

**University of Central Missouri**  
**Board of Governors**  
**Plenary Session**  
**August 23, 2013**

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, August 23, 2013, at 8:30 a.m. in UN 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members in attendance included Governors Mary Dandurand, Mary Long, Weldon Brady, Walter Hicklin, Gus Wetzell II, John Collier, and Kyle Shell. Others present included University President Charles Ambrose, General Counsel Henry Setser, and Assistant Secretary to the Board Monica Huffman.

**Plenary Session**

**Call to Order** – Agenda Item No. 1

Mr. Wright called the meeting to order and determined that a quorum was present to conduct business.

**Remarks by the Board President** – Agenda Item No. 2

Mr. Wright congratulated President Ambrose and staff for their work in preparing for President Obama's visit to campus in July. The event was significant and required a great amount of preparation in a very short time, which was recognized by President Obama. Mr. Wright thanked all that were involved in preparing for this very successful event.

**Remarks by the University President** – Agenda Item No. 3

President Ambrose reviewed several highlights from the summer including Missouri Boys State and Missouri Girls State that brought Bob Woodward to our campus; the ACE Conference that brought more than 3,000 students to campus; ongoing renovation of Southeast Elementary School as part of the Mixed-Use Facility project; window replacement in residence halls; and continued work by the campus to implement the Learning to a Greater Degree Contract for Completion. President Ambrose shared the details of events leading up to President Obama's visit to campus and the level of enthusiasm and excitement on campus and in the community that was carried back to the White House. The White House Science & Technology Office was very specific that President Obama was interested in visiting schools that are at the forefront of innovation and doing things that would impact the economy. UCM supplied the White House with a great amount of information related to the Missouri Innovation Campus, which President Obama and his speechwriters considered when preparing his remarks.

President Ambrose shared that President Obama visited the University at Buffalo on August 22, where he laid out a new agenda for higher education. He stressed the need for

greater accountability through policy and initiatives and outlined a three-part plan that includes a national ranking system, resourcing innovation that provides new pathways for accelerating time to degree, and holding students accountable to accomplish certain things before providing them with more aid. During his speech at University at Buffalo, President Obama highlighted five higher education institutions that are doing innovative things; UCM was one of them.

President Ambrose said our resolve should increase for all the attention and effort that has been given to UCM's innovation. The cumulative effect is valuable and the teaching on our campus is making our students well-rounded citizens and great servants. They will leave UCM with the skills and abilities required to go out and transform the world.

President Ambrose shared a film clip of patrons waiting in line to see and hear President Obama, and one of President Obama delivering his speech.

President Ambrose introduced students in attendance from the Governance and Finance in Higher Education Graduate class, Fred Dillard and Caleb Leslies. He also gave a special note of thanks to the faculty who arranged a special memorial service for former President Aaron Podolefsky who recently passed away.

### **General Session**

#### **Approval of the Minutes** – Agenda Item No. 4

*Dr. Wetzel moved that the Board of Governors approve the minutes of the June 20, 2013, Work Session; June 21, 2013, Plenary Session; and July 3, 2013, Special Teleconference. The motion was seconded by Dr. Long and carried unanimously.*

### **Reports**

#### **Written Governance Groups' Reports** – Agenda Item No. 5

Mr. Wright noted that copies of the governance group's written reports were included with the meeting materials under Tab 10 (Attachment 1). He thanked the leadership of these groups for keeping the Board informed of their respective groups' activities.

#### **Legislative Update** – Agenda Item No. 6

Mr. Wright welcomed Senator David Pearce and Representative Denny Hoskins, who were present to give a legislative update.

Representative Hoskins commended the Board, faculty and staff on the signing of Senate Bill 381 that creates the Innovation Education Campus Fund and recognizes the University of Central Missouri's Missouri Innovation Campus. He announced that he has been elected Speaker Pro Tem, and shared that the General Assembly's veto session will be held on September 11.

