

**University of Central Missouri**  
**Board of Governors**  
**November 18, 2016**  
**Plenary Session**

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session at 8:30 a.m. on Friday, November 18, 2016, on UCM's main campus in Warrensburg, Missouri. Board President Gus Wetzel II presided over the meeting. Others in attendance included Governors John Collier, Mary Dandurand, Marvin E. Wright, Mary Long, Weldon Brady, Walter Hicklin and Mathew Martinez. Also present was University President Charles Ambrose; General Counsel Hayley Hanson; and Assistant Secretary to the Board Monica Huffman.

**Plenary Session**

**Call to Order** – Agenda Item No. 1

Dr. Wetzel called the meeting to order and determined a quorum was present to conduct business.

**Remarks by the Board President** – Agenda Item No. 2

Dr. Wetzel expressed appreciation to faculty and staff for their dedication to our students and to the University. He noted that the Board looks forward to celebrating the success of our graduating students at the upcoming Winter Commencement.

Dr. Wetzel acknowledged the events of the past week following the election noting that UCM values freedom of expression. He also stressed the University's priority is the success of our students and providing a quality education. He commended President Ambrose for the leadership he provided last week in meeting with students to hear and discuss their concerns, and in letting students know that we care about all issues affecting them.

**Remarks by the University President** – Agenda Item No. 3

President Ambrose remarked these are uncertain times, and as a campus community, there is a deep appreciation for the commitment of our Board of Governors and its focus on student success. He commended the Board's stewardship of resources and willingness to consider the investment of dollars to construct a new Missouri Innovation Campus facility and improve facilities for our students.

President Ambrose noted that it's been an extraordinary semester and reviewed many of the accomplishments of our students that have contributed to the overall collegiate experience of many including Theatre and Music Department performances and a multitude of athletic events and achievements. Additionally, UCM hosted MSG Cedric King as its keynote speaker for the Servant Leadership Lecture Series this fall and more recently a Veteran's Summit was held on campus.

In closing his remarks, President Ambrose addressed the events of the past week following the election. He noted that each person has the responsibility of providing a safe and healthy learning environment for all students. He expressed appreciation to the Board and to faculty and staff for providing a value-added collegiate experience last week that students could take part in. He expressed a special appreciation to UCM's Public Safety officers for the compassion and professional manner in which they handled matters and for always being available to our students.

**Recognition of Learning to a Greater Degree Award Recipients** – Agenda Item No. 4

Ms. Kelly Waldram provided background on the Learning to a Greater Degree Award and introduced the Fall 2016 recipients – student Emily Northen and staff member Colin Comer. Ms. Northen and Mr. Comer were congratulated and presented a commemorative photo.

**General Session**

**Minutes of the October 13, 2016, Finance and Administration Committee of the Whole Meeting and Work Session and October 14, 2016, Plenary Session** – Agenda Item No. 5

*Mr. Collier moved that the Board of Governors approve the minutes of the October 13, 2016, Finance and Administration Committee of the Whole meeting and Work Session, and the October 14, 2016, Plenary Session. The motion was seconded by Mr. Wright and carried with a unanimous vote.*

**Reports/Updates**

**Verbal Governance Groups' Reports** – Agenda Item No. 6

*Faculty Senate* – Dr. Katie Jacobs, President of the Faculty Senate, stated there were several initiatives the Faculty Senate has been working on including the refinement of processes to increase the capacity of the Faculty Senate in an effort to further enhance student learning. The Senate's work this semester includes a review of the grievance process, Faculty Senate committee structure, communication among faculty, election process, post-tenure review, and Board of Governor Intellectual Property Policy.

*Professional Staff Council* – Ms. Carmen Binder, President of the Professional Staff Council, stated the Council has focused primarily on the changes to the Fair Labor Standards Act, which will impact the current membership due to a number of reclassifications. Additionally, the Council has met with Dr. Hawks and Ms. Taylor to discuss the Board of Governors vacation policy and recent changes. An ad hoc committee has been formed to discuss combining the Professional and Support Staff Councils, as there is a commonality to many of the issues they address and support.

*Support Staff Council* – Ms. Barbara Hicks, President of the Support Staff Council, reiterated commonalities of the Professional Staff and Support Staff Councils. The two will co-host a Community Coffee in the near future and work together to support students during a finals week event.

*Student Government Association* – The Student Government Association President was unavailable to provide a verbal report.

Dr. Wetzel thanked governance group leaders for their reports and for their commitment and service to students.

### **Updates** – Agenda Item No. 7

President Ambrose stated following last week's election, many people are anxious to see what it will mean for higher education. He shared a legislative forecast he received from The American Council on Education earlier in the morning. It is anticipated that attention will be given to reauthorization, Title IV, Title IX, Affordable Care Act Repeal, Deferred Action for Childhood Arrivals, Visas and prevailing wages. President Ambrose said the single most impactful of these issues could be changes to the Visa process which would affect the number of international students that study in the United States.

