

University of Central Missouri
Board of Governors
Plenary Session
October 19, 2012

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, October 19, 2012, at 12:45 p.m. in Union 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members present included Governors Gus Wetzel II, Mary Long, Walter Hicklin, Edward Baker, Weldon Brady, Mary Dandurand, and Kyle Shell. Also present was University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Wright called the meeting to order and determined that a quorum was present to conduct business.

Remarks by the Board President – Agenda Item No. 2

Mr. Wright noted a change in this month's meeting format that condensed two days of meetings into a single day. He noted that the Board convened earlier in the day in a work session and followed with a closed session.

Mr. Wright acknowledged a variety of activities and events on campus and highlighted areas in which the Board has been involved including his attendance at the Foundation Board meeting late last week. He noted that UCM will host Joint Committee on Education's legislative hearing related to performance funding for higher education on October 23. Dr. Ambrose will testify on the University's behalf. He encouraged Board members and others to attend.

Remarks by the University President – Agenda Item No. 3

President Ambrose affirmed there is a large number of activities being held on campus including a regional competition involving UCM's Criminal Justice Department; the Annual Forensics and Debate Tournament; the State Farm Marketing and Sales Competition; the 2012 Festival of Champions; and the *Show Me Justice Film Festival*.

President Ambrose highlighted a special event being held throughout the day in the Student Recreation and Wellness Center called *Project Homeless Connect*. He noted that the project joins 438 volunteers from the UCM and Johnson County communities, including approximately 150 students from UCM's Social Work program and 60 students from UCM's Nursing program to help those in need. Additionally, 87 service providers from

different Johnson County organizations are available to provide or share information about such services as medical, dental, vision, transportation, churches, etc.

President Ambrose also provided an update on the community service component of Homecoming week that included a community blood drive and 43 community service projects that involved 651 student volunteers. Additionally, 4,045 pounds of food was collected and donated to the Warrensburg food bank. He noted that while it's great to have this much volunteerism, it is sobering to have such a degree of need in our community.

President Ambrose also spoke about four Distinguished Alumni who were recognized during Homecoming that have all led a life of service, and noted how impressive our student organizations at the Homecoming Pep Rally in interpreting the Homecoming theme of "Make a Difference." UCM chronicled many of the Homecoming events and activities through the good work of staff member John Kennedy who gives special meaning to his productions.

Engaged Student Learning through Collaboration and Choose Red Commercials – Agenda Item No. 4

President Ambrose introduced Dr. Joe Moore, Ms. Dorothy McGrath and Ms. Rosemary Olas who spoke about the co-curricular opportunities and learning laboratories that are available to our Communications program students. A video was played for the Board that showed students filming a variety of UCM athletic events. These learning laboratories that occur outside of the classroom provide students with additional experience that will benefit them following graduation as they seek employment. Dr. Moore noted that UCM's media network has replaced CTV and that student learning extends beyond the filming of athletic events to include local school board meetings, news case for ITV, and a sitcom.

President Ambrose noted there is a great deal of learning that goes above and beyond classroom instruction. He commended the working relationship between a great staff and great students. Dr. Moore gave much of the credit to staff member Darin Plummer who is his technical person that invests a lot of time working with students so that they get as much hands-on experience as possible.

President Ambrose invited Mr. Robin Krause to introduce the new *Choose Red* commercials. Mr. Krause said that twice a year, the University does an aggressive media push. Recently bill boards were put up and radio ads were initiated in the St. Louis area. Additionally, University Relations spent time refreshing the *Choose Red* commercials that made two years ago to run in the Kansas City metropolitan area. He explained that auditions for the new commercials were held in August, and that 108 students turned out to audition. However, only seven students were selected to appear in the commercials. Mr. Krause showed a video of the auditions that reflect the fun students had. He also showed the two new commercials and introduced two of the seven students present at the meeting who were selected for the commercials – Curtis Rich of Sweet Springs, Missouri and Jasmine Lane of Kansas City, Missouri. President Ambrose commended the University Relations staff for their good work.

General Session

Approval of Minutes for September 20, 2012, Work Session; September 21, 2012, Plenary Session; and October 10, 2012, Teleconference – Agenda Item No. 5

Dr. Long moved that the Board of Governors approve the minutes of the September 20, 2012, Work Session; September 21, 2012, Plenary Session; and October 10, 2012, Teleconference. The motion was seconded by Ms. Dandurand and carried unanimously.

Written Governance Groups Reports – Agenda Item No. 6

Mr. Wright noted that written governance groups reports were included in the Board meeting materials under Tab 10 (Attachment 1). He thanked the groups for providing reports that help keep the Board informed.

Missouri Innovation Campus – Agenda Item No. 7

President Ambrose stated that work is under way to implement the grant funding component of the Missouri Innovation Campus program. He noted that Community Development Block Grant (CDBG) funding is allocated to the Department of Economic Development from the U.S. Department of Housing and Urban Development, and is somewhat challenging to implement. UCM's program is being used as a model for other Innovation Campus grant programs, and has found it easier than others to implement, so much so that some grant recipients may elect not to use CDBG funding.

President Ambrose said the program is off to a good start for students participating in the program and that UCM just signed off on defraying the cost to the Metropolitan Community Colleges, University of Missouri – Kansas City, and other higher education institutions where the dual credit courses are being paid to fulfill a commitment to keep the program tuition-free for students.