Senator Pearce addressed HB 1731, which was passed in 2012 and states that by 2015 a formula for funding higher education will be in place. He summarized the work of the Joint Committee on Education that included a series of hearings around the state and one that was held at UCM. Following the hearings, the Joint Committee incorporated HB 1731 into SB 437, which was controversial but passed in the Senate with a vote of 23/9. There was not enough time left in the Session to take the bill to the full House so this must still be done. Senator Pearce said great strides have been made to identify a formula that is fair to all 13 public higher education institutions in the state that are unique and hold different missions, selectivity criteria, etc. He noted that higher education has been limping along using the status quo for the past many years, and he is confident we can do better. Senator Pearce met with COPHE presidents on June 10 and is confident that they will all work hard to identify a formula for next year's budget. COPHE will meet again in September and have a proposed plan at that time to discuss. Senator Pearce noted that COPHE does not feel a funding formula should be part of state statute, but he disagrees. He said there is time this fall to work out a good solution, with the goal of having something ready to file on December 1.

Senator Pearce reported that Senate Bill 378 which modifies the A+ Program, the Higher Education Academic Scholarship Program (Bright Flight), and the Access Missouri Financial Assistance Program, passed out of Senate with a 32/2 vote. This bill must also go to the full House. He noted that Dr. Ambrose is part of a five-member delegation from the state of Missouri serving as members of *Complete College America*, which is working to identify ways to get students in and out of college as quickly as possible with the least amount of debt. To assist in this effort, Senate Bill 378 proposed that in the first year of college, students be permitted to take a minimum of 24 credit hours for the academic year, but thereafter, the requirement would be 30 credit hours for the academic year. Next year, the Senate will look for ways to incentivize taking more credit hours.

President Ambrose said that there is a tremendous amount of leadership from the Joint Committee on Education. He noted that a large looming issue is Senate Bill 253, which has been in the spotlight across the state going into the veto session. President Ambrose stated that UCM is educating and graduating more students and maintaining high levels of performance, and even though we received an increase in state appropriations for this fiscal year, it is not enough to help with the MOSER's recently mandated increase of \$1.5 million. President Ambrose said with the Governor's recent strategy to maintain the state's AAA bond rating by withholding the equivalent of \$200,000 per month or \$2.5 million for the year from UCM, there is no way to meet the fiscal challenges without reducing work

force or implementing a double digit increase to our students' tuition rate. President Ambrose asked what the status is of Senate Bill 253 and what we can do to underline the impact that will have across education in a scarce resource environment.

Representative Hoskins stated his disagreement with the Governor's withholdings and noted a philosophical difference of opinion, adding that there is a \$400 million surplus in state funds. He asked if the Board has made a request to the Governor to release the withholdings. President Ambrose said a request was made, but was told that the funds would continue to be withheld until the veto session is held and the outcome known. Senator Pearce expressed disagreement, stating that K-12 is underfunded and that the Joint Committee on Education determined this amount to be \$400 million.

Mr. Wright expressed appreciation to Senator Pearce and Representative Hoskins. He noted that the Board has discussed at great length Senate Bill 253 and the Governor's decision to withhold state appropriations. He said the Board has responsibility for the University and there have been many efforts by the President, faculty and staff to ensure great stewardship for the past three years. He asked Senator Pearce and Representative Hoskin to not support the position of overriding the veto and to support UCM in this veto session. He thanked them both for attending today's meeting.

#### **Intercollegiate Athletics Update** – Agenda Item No. 7

Mr. Jerry Hughes and Mr. Shawn Jones reviewed many highlights from the 2012-2013 Athletic year and showed a video that provided many other highlights from the year. Mr. Hughes shared that there was a record attendance of more than 1,100 people at this year's athletic auction, which grossed more than \$200,000, and netted \$160,000 to \$170,000. Mr. Jones also spoke about his experience as a broadcasting student in the 1980s and the changes that have been made to allow students to gain more experience including the formation of a sports communication minor and a collaboration between the UCM Media Group and KMOS-TV that allows broadcasting students to cover athletic events, online opportunities, school board meetings, and local high school events. He noted two students that graduated and obtained jobs with news stations as a result of the many opportunities they were provided as part of their education at UCM.

#### **Missouri Innovation Campus Update** – Agenda Item No. 8

President Ambrose noted a great amount of energy was generated from President Obama's visit. Adding to this will be a national convening co-sponsored by the Lumina and Kauffman Foundations November 13-14 at the Kauffman Foundation in Kansas City. The convening will consist of a Summit and an Institute. The Summit will focus on taking the Missouri Innovation Campus program to scale in our region to reach more students, and defining the construct in such a way that it can be replicated in other cities around the

country. The Institute is a technical convening focused on identifying the tools needed for the competencies, especially internships, that will be required so that students can be credentialed and receive credit hours that will count as part of the degree structure. National experts will participate in the Institute. Other sponsors include the Department of Economic Development and the Department of Education in Washington, D.C.

