

**University of Central Missouri**  
**Board of Governors**  
**Plenary Session**  
**February 12, 2016**

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, February 12, 2016, at 8:30 a.m. on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members present included Governors Gus Wetzel, Mary Dandurand, Weldon Brady, Mary Long, and John Collier. Mr. Walter Hicklin also participated in the meeting by conference call. Others in attendance included University President Charles Ambrose; interim General Counsel Hayley Hanson of Husch Blackwell LLC; and Assistant Secretary to the Board Monica Huffman.

**Plenary Session**

**Call to Order** – Agenda Item No. 1

Mr. Wright determined that a quorum was present to conduct business and called the meeting to order at 8:30 a.m.

**Remarks by the Board President** – Agenda Item No. 2

Mr. Wright noted that Mr. Hicklin was participating in today's meeting via conference call. He congratulated UCM's University Director of Intercollegiate Athletics Jerry Hughes for being selected to receive the Missouri Sports Legend Award given by the Missouri Sports Hall of Fame. Mr. Wright and other Board members were able to participate in an on-campus celebration and attend the Enshrinement Ceremony hosted by the Missouri Sports Hall of Fame in Springfield, Missouri.

Mr. Wright also had an opportunity last week to attend a *Mules Nation* alumni event hosted by Mr. Jim Crane and to see the Mules Baseball team play at the Houston Astros Stadium in Houston, Texas. Mr. Wright closed his remarks by introducing Mr. Mathew Martinez, who has been nominated by the Governor to serve as Student Governor. This is contingent upon the Senate's confirmation of the appointment, which is anticipated to occur in the next few weeks.

**Remarks by the University President** – Agenda Item No. 3

President Ambrose remarked on a number of activities that have occurred since the start of the New Year including --

- The success of UCM's *Learning Day* held on Friday, January 8 for UCM employees. More training is planned for later in the year. Dr. Kevin Rome, President of Lincoln University, was the keynote speaker during lunch and shared insights about working for a historically African American university in Jefferson City, Missouri. He applied his

knowledge to UCM's university-wide commitment to diversity, service and safety among all faculty, staff and students.

- The record number of students that participated in the MLK Service Day and the *MLK Freedom Scholarship Dinner* where UCM alumna, Kansas City educator, and nationally recognized speaker and consultant Cynthia "Mama J" Johnson was the keynote speaker.
- A special event UCM held at Alta Vista Charter School where a third UCM Cesar Chavez scholarship designated to an Alta Vista student was announced. President Ambrose also addressed recent legislative action that prevents nearly 60% of Alta Vista students from qualifying for the scholarship, as well as other state and federal aid. UCM is working to identify other ways to help these student gain college credits.
- The extraordinary efforts of Jim Crane who hosted UCM's Mules Baseball team at the Houston Astros Stadium. He was the perfect host taking time to talk with students and parents and provided the team with a big league experience during their Houston visit.
- The performance of UCM's Wind Ensemble and Concert Choir at Carnegie Hall in New York City on February 13, which was well attended by alums in the New York City area.
- Arun Gandhi's (grandson of Mohandas "Mahatma" Gandhi) visit to campus as a guest speaker during Unity Week where he delivered an address titled, "Be the Change: Discussing Racism in the U.S. and Student Activism."
- A Civic Leader reception held on UCM's campus in honor of General Mark Welsh, III, Chief of Staff, US Air Force.

In closing, President Ambrose invited Board members to attend Music Department performances at the Kauffman Center for the Performing Arts in Kansas City, Missouri on March 29 as part of the annual *President's Gala*.

### **Administration of Oath of Office**

Associate Judge Chad Pfister was present to administer the oath of office to Dr. Mary Long, who was recently reappointed to the Board of Governors for a term ending January 1, 2017.

### **General Session**

### **Minutes if December 11, 2015, Work Session and Plenary Session** – Agenda Item No. 4

*Mr. Collier moved that the Board of Governors approve the minutes of the December 11, 2015, Work and Plenary Sessions. The motion was seconded by Ms. Dandurand and carried unanimously.*

## Reports/Updates

### Written Governance Groups Reports – Agenda Item No. 5

Mr. Wright expressed appreciation to the governance groups for the written reports that were provided to the Board and included under Tab 8 of the meeting materials (Attachment 1).