President Ambrose received a request from the Missouri Department of Higher Education asking for recommendations of individuals who would be well qualified to sit on a Missouri Board. He will share this communication with the Board and ask for their feedback.

President Ambrose addressed the state budget, noting that a \$150 million withhold has already occurred and it's possible an additional \$200 million to \$300 million could be withheld. Although higher education received a 4% increase in Fiscal Year 2017, state revenue has experienced little to no growth. This could very likely be the starting point for fiscal planning for Fiscal Year 2018. UCM will implement strategic initiatives to help contribute to institutional resources in the future including putting programs into place to help prepare individuals for the workforce. President Ambrose noted that the Kauffman Foundation has made a \$79 million commitment to helping people prepare for the workforce. He is confident UCM can be at the lead of the Kauffman Scholars and provide training to others. A second strategic initiative will be to increase alumni giving from UCM's 97,000 alums.

### **Board Committee on Student Engagement & University Advancement**

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported the Committee met the previous day to receive updates on Student Experience and Engagement activities (Attachment 1). She noted that Spring Breakers will travel to South Carolina in March to work on a Habitat for Humanity project. Green DOT packets (Attachment 2) were distributed that contained information on the Green DOT strategy and opportunities of how staff members could become more involved in the program.

### **Board Committee on Academic Affairs**

Dr. Long, Chair of the Board Committee on Academic Affairs, reported the Committee met the previous day. She asked Dr. Curtis to present the following agenda items.

#### **Requests for Emeritus Status** – Agenda Item No. 8

Dr. Curtis said Dr. Jo Lynne Koehn, Professor of Accounting; Ms. Cheryl Shattuck, Assistant Professor of Marketing; and Mrs. M. Jenise Comer, Professor of Social Work will retire December 31, 2016, from the University of Central Missouri. All three qualify for emeritus status in accordance with Board of Governors Policy 2.1.070, *Privileges Extended to Emeriti and Retired Employees* (Attachment 3). *Mr. Hicklin moved that the Board of Governors grant emeritus status to Jo Lynne Koehn, Cheryl Shattuck, and M. Jenise Comer. The motion was seconded by Dr. Long and carried unanimously.*

#### **BSBA Events Marketing and Management** – Agenda Item No. 9

Dr. Curtis invited Dr. Chris Opatrny to present this item. She reviewed background information contained in a briefing paper under Tab 8 of the meeting materials (Attachment 4) related to a proposed BSBA Events Marketing and Management degree program that would be offered collaboratively by the Department of Management and the Department of Marketing and Public Relations within the College of Business and Professional Studies. The program requires no additional funds and would be staffed with existing faculty. Additionally, the only other institution offering the program as a business degree is Fort Hays State University, which is not AACSB accredited; no Missouri or bordering state institutions offer this as a business degree either. Of note, in 2013 the U.S. Bureau of Labor Statistics projected that event, meeting and convention planners could see a 10% increase in employment from 2014-2024. With the approval of UCM's Board and the Coordinating Board for Higher Education (CBHE), the program would be implemented in Fall 2017.

*Dr. Long moved that the Board of Governors approve the establishment of a Bachelor of Science in Business Administration (BSBA) degree, major program in Events Marketing and Management effective Fall 2017, contingent upon the approval of the CBHE. The motion was seconded by Mr. Hicklin and carried unanimously.*

#### **Middle East Studies Minor** – Agenda Item No. 10

Dr. Curtis invited Dr. Gregory Streich to present this item. He reviewed background information contained in a briefing paper under Tab 9 of the meeting materials (Attachment 5) related to a proposal to establish a new Minor in Middle East Studies. The program would be housed in the Department of Government, International Studies, and Languages within the College of Arts, Humanities and Social Sciences. While no additional

funds are needed to initiate the program and instruction will be provided by existing faculty, the Minor will be strengthened through an Undergraduate International Studies and Foreign Languages grant obtained from the Department of Education to develop Middle Eastern studies at UCM. The grant is for three years and provides \$140,000 annually. Dr. Wetzel asked how many students have indicated an interest in the minor. Dr. Streich stated a survey of students resulted in 70 respondents expressing interest. He anticipates an enrollment of 20-25 upwards.

