<b><u>Attachment Description</u></b>
<b>1</b>	<b><i>PPT - Strategic Governance for Student Success University-Wide Metrics and Performance Indicators</i></b>
<b>2</b>	<b><i>PPT - Strategic Positioning and Draft Strategic Positioning Platform Document</i></b>
<b>3</b>	<b><i>Briefing Paper - Purchase of USDA-RUS Rural Public Television Digital Transition Grant Equipment</i></b>
<b>4</b>	<b><i>Briefing Paper - Emeritus Status for Richard Phillips</i></b>