### Updates – Agenda Item No. 6

- *MIC/UCM-Lee's Summit* – President Ambrose shared that Lisa London was hired as the Director for the UCM-Lee's Summit campus. He also shared a number of updates related to the Missouri Innovation Campus including 1) the establishment of an Innovation Track with the Warrensburg School District; 2) work with the Kansas City, Missouri School District to establish a stem feeder in the urban core where Manual Career and Technical Center will be the site for the program; and 3) announcement of a March 10 groundbreaking ceremony for The Missouri Innovation Campus/Summit Technology Academy facility that will open in summer 2017.
- *Learning to a Greater Degree Contract for Completion* – President Ambrose noted that enrollment for Fall 2015 Census was 14,519 and with the 2016 Spring Enrollment this is the eleventh consecutive semester where UCM has had record enrollment. The primary factors for this are a stronger persistence and completion, as well as growth in graduate programs.
- *Strategic Resource Allocation Model* – President Ambrose reported that under the new Strategic Resource Allocation Model, more than 200 Strategic Funding proposals were submitted for consideration totaling \$40 million. Many ideas have been generated that will result in positive outcomes for the University. The proposals are currently under review and it's anticipated a report will be made to the Board at the April meeting.
- *Legislative Update* – President Ambrose provided a detailed legislative update at the preceding day's Work Session, where he shared that the Governor has recommended a 6% increase for higher education in next year's budget, with a contingency that institutions maintain flat tuition. Conversely, the House has recommended only a 2% increase. Two bills that are receiving much attention relate to guns on campus. The intent of the bills sponsors' is to keep campuses safe; UCM and other Missouri institutions will work with the Legislature to find positive resolutions to this issue.

Senators David Pearce and Mike Parsons joined the meeting and provided brief updates on legislation related to higher education. In addition to the information President Ambrose included in his report related to funding for higher education, Senator Pearce noted that UCM has met all five of the criteria for performance funding and will receive 100% in appropriations from the fund. With regard to the University of Missouri System, Senators Pearce and Parsons are both members of the Senate Appropriations Committee and believe that support should extend to all of higher education in the state. In closing, special thanks and appreciation was expressed to Senator Parsons who advocated for legislation that made \$12.2 million in funding possible for the renovation of the WC Morris Science Building. A special thanks was also expressed to Senator Pearce for all of his work on behalf of UCM, the community and the state. President Ambrose announced that plans are under way for a UCM-hosted celebration of Senator Pearce in late April.

### **Board Committee on Student Engagement & University Advancement**

Ms. Dandurand, Chair of the Board Committee on Student Engagement & University Advancement, said the Committee did not meet this month. However, she distributed an update on Student Experience and Engagement activities (Attachment 2). Mr. Wright added that Foundation Board members Richard Phillips and Gary Abrams and the Foundation's Executive Director, Jason Drummond, attended yesterday's Work Session to provide an update on the Foundation's strategic plan.

### **Board Committee on Academic Affairs**

Dr. Wetzel, Chair of the Board Committee on Academic Affairs, reported that the Committee met the preceding afternoon. He asked Provost Deborah Curtis to introduce the following agenda items.

#### **New Program Proposals** – Agenda Item No. 7

- *Minor in Hospitality Management* – Dr. Curtis called on Dr. Christine Opatrny to present this item. She reviewed information contained in a briefing paper (Attachment 3) under Tab 9 of the meeting materials related to a proposed minor in Hospitality Management. Following the presentation *Mr. Brady moved that the Board of Governors approve the establishment of a minor in Hospitality Management effective Fall 2016. The motion was seconded by Mr. Collier and carried unanimously.*
- *Big Data and Business Analytics Minor*– Dr. Curtis called on Dr. Kerry Henson to present this item. Information contained in a briefing paper (Attachment 4) under Tab 10 of the meeting materials was reviewed related to a proposed new minor in Big Data and Business Analytics. Following the presentation, *Mr. Collier moved that the Board of Governors approve the establishment of a minor in Big Data and Business Analytics effective Fall 2016. The motion was seconded by Dr. Wetzel and carried unanimously.*

