

University of Central Missouri
Board of Governors
Plenary Session
August 20, 2015

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Thursday, August 20, 2015, at 9:00 a.m. in UN 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. In attendance were Governors Gus Wetzel II, Weldon Brady, Mary Long, Mary Dandurand, Walter Hicklin, and John Collier. Also present were University President Charles Ambrose; Assistant Secretary of the Board Monica Huffman; and Interim General Counsel Hayley Hanson of Husch Blackwell LP.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Wright determined that a quorum was present to conduct business and called the meeting to order.

Remarks by the Board President – Agenda Item No. 2

Mr. Wright introduced Ms. Haley Hanson of Husch Blackwell LP, who is serving as the Interim General Counsel for UCM until the University is able to employ a new General Counsel. He noted that Ms. Hanson has been working with UCM over the past year on Title IX matters. Mr. Wright announced that no changes have been made to the Board committees for this fiscal year; however, Dr. Wetzel has agreed to serve as the Board's representative on UCM's Foundation Board. In closing, Mr. Wright stated that the Board will participate in the grand opening event for The Crossing South at Holden later in the day and that it shares in the excitement of the University's continued growth.

Remarks by the University President – Agenda Item No. 3

President Ambrose added his appreciation of Ms. Hanson's work for the University in her role as Interim General Counsel. Ms. Hanson and the firm of Husch Blackwell have been an integral part of the University's risk management initiatives and Title IX. President Ambrose stated he is looking forward to the grand opening event for The Crossing and expressed appreciation to the Board for their support of the project. He said a special thank you to Mr. Brady for his involvement and investment of time and knowledge throughout the project. He recognized the work of Gould Evans in designing a facility that symbolizes *Learning to a Greater Degree*; Chris Bamman and John Curtis who had primary oversight of the project; McGowan Gordan, Treanor and all of the sub-contractors involved in the facility's construction; and Freddie Allison who served as the construction site manager and who was recently promoted to regional field manager.

General Session

Consent Agenda – Agenda Item No. 4

Mr. Hicklin moved that the Board approve the minutes of the June 18, 2015, Work Session and June 19, 2015, Plenary Session; and, accept the Annual Investment Report (Attachment 1). The motion was seconded by Mr. Collier and carried unanimously.

Reports/Updates

Written Governance Groups Reports – Agenda Item No. 5

Mr. Wright thanked the governance groups for providing written reports of their activities to the Board, which helps to keep it informed of the important work they are doing (Attachment 2).

Updates – Agenda Item No. 7

President Ambrose provided an update related to the *Strategic Governance for Student Success Model* and implementation of the *Strategic Resource Allocation Model* (SRAM). He noted that significant progress has been made with regard to KPIs, and with the implementation of the SRAM, UCM will change the way in which resources are allocated. President Ambrose shared a slide taken from a PowerPoint prepared by McKinsey & Company for a recent AASCU meeting, titled “Performance . . . and health” He noted that the company’s founder, James McKenzie, was a 1912 graduate of Central Missouri State College (Attachment 3). UCM has done a lot over the past five years to enhance institutional performance, and has the potential to not only sustain this performance, but to enhance it with an investment in its human capital which will enable employees to “Lead to a Greater Degree.”

Some of the outcomes from the Strategic Resource Allocation Model include a student enrollment of 13,933; a record number of students in the Honors College and those studying abroad; and a record number of students (18) participating in the THRIVE program. Additionally, student debt is down \$2 million and the overall retention rate is \$2.5%.

With regard to *UCM-Lee’s Summit*, President Ambrose said progress continues to be made with the Missouri Innovation Campus (MIC) program and noted an appreciation luncheon is planned the next afternoon for several of UCM’s corporate partners that provide internships to MIC students.

In closing, President Ambrose announced that Governor Nixon will hold a press conference related to House Bill 19 on UCM’s campus on Tuesday, August 25. As part of the bill, UCM is receiving \$12.2 million for the renovation of the W.C. Morris Building.

Board Committee on Student Engagement & University Advancement

The Board Committee on Student Engagement & University Advancement did not meet this month; however, a Semester Calendar of Events and Welcome Week Calendar were distributed.