President Ambrose asked Mr. Setser to report on some of the activity related to a Missouri Innovation Campus site. Mr. Setser reported that a Request for Qualifications process was utilized to find interested developers. As a next step, he will meet with representatives of the R-7 Lee's Summit School District next Monday to develop specifications for a Request for Proposals. He noted that although new construction is being considered, relocation within the current complex is also a possibility.

### **Learning to a Greater Degree Contract Update** – Agenda Item No. 9

President Ambrose asked Provost Curtis to provide an update on the implementation of the Learning to a Greater Degree Contract (LTAGDC). Provost Curtis stated that faculty work groups have been very engaged in every aspect of the LTAGDC with a great amount of focus placed on improving student retention and completion rates. Faculty have come forward with many good suggestions and initiatives including encouraging greater attendance. As part of a pilot, scanning devices have been installed in two of the larger classrooms in Wood and Morris buildings. Provost Curtis explained that students scan their student ID cards to register their classroom attendance. Observers are stationed near the scanning devices to ensure class start times are not delayed. Additionally, staff are checking to ensure that the devices are working correctly and that students' attendance is registering. More of these scanning devices may be installed at a later date and other options are still being considered to monitor attendance. Work is continuing in the area of "15 to Finish" and with regard to 24/7 programming and services, three major areas are the focus for expansion – Student Recreation and Wellness Center, Elliott Student Union and Food Service. Additionally, hours have been extended at the Kirkpatrick Library, which is on the cutting edge of designing library operations to meet the needs of our students.

President Ambrose announced that we have increased our faculty staff by nine and thanked the Deans who have started the year off with a strong degree of focus to promote the Learning to a Greater Degree Contract. Provost Curtis added that the four college deans are sharing plans for rolling out the LTAGDC within their colleges.

Mr. Shell said there is a lot of excitement on campus, noting that this is his fourth year to participate in *Week of Welcome* activities. In past years, he saw declining participation as the week progressed, but this year is different. Participation has been great and has continued to be so throughout the entire week.

### **Board Committee on Student Engagement & University Advancement**

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported that the committee met yesterday afternoon. She distributed copies of the co-curricular transcript and a listing of Student Experience & Engagement activities (Attachment 2).

#### **Revision to BOG Policy 1.2.120 – Use of Tobacco Policy** – Agenda Item No. 10

Ms. Dandurand asked Dr. Shari Bax and Ms. Amy Kiger to present this agenda item. Dr. Bax reviewed information that was contained in a briefing paper under Tab 11 of the meeting materials (Attachment 3). She noted one additional proposed edit to the policy – removal of the word “public” in the last line of paragraph III. Policy 2. There was some discussion about the availability of parking in designated lots and visitors’ familiarity with the different lots on campus. Dr. Wetzel said that the success of this program will be dependent on the simplicity of it, and suggested not making it too complicated.

*Mr. Hicklin moved that the Board of Governors approve the proposed amendment to the revised policy as presented in the Board meeting materials, striking the word “public” in the last line of paragraph III. Policy 2. The motion was seconded by Dr. Long and carried unanimously.*

*Mr. Hicklin then moved that the Board approve the revised policy to include the amendment. The motion was seconded by Dr. Long and carried unanimously.*

**Note:** *Following this report the Board took a 10-minute recess at 10:10 a.m. and resumed meeting at 10:20 a.m.*

### **Board Committee on Academic Affairs**

Dr. Wetzel asked Provost Curtis to present the following agenda items.