- *Education Specialist Degree in Education Technology* – Dr. Curtis called on Dr. Odin Jurkowski to present this item. He reviewed information contained in a briefing paper (Attachment 5) under Tab 11 of the meeting materials related to a proposed Education Specialist Degree in Education Technology. Following the presentation, *Dr. Wetzel moved that the Board of Governors approve an Education Specialist degree in Educational Technology effective Fall 2016, pending approval of the Missouri Coordinating Board for Higher Education (CBHE). The motion was seconded by Dr. Long and carried unanimously.*
- *Bachelor of Science Degree in Anthropology* – Dr. Curtis called on Dr. Amber Clifford-Napoleone to present this item. She reviewed information contained in a briefing paper (Attachment 6) under Tab 12 of the meeting materials related to a proposed new Bachelor of Science degree in Anthropology. Following the presentation, *Mr. Brady moved that the Board of Governors approve the establishment of a Bachelor of Science in Anthropology degree effective Fall 2016, pending CBHE approval. The motion was seconded by Dr. Long and carried unanimously.*
- *Master of Business and Science Degree in Aviation Technology and Operations Management* – Dr. Curtis called on Dr. Daniel Wong to present this item. Dr. Wong reviewed information contained in a briefing paper (Attachment 7) under Tab 13 of the meeting materials related to a proposed Master of Business and Science Degree in Aviation Technology and Operations Management. Following the presentation, *Dr. Long moved that the Board of Governors approve the establishment of a Master of Business & Science degree in Aviation Technology and Operations effective Fall 2016, pending CBHE approval. The motion was seconded by Mr. Collier and carried unanimously.*
- *Master of Science in Ethical Strategic Leadership* – Dr. Curtis invited Dr. Opatrny to present this item. She reviewed information contained in a briefing paper (Attachment 8) under Tab 14 of the meeting materials related to a proposed Master of Science degree in Ethical Strategic Leadership. Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the establishment of a Master of Science degree in Ethical Strategic Leadership effective Fall 2016, pending CBHE approval. The motion was seconded by Mr. Collier and carried unanimously.*

#### **Program Revisions** – Agenda Item No. 8

- *Bachelor of Science in Chemistry with New Options* – Dr. Curtis invited Dr. Jason Holland to present this item. He reviewed information contained in a briefing paper (Attachment 9) under Tab 15 of the meeting materials that proposed revisions to the existing Bachelor of Science in Chemistry degree to include three options – Chemistry, ACS Certified, and Biochemistry. Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the revised Bachelor of Science in Chemistry degree to include three new options of Chemistry, ACS Certified, and Biochemistry. The motion was seconded by Dr. Long and carried unanimously.*
- *Bachelor of Science in Computer Science* – Dr. Curtis invited Dr. Xiaodong Yue to present this item. He reviewed information contained in a briefing paper (Attachment 10) under Tab 16 of the meeting materials regarding revisions to the Bachelor of Science in

in Computer Science Program. Following the presentation, *Mr. Collier moved that the Board of Governors approve the revision to rename the Bachelor of Science in Computer Science Option 1 from Software Design to Software Development; Option 3 from Computer Networking and Security to Computer Networking; and to add a new option titled Data Science, pending approval of CBHE. The motion was seconded by Mr. Brady and carried with a unanimous vote. President Ambrose noted that UCM has received an invitation from a major company in Kansas City to become a part of the cybersecurity initiative in the Kansas City area. Provost Curtis added that Computer Science is one of the fastest growing departments in the College of Health, Science and Technology and attributed the growth to its professional leadership and faculty.*

- *Bachelor of Science degree in Medical Technology Title Change – Dr. Curtis invited Dr. Fanson Kidwaro to present this item. He reviewed information contained in a briefing paper (Attachment 11) under Tab 17 of the meeting materials regarding a proposed name change of the Bachelor of Science in Medical Technology Program. Following the presentation, Dr. Wetzel moved that the Board of Governors approve a name change for the Bachelor of Science in Medical Technology to Bachelor of Science in Medical Laboratory Science, pending approval of CBHE. The motion was seconded by Mr. Collier and carried with a unanimous vote.*

In closing the Committee report, Dr. Wetzel stated that approximately two to three years ago, a review of majors and minors was made that resulted in the combination of areas. These changes are necessary and unique to UCM as it remains mindful of the market's demands.

*The Board took a short recess 10-minute recess at 9:35 a.m.*

### **Board Committee on Finance & Administration**

Mr. Brady, Chair of the Board Committee on Finance & Administration, reported that the Committee met the preceding day. He asked Dr. Ron Core to present the following agenda items.