Board Committee on Academic Affairs

Dr. Long, a member of the Board Committee on Academic Affairs, reported that the Committee met yesterday afternoon to receive information pertaining to three action items and one informational item. She asked Provost Curtis to present the following agenda items.

Graduate Certificate Programs – Agenda Item No. 7

Cybersecurity - Provost Curtis and Dean Alice Greife introduced Drs. Siaodong Yue and Anshuman Singh from the Department of Mathematics and Computer Science, who presented background information contained in a briefing paper under Tab 12 of the meeting materials for a proposed Graduate Certificate in Cybersecurity (Attachment 4). *Dr. Long moved that the Board of Governors approve the establishment of a Graduate Certificate in Cybersecurity effective with the fall 2016 semester and contingent upon the approval of the Coordinating Board for Higher Education (CBHE). The motion was seconded by Mr. Hicklin and carried unanimously.*

Following this presentation, President Ambrose expressed appreciation to Drs. Yue and Singh, who as academic leaders have been very responsive to collaborating with Missouri Innovation Campus partners to develop a curriculum that meets industry needs.

Simulation Education for Health Sciences – Dr. Julie Clawson and Ms. Cynthia Bradley from the Department of Nursing presented background information contained in a briefing paper under Tab 13 of the meeting materials for a proposed Graduate Certificate in Simulation Education for Health Sciences (Attachment 5). *Dr. Long moved that the Board of Governors approve the proposed Graduate Certificate in Simulation Education for Health Sciences effective with the fall 2016 semester and contingent upon the approval of the CBHE. The motion was seconded by Mr. Collier and carried unanimously.*

Proposed New Program – M.S. in Nutrition – Agenda Item No. 8

Provost Curtis and Dean Greife introduced Drs. Dennis Docheff and Swarma Mandali from the Department of Nutrition and Kinesiology, who presented background information contained in a briefing paper under Tab 14 of the meeting materials (Attachment 6). *Dr. Long moved that the Board of Governors approve the implementation of a new Master of Science in Nutrition Program effective with the fall 2016 semester and contingent upon the approval of the CBHE. The motion was seconded by Mr. Brady and carried unanimously.*

Emeritus Status Requests – Agenda Item No. 9

Provost Curtis presented the names of individuals eligible for emeritus status. These include Ms. Davie Davis, Mr. David Ewing, Ms. Mollie Dinwiddie, Dr. Michael Grelle, Mr. Harold Conner, Mr. Tony Shaffer, Dr. Clifford Mohn, Dr. Clarke Homoly, Dr. Jennifer Aldrich, Dr. Marilyn Grechus, Mr. Patrick Streck and Dr. Karen Foster (Attachment 7). *Dr. Long moved that the Board of Governors approve emeritus status for these individuals. The motion was seconded by Mr. Hicklin and carried unanimously.* Mr. Wright expressed appreciation of these individuals for their dedication and service to the University and its students.

Enrollment Update – Agenda Item No. 10

Dr. Mike Godard provided an enrollment update noting that the information listed in the Board meeting materials (Attachment 8) was as of July 27. Since the report was originally prepared, the information has been updated to reflect an increase of 4.4% in student credit hours and an increase of 6.7% in head count from the Day 4 of classes in 2014 to Day 4 of classes in 2015. Dr. Godard noted that today is the last day students can add or drop classes and that Census date is September 14, 2015, at 5:00 p.m. A Census Enrollment Report will be given at the September 18 Board meeting.