#### **Proposed Name Change for Women & Gender Studies Minor** – Agenda Item No. 11

Provost Curtis and Dr. Karen Bradley presented information contained in a briefing paper under Tab 12 of the meeting materials (Attachment 4). *Dr. Wetzel moved that the Board of Governors approve a name change of the Women & Gender Studies minor program to Women, Gender & Sexuality Studies. The motion was seconded by Dr. Long and carried unanimously.*

### **Recommendations for Faculty Emeritus Status** – Agenda Item No. 12

Provost Curtis presented a recommendation included in a briefing paper under Tab 13 of the meeting materials (Attachment 5) to grant emeritus status to Robert Showers and James Swanson. *Dr. Wetzel moved that the Board of Governors grant emeritus status to Robert Showers and James Swanson. The motion was seconded by Mr. Collier and carried unanimously.*

### **Enrollment Update** – Agenda Item No. 13

Dr. Rick Sluder provided an enrollment update (Attachment 6) noting that as of the first day of classes for Fall 2013, enrollment was up by 5.4%. Other areas of note include an increased headcount of 51% in international students and 57.1% in the dual credit headcount. President Ambrose said that this enrollment report in the current enrollment environment is highly commendable. Mr. Brady asked about the status of retention. Dr. Sluder said we are up 1/10 of a percent, but up more than 3% for transfers.

### **Board Committee on Finance & Administration**

Mr. Brady reported that the Board Committee on Finance & Administration met yesterday afternoon. He asked Mr. Merrigan to present the following agenda items.

### **MOHEFA Bond Application Resolution** – Agenda Item No. 14

Mr. Merrigan referred the Board to Tab 14 of the meeting materials and reviewed the information contained in a briefing paper related to a MOHEFA Bond Application Resolution (Attachment 7). Mr. Brady noted that by refinancing the student recreation bonds, this will allow the University to go from a 16-year payoff to 13 years. He stressed the importance of moving quickly as interest rates continue to rise. *Mr. Brady moved that the Board of Governors approve a resolution authorizing UCM to submit an application to the Health and Educational Facilities Authority of the State of Missouri for the purpose of issuing debt financing to provide for the financing of the purposes and projects described in the briefing paper. The motion was seconded by Mr. Collier and carried unanimously.*

### **Gift Recognition for Walton Stadium District Improvements** – Agenda Item No. 15

Mr. Brady said that this item is being brought forward as an information item and as opportunities for namings become available they will be brought to the Board for approval. Mr. Hughes referred the Board to Tab 15 of the meeting materials that included a briefing paper that outlined proposed naming and minimum gift recognition opportunities for Walton Stadium District improvements (Attachment 8). Mr. Hicklin asked for clarification on the number of individual lockers that were listed as 1,104 in the briefing paper. Mr. Hughes said there are 138 lockers that have the potential for eight naming/gift opportunities each. He asked that if the Board has any concerns about the gift recognition numbers being too high or low, to let him know.

## **2014 Employer Health Insurance** – Agenda Item No. 16

Mr. Dixon joined Mr. Merrigan and provided an overview of the health insurance information contained in a briefing paper under Tab 16 of the meeting materials (Attachment 9). It was noted that the Board discussed this at length in its Work Session the previous afternoon.

Mr. Dixon has been working with a 13-member committee since November 2012 to evaluate UCM's health insurance plan and to develop a Request for Qualifications (RFQ) for a 2014 health insurance carrier. Based on pricing and services, the committee's recommendation is to remain with Blue Cross/Blue Shield for a term of two years and then to reengage in the RFQ process again. If the Board approves this recommendation, staff will work with Blue Cross/Blue Shield to design a health care design for UCM and bring it back to the Board in September for approval. Mr. Dixon reviewed the different plan options listed in the briefing paper and pointed out the fourth option that is similar to, but not less than Plan A, that eliminates Plan B, and implements a Qualified High Deductible Plan with a Health Savings Account and a Health Maintenance Organization.

*Mr. Brady moved that the Board of Governors approve the selection of Blue Cross/Blue Shield of Kansas City as UCM's Health Care Provider for 2014, and adopt the general plan as listed in the briefing paper that includes the option that is "similar to, but not less than Plan A, that eliminates Plan B, and implements a Qualified High Deductible Plan with a Health Savings Account." Contract negotiations concerning rates, plan design and so forth, will commence upon the Board's approval and a final plan will be brought to the Board in September for approval. The motion was seconded by Mr. Collier and carried unanimously.*