#### **FY 2017 Student Instructional & General Fees** – Agenda Item No. 9

Dr. Core presented the proposed FY 2017 Student Instructional and General Fees as outlined in briefing paper (Attachment 12) under Tab 18 of the meeting materials. He noted that the Governor has recommended a 6% increase for higher education, while the House has recommended only a 2% increase. If higher education were to receive an appropriation increase below 6%, it's possible that a request could be made of the Board at a later date to increase tuition. *Mr. Brady moved that the Board of Governors approve the FY 2017 rates for instructional and student general fees as itemized in Attachments 1 and 2 of the briefing paper. The motion was seconded by Dr. Wetzel and carried unanimously.*

### **Aviation Flight Fees** – Agenda Item No. 10

Mr. Tony Monetti presented information contained in a briefing paper (Attachment 13) under Tab 19 of the meeting materials that proposed a change in Aviation Flight fees. The proposal included an approximate 6% increase in the hourly rental rate for fleet aircraft. Because not all flight costs result from aircraft rental, the proposed increase in fixed wing fees would result in an increase of 4.6% for the Pro-Pilot Single Engine Track program, and a 5.43% increase for the Pro-Pilot Multi Engine Track program. It was noted there are some exceptions to the request – such as with the Beechcraft Baron where no increase is requested, and the Cessna 172R and 172S where a single rate would be charged to simplify pricing for the Veterans Administration GI Bill reporting and compliance. Following the presentation, *Mr. Collier moved that the Board of Governors approve the proposed increases in UCM fixed wing flight wings. The motion was seconded by Mr. Brady and carried unanimously.*

President Ambrose asked how long it would take to make all of the upgrades of aircraft avionics as required by the Federal Aviation Administration. Mr. Monetti said it will take a year to do so and that staff are in training for the upgrades. Ms. Dandurand asked what the deadline is for making the upgrades. Mr. Monetti answered January 1, 2020.

### **Beverage Pouring Rights** – Agenda Item No. 11

Dr. Core presented information included in a briefing paper (Attachment 14) under Tab 20 of the meeting materials related to a recent Request for Proposals for a Beverage Pouring Rights contract. Two responses were received and evaluations were conducted based on a number of criteria – Coca-Cola and PepsiCo. During the evaluation process, PepsiCo received 944.43 points as compared to Coca-Cola who received 714.18. A Best and Final Offer was conducted with PepsiCo resulting in a recommendation that the company be awarded UCM's Beverage Pouring Rights contract. Mr. Jerry Hughes said that if the Board approves the contract PepsiCo will put a replace the marquis at the Multipurpose Building with a new one; install new score boards at the soccer and intermural fields; and provide Gatorade and Muscle Milk packages for student athletes. Pepsi products will be sold exclusively at athletic events.

*Mr. Brady moved that the Board of Governors approve the award of contract to PepsiCo for the Beverage Pouring Rights for a 10-year contract period. The motion was seconded by Dr. Wetzell and carried unanimously.*

### **KMOS-TV Master Control Equipment Purchase** – Agenda Item No. 12

Messrs. Phil Hoffman and Josh Tomlinson presented information contained in a briefing paper (Attachment 15) under Tab 21 of the meeting materials related to the purchase of new Master Control Equipment for KMOS-TV. The purchase of this new equipment will ensure the University's ability to deliver locally produced content to Central Missouri and

its 1.1 million viewers. It was noted that the annual maintenance cost of the new equipment is inexpensive at \$15,519. Mr. Wright asked when the equipment could be ordered, and Mr. Tomlinson responded that orders would be placed within the next month and equipment installed and operating by the end of July. *Mr. Collier moved that the Board of Governors approve the purchase of KMOS-TV Master Control Equipment at a cost not to exceed \$603,190. The motion was seconded by Dr. Wetzel and carried unanimously.*

**West Campus Parking Additions** – Agenda Item No. 13

Dr. Core presented information contained in a briefing paper (Attachment 16) under Tab 22 of the meeting materials related to the construction of additional parking facilities west of The Crossing-South at Holden. He reminded the Board that during the April 2015 Board meeting, two parking lot options were presented for approval and Option B was selected. More recently a Request for Bids was issued and five contractors responded. It was determined that Westport Construction Company of Clinton, Missouri had the lowest responsible bid response for the work. Mr. Brady noted that this project will provide 400 parking spaces and asked what the timeline is for beginning work. Dr. Core answered that the work will begin following the Spring Commencement and be completed prior to the start of a new academic year. *Mr. Brady moved that the Board of Governors approve the award of contract to Westport Construction Company of Clinton, Missouri in the amount of \$1,494,011. The motion was seconded by Mr. Collier and carried unanimously.*