Board Committee on Finance & Administration

Pertle Springs – Agenda Item No. 11

Mr. Jerry Hughes made a presentation related to a proposed reintroduction of the Audrey J. Walton Clubhouse, Keth Memorial Golf Course, Traditions Restaurant, under a new brand of *Mules National Golf Club* (Attachment 9). The proposed rebranding will unite the entities under one recognizable name for the sake of marketing and promoting the offerings at Pertle Springs Park. By collecting the different elements under one brand, Mules National Golf Club will maintain the legacy of Dr. Earl Keth; continue to recognize Audrey Walton; reinforce the Traditions Restaurant brand; and increase the overall awareness of the upgrades to Pertle Springs Park. Additionally, the Mules National Golf Club name aligns with industry standards for naming, and advances the UCM brand through the integration of the Mule mascot. Mr. Hughes stated that he spoke with the children of Dr. Earl Keth and to Ms. Audrey Walton, both of whom were supportive of the rebranding. *Mr. Brady moved that the Board of Governors approve placing the collective operations of the facility as noted above, under the title of Mules National Golf Club. The motion was seconded by Mr. Collier and carried unanimously.*

Oracle Support and Maintenance Contract – Multi-Year Agreement – Agenda Item No. 12

Dr. Jim Graham presented information contained in a briefing paper under Tab 17 of the meeting materials related to a proposed five-year agreement with Oracle, Inc. for support and maintenance of existing Oracle products on campus (Attachment 10). During the Finance and Administration Committee there was discussion about the possibility of aligning the end date of the Oracle agreement with that of the Banner agreement if an additional three years could be negotiated with Oracle and result in a cost savings that is commensurate with years one through five as outlined in the briefing paper. *Mr. Brady moved that the Board of Governors approve a five-year cost of \$1,047,569.22 that will result in a cost savings of \$67,952.44 over the five-year period, with a provision to approve the addition of years six through eight if the amount negotiated is commensurate with the same savings of years one through five. The motion was seconded by Mr. Hicklin and carried unanimously.* (Note: Following the Board meeting Dr. Graham contacted Oracle, who declined to negotiate any additional years beyond year five.)

Commercial Card Services – Agenda Item No. 13

Dr. Ron Core presented information contained in a briefing paper under Tab 18 of the meeting materials related to a proposed award of contract to Bank of America for commercial card services (Attachment 11). The contract would be for an initial three-year period of October 1, 2015, through September 30, 2018, and three two-year renewal options through September 30, 2024. *Mr. Brady moved that the Board of Governors approve the award of contract to Bank of America to provide commercial card services to the University of Central Missouri for the initial three-year period of October 1, 2015, through September 30, 2018, and three two-year renewal options through September 30, 2024. The motion was seconded by Mr. Collier and carried unanimously.*

Annual Debt Service Report – Agenda Item No. 14

Dr. Core provided an overview of the Annual Debt Service Report included under Tab 19 of the meeting materials (Attachment 12).

Board Business

2016 Board Meeting Schedule – Agenda Item No. 15

Mr. Wright presented the proposed 2016 Board of Governor meeting schedule that was outlined in a briefing paper under Tab 20 of the meeting materials (Attachment 13). *Mr. Collier moved that the Board of Governors approve the proposed 2016 meeting schedule. The motion was seconded by Ms. Dandurand and carried unanimously.*

Committee Appointments – Agenda Item No. 16

Mr. Wright reported under his earlier remarks that committee appointments would remain as they are and that Dr. Wetzel has agreed to serve as the Board’s representative on UCM’s Foundation Board.

Adjournment – Agenda Item No. 17

There being no further business to discuss, *Ms. Dandurand moved that the meeting adjourn. The motion was seconded by Mr. Hicklin and carried unanimously.* The meeting concluded at 10:30 a.m.

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Attachments Listing

<u>Attachment No.</u>	<u>Attachment Descriptions</u>
1	Annual Investment Report
2	Written Governance Group Reports
3	PPT Slides - Strategic Resource Allocation Model/SRAM Updates
4	Briefing Paper – Graduate Certificate in Cyber Security
5	Briefing Paper – Graduate Certificate in Simulation Education for Health Sciences
6	Briefing Paper – M.S. In Nutrition
7	Briefing Paper – Emeritus Status Requests
8	Enrollment Update
9	PPT – Mules National Golf Club
10	Briefing Paper – Oracle Support and Maintenance Contract – Multi-Year Agreement
11	Briefing Paper – Commercial Card Services
12	Annual Debt Service Report
13	Briefing Paper – 2016 Board Meeting Schedule