## **Annual Banner Services** – Agenda Item No. 17

Dr. Jim Graham presented information contained in a briefing paper under Tab 18 of the meeting materials (Attachment 10) related to the purchase of annual software maintenance and support contract for Banner software modules. He noted this is the tenth year of a 10-year contract. In order to receive the modifications to the software and state/federal mandated changes to applications and database tables, UCM must renew the contract. The Banner enterprise suite of applications is utilized all across the University environment to conduct much of the business across campus. *Mr. Brady moved that the Board of Governors approve the purchase of the annual software maintenance and support contract renewal for Banner applications at a cost of \$460,862 for the period of July 1, 2013, through June 30, 2014. The motion was seconded by Dr. Long and carried unanimously.*

### **Annual Blackboard Services** – Agenda Item No. 18

Dr. Graham presented information contained in a briefing paper under Tab 19 of the meeting materials (Attachment 11) related to the purchase of annual software, support, maintenance, and hosted services for the Blackboard suite of products. He noted that Blackboard applications have been used on campus for more than 15 years in support of the traditional classroom instruction and online instruction. As use of the applications have increased and expanded over the years, the dependency on Blackboard has also grown. Approval of this annual purchase would allow for the execution of year three of a three-year contract with Blackboard. Dr. Graham did note that a number of other higher education institutions are going to a product called Open Source Solutions. The challenge is going from an existing product that the campus has used for a number of years to something new. He said it would require some due diligence to make a change, but is certainly worth consideration. *Mr. Brady moved that the Board of Governors approve the purchase of the annual renewal of software, support, maintenance, and hosted services for the Blackboard suite of products from Blackboard at a cost of \$315,782.66 for the period of July 1, 2013, through June 30, 2014. The motion was seconded by Mr. Collier and carried unanimously.*

### **Board Business**

#### **Naming Recommendations** – Agenda Item No. 19

President Ambrose presented information on two naming opportunities (Attachment 12). The first was to name Morris 220 the Harold and Sherralyn Craven Mathematic Study Lab. *Dr. Wetzel moved that the Board of Governors approve naming Morris 220 the Harold and Sherralyn Craven Mathematic Study Lab. The motion was seconded by Mr. Hicklin and carried unanimously.*

The second naming opportunity was to revise the Ed Elliott Union name to include the word “Student.” *Mr. Hicklin moved that the Board of Governors approve a name revision from the Ed Elliott Union to the “Ed Elliott Student Union.” The motion was seconded by Ms. Dandurand and carried unanimously.*

**2014 Board Meeting Schedule** – Agenda Item No. 20

A revised briefing paper (Attachment 13) was distributed to the Board reflecting the following 2014 Board of Governor’s meeting schedule:

- February 13-14
- March 27-28
- April 24 – Conference Call
- June 19-20
- August 21 – Conference Call
- September 18-19
- October 16-17
- November 20-21

*Mr. Collier moved that the Board of Governors adopt the 2014 meeting schedule with the proposed revisions as shown above. The motion was seconded by Ms. Dandurand and carried unanimously.*

**Committee Appointments** – Agenda Item No. 21

Mr. Wright announced that Board Committee appointments would remain the same for academic year 2013-2014. They are:

Academic Affairs	Gus Wetzel II, Chair Mary Long, Member
Finance & Administration	Weldon Brady, Chair John Collier, Member
Student Engagement & University Advancement	Mary Dandurand, Chair Walt Hicklin, Member Kyle Shell, Member
Foundation Board Representative	Marvin E. Wright

**Adjournment** – Agenda Item No. 22

There being no further business to discuss, *Ms. Dandurand moved that the meeting adjourn. The motion was seconded by Mr. Hicklin and carried unanimously.* The meeting concluded at 11:30 a.m.

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**Attachments Listing**

<u><b>Attachment No.</b></u>	<u><b>Attachment Description</b></u>
1	Governance Groups Reports
2	Student Experience & Engagement Update Co-curricular Transcript
3	Briefing Paper – Revision to BOG Policy 1.2.120 – Use of Tobacco Policy
4	Briefing Paper – Name Change for Women & Gender Studies Minor Program
5	Briefing Paper – Emeritus Status for Retiring Faculty
6	Enrollment Update
7	Briefing Paper – MOHEFA Debt Financing – Board Resolution
8	Briefing Paper – Gift Recognition for Walton Stadium Improvements
9	Briefing Paper – Selection of Health Care Provider
10	Briefing Paper – Annual Banner Services
11	Briefing Paper – Annual Blackboard Services
12	Briefing Paper – Namings
13	Briefing Paper – 2014 Board Meeting Dates