**Nattinger-Bradshaw and Ellis Residence Halls Partial Bathroom Upgrades** – Agenda Item No. 14

Dr. Core presented information contained in a briefing paper (Attachment 17) under Tab 23 of the meeting materials regarding partial bathroom upgrades in Nattinger-Bradshaw and Ellis Residence Halls. The proposed upgrades involve applying an epoxy-based coating to residence hall bathtubs and showers. Of different vendors and systems used over the years, a system offered by Miracle Method has proven to be the most durable with the longest lifecycle. Miracle Method uses a patented process and establishes territorial distributorships of certified installers. UCM's Procurement Office has validated and approved the sole sourcing of these services to be within standard procurement guidelines. *Mr. Brady moved that the Board of Governors authorize a sole-source contract with Miracle Method of Blue Springs, Missouri in the amount of \$780,662, to upgrade bathtub and shower surrounds in 307 residence hall bathrooms in the Ellis Residence Hall Complex and the Nattinger-Bradshaw Residence Hall. The motion was seconded by Mr. Collier and carried unanimously.*

**Emeritus Status Request** – Agenda Item No. 15

Dr. Core said that Mr. Bruce Smith, Garage Supervisor, and Mr. Duard Swope, Engineer II retired from the University of Central Missouri on January 31, 2016, and qualifies for emeritus status in accordance with Board of Governors Policy 2.1.070, Privileges Extended

to Emeriti and Retired Employees (Attachment 18). *Mr. Collier moved that the Board of Governors approve emeritus status for Mr. Bruce Smith and Mr. Duard Swope. The motion was seconded by Mr. Brady and carried unanimously.*

**Quarterly Investment Report** – Agenda Item No. 16

Dr. Core reviewed the Quarterly Investment Report (Attachment 19) included under Tab 25 of the meeting materials.

**Quarterly Statement of Revenues & Expenses** – Agenda Item No. 17

Dr. Core reviewed the Quarterly Statement of Revenues and Expenses (Attachment 20) included under Tab 28 of the meeting materials.

**Board Business Items**

**Proposed Revisions to BOG Policy 1.2.160 – Public Speech Policy** – Agenda Item No. 18

Ms. Hayley Hanson stated that revisions are proposed to BOG Policy 1.2.160 – Public Speech Policy to ensure alignment with Missouri’s Campus Free Expression Act. Included with the meeting materials were a briefing paper and copy of the policy (Attachment 21) with the proposed revisions. Ms. Hanson noted that revisions will be made to several other campus policies and procedures that do not require the Board’s approval, to also ensure alignment with the Campus Free Expression Act. *Dr. Wetzel moved that the Board of Governors approve the proposed revisions to BOG Policy 1.2.160 – Public Speech Policy. The motion was seconded by Mr. Collier and carried unanimously.*

**Adjournment** – Agenda Item 19

There being no further business to discuss, *Mr. Collier moved that the meeting adjourn. The motion was seconded by Ms. Dandurand and carried unanimously. The meeting adjourned at 10:30 a.m.*

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Attachments Listing**

<u><b>Attachment No.</b></u>	<u><b>Attachment Description</b></u>
1	<i>Governance Groups Reports</i>
2	<i>Student Experience &amp; Engagement Update</i>
3	<i>Briefing Paper - Hospitality Management Minor</i>
4	<i>Briefing Paper – Big Data/Business Analytics Minor</i>
5	<i>Briefing Paper – Education Specialist in Educational Technology</i>
6	<i>Briefing Paper – New Bachelor of Science in Anthropology</i>
7	<i>Briefing Paper – Master of Business &amp; Science – Aviation Technology &amp; Operations Management</i>
8	<i>Briefing Paper – Master of Science in Ethical Strategic Leadership</i>
9	<i>Briefing Paper – Bachelor of Science in Chemistry, ACS Certified, and Biochemistry</i>
10	<i>Briefing Paper – Bachelor of Science in Computer Science Program Revision</i>
11	<i>Briefing Paper – Proposed Title Change for BS in Medical Technology Program</i>
12	<i>Briefing Paper – FY 2017 Student Instructional and General Fees</i>
13	<i>Briefing Paper – Aviation Flight Fees</i>
14	<i>Briefing Paper – Beverage Pouring Rights</i>
15	<i>Briefing Paper – KMOS-TV Master Control Equipment Purchase</i>
16	<i>Briefing Paper – West Campus Parking Additions Contract Award</i>
17	<i>Briefing Paper – Nattinger Bradshaw/Ellis Residence Hall Partial Bathroom Upgrades</i>
18	<i>Briefing Paper – Emeritus Status Request</i>
19	<i>Quarterly Investment Report</i>
20	<i>Quarterly Statement of Revenues and Expenses</i>
21	<i>Briefing Paper – Proposed Revisions to BOG Policy 1.2.160 – Public Speech Policy</i>