UCM has started working on the next discipline stream and there are two relationships that are current and meaningful to the University. The first is the Kauffman Foundation. President Ambrose noted it is an opportune time to work with the Kauffman Foundation because it is in a period of redefinition. Kauffman's interest in UCM is two-fold –(1) an overall education program through a relationship between UCM and Kauffman Scholars; and (2) the Kauffman Entrepreneur Program (train-the-trainer program – IceHouse theory) that could benefit UCM's Missouri Innovation Campus. Kauffman has made two seats available to UCM for an upcoming IceHouse Facilitator Training session. Additionally, Kauffman could be of assistance in furthering UCM's relationship with the Lumina Foundation.

President Ambrose and other staff met with representatives of Black & Veatch who is considering being a part of the design team for applied engineering/advanced manufacturing curriculum and integration. He said an exciting aspect of the visit with Black & Veatch was meeting with a Vice President of the firm who was a two-degree holder from UCM – John Johnson—who leads the firm’s safety programs. He affirmed that there is no better program to include for training than the University of Central Missouri.

Legislative Update – Agenda Item No. 8

President Ambrose said the Joint Committee on Education, chaired by Senator David Pearce, will hold a legislative hearing related to performance funding at 1:00 p.m. on Tuesday, October 23. He will give testimony on UCM’s behalf. Additionally, Commissioner David Russell of the Missouri Department of Higher Education; Brian Long of the Council on Public Higher Education; Mark James of Metropolitan Community Colleges; the Missouri Community College Association; and others will also testify at the hearing. Senator Pearce also invited UCM Faculty Senate President Cheryl Riley to also testify. President Ambrose said there is strong intent to implement performance funding that is not confined to new money only, and to have a portion of current funding be considered with regard to building better performance and accountability. There is not a willingness to redistribute funds between two- and four-year institutions. Senator Pearce would like to see all parties demonstrate an ability to work together.

With regard to the state’s budget, President Ambrose said there could be some reversions and we could potentially see another 5% reduction in the coming fiscal year. He noted input to the State budget of the settlement money on previous litigation that has spiked revenue; however, if the settlement money were removed from this amount, current revenues are right where they should be. UCM is not anticipating a reversion in this fiscal year; however, there is not a good sense of where the budget will start in FY 2014.

Board Committee on Student Engagement and University Advancement

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported that the Committee met earlier in the morning. This month’s meeting focused on University Advancement. Drs. Jason Drummond and Jenne Vanderbout provided an update on activities within the division. Additionally, Ms. Traci Via provided an update on several events associated with last weekend’s Homecoming. Ms. Dandurand said the focus of the November Committee meeting will be on the Student Experience and Engagement area.

Board Committee on Academic Affairs

Dr. Wetzel, Chair of the Board Committee on Academic Affairs, reported that the Committee did not meet this month; however, Provost Curtis did inform the Board during its Work Session that she plans to bring to the Board during its November meeting an item for Board action related to the academic calendar. Dr. Wetzel asked Provost Curtis to provide a brief overview of the item.

Dr. Curtis said that an ad hoc committee was formed to review the academic calendar. The committee is making two recommendations. The first recommendation proposes the addition of a “dead” week between the Spring Commencement and start of the summer session. The second recommendation involves restructuring the 2013 Summer Session. President Ambrose said that Provost Curtis and the committee will hold discussions with different campus groups prior to bringing final recommendations to the Board in November.

Board Committee on Finance & Administration

Mr. Brady, Chair of the Board Committee on Finance and Administration, reported that the Committee did not meet this month. He called on Mr. Merrigan to present the following agenda items.

Quarterly Investment Report – Agenda Item No. 9

Mr. Merrigan reviewed the Quarterly Investment Report included with the meeting materials under Tab 11 (Attachment 2).

Quarterly Statement of Revenues & Expenditures - Agenda Item No. 10

Mr. Merrigan reviewed the Quarterly Statement of Revenues & Expenditures included with the meeting materials under Tab 12 (Attachment 3).

Board Business

Special Honors & Awards – Agenda Item No. 11

Special Namings – Agenda Item No. 12

President Ambrose presented the following recommendations to the Board of Governors:

- award of the Distinguished Service Award to Diane Petrie for presentation during a UCM Commencement Ceremony.

- award of the Distinguished Service Award to the Nigro Brothers Auctioneers (George & David Nigro, Ron Stricker, Toby Tyler & Ben Aldrich) for presentation during a UCM Commencement Ceremony.
- a name change for the Glenn Stahl Construction Technology Building to the “*Glenn Stahl Construction Management Building*.”
- naming the Volleyball Courts the “*Robert G. Russell Sand Volleyball Courts*” for Robert G. Russell who provided the funding for their construction.

Mr. Brady moved that the Board of Governors accept the recommendations made by President Ambrose, as noted above. The motion was seconded by Dr. Wetzel and carried unanimously. Information pertaining to the above recommendations is included as Attachment 4 of the minutes. President Ambrose noted that the background information provided to the Board included a recommendation to award a Posthumous Honorary Degree to a student who recently died. The Registrar’s office has confirmed that the student met all the requirements to receive his degree at the Fall Commencement; therefore, a posthumous degree will be presented to the student’s family.

Adjournment – Agenda Item No. 13

There being no further business to discuss, *Mr. Hicklin moved that the meeting adjourn. The motion was seconded by Ms. Dandurand and carried unanimously.* The meeting concluded at 1:50 p.m.

**University of Central Missouri
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Attachments Listing**

<u>Attachment No</u>	<u>Attachment Description</u>
1	<i>Governance Groups Reports</i>
2	<i>Quarterly Investment Report</i>
3	<i>Quarterly Statement of Revenues & Expenditures</i>
4	<i>Background Information for Special Honors and Awards and Special Namings Recommendations Report</i>