*Dr. Long moved that the Board of Governors approve implementation of a Middle East Studies minor with an effective date of spring 2017. The motion was seconded by Mr. Collier and carried unanimously. It was noted that Minors do not require the approval of the Coordinating Board for Higher Education.*

**Professional Selling Certificate Program** – Agenda Item No. 11

Dr. Curtis invited Dean Roger Best to present this item. He reviewed background information contained in a briefing paper under Tab 10 of the meeting materials (Attachment 6) related to a proposed Professional Selling Certificate Program that would be housed in the Department of Marketing and Public Relations, within the Harmon College of Business and Professional Studies. No additional funding is required for the program, which would use current courses and resources. Contingent upon Board and CBHE approval, the program would be implemented in Fall 2017. *Mr. Hicklin moved that the Board of Governors approve the establishment of a new Professional Selling Certificate Program with an effective date of fall 2017, contingent upon approval by the Coordinating Board for Higher Education. The motion was seconded by Dr. Long and carried unanimously.*

**FY16 Activities of the Office of Sponsored Programs & Research Integrity** – Agenda Item No. 12

Dr. Curtis invited Ms. Deborah Turnbow to present this item. Ms. Turnbow reviewed information contained in a briefing paper under Tab 11 of the meeting materials (Attachment 7) that included the function of the Office of Sponsored Programs and Research and an extensive list of activities staff have been involved in.

**Financial Aid Report** – Agenda Item No. 13

Dr. Curtis invited Ms. Angela Karlin to present this item. Ms. Karlin reviewed the Annual Financial Aid Report included under Tab 12 of the meeting materials (Attachment 8). Of particular note is a decrease in total aid disbursement to students that is the result of a commitment from staff to help students reduce debt. Total federal loan disbursements decreased 18.3% over the past three years.

**Board Committee on Finance and Administration**

Mr. Collier, Chair of the Board Committee on Finance and Administration Committee, reported the Committee met the previous day. He asked Ms. Toni Kreke to present the following agenda items.

**Pertle Springs Road Improvement Project** – Agenda Item No. 14

Ms. Kreke reviewed information contained in a briefing paper under Tab 14 of the meeting materials (Attachment 9) related to Pertle Springs Road Improvements. The Finance and Administration Committee reviewed the three options outlined in the briefing paper and recommended bringing Option 3 forward to the Board for approval. It was noted that the cost of wetland improvements was not included in the road improvements estimate. Option 3 would not disturb the wetlands to the east and therefore, would not be included in the project costs. *Mr. Collier moved that the Board of Governors approve Option 3 for repair and improvements on Pertle Drive and Par Drive at a cost of \$845,046. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Walton Stadium Air Conditioning Replacement** – Agenda Item No. 15

Ms. Kreke referred the Board to Tab 14 of the meeting materials containing background information related to the recommended replacement of the air conditioning system at Walton Stadium (Attachment 10). Following the presentation of information, Ms. *Dandurand moved that the Board of Governors approve Reasbeck Construction, Inc.'s bid to replace the air conditioning system at Walton Stadium for \$227,185. The motion was seconded by Mr. Wright and carried unanimously.*

**Missouri Innovation Campus FF&E, Technology & Other Expenses** – Agenda Item No. 16

Ms. Hogue referred the Board to Tab 15 of the meeting materials that contained detailed information concerning the proposed procurement of furniture, fixtures and equipment (FF&E), technology, and other expenses for the new Missouri Innovation Campus (MIC) scheduled to open in July 2017 (Attachment 11). Contained within the briefing paper was a cost breakout for all three areas. The technology costs listed were estimates, as they are items that will be procured through cooperative contracts. *Mr. Collier moved that the Board of Governors approve the purchase of furniture, fixtures, equipment, technology, and other expenses for the Missouri Innovation Campus, excluding the MIC University Bookstore build-out and digital signage, at a cost not to exceed \$3,857,430. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Max B. Swisher Skyhaven Airport Runway Improvements** – Agenda Item No. 17

No report was made for this item; the majority of Board members were present at the Finance and Administration Committee meeting the preceding day for the discussion.

**Quarterly Statement of Revenues and Expenses** – Agenda Item No. 18

Ms. Toni Kreke reviewed the Quarterly Statement of Revenues and Expenses included under Tab 16 of the meeting materials (Attachment 12). Mr. Wright asked if the financial impact of changes to the Fair Labor Standards Act (FLSA) is included in the report. Ms. Kreke answered the proposed changes to the FLSA were unknown at the time the Fiscal Year 2017 budget was prepared; therefore are not factored into the budget or this report. At this time, UCM is working to ensure it is in compliance with the FLSA on December 1. First and foremost is ensuring the quality of education for our students is not impacted.

**Quarterly Investment Report** – Agenda Item No. 19

Ms. Kreke reviewed the Quarterly Investment Report included under Tab 17 of the meeting materials (Attachment 13).

**Board Business**

**Adjournment** – Agenda Item No. 20

There being no further business to discuss, *Mr. Wright moved that the meeting adjourn. The motion was seconded by Ms. Dandurand and carried unanimously. The meeting concluded at 10:00 a.m.*

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**Attachment Listing**

<u><b>Attachment No.</b></u>	<u><b>Attachment Description</b></u>
<b>1</b>	<b><i>Student Experience &amp; Engagement Update</i></b>
<b>2</b>	<b><i>Green Dot Packet</i></b>
<b>3</b>	<b><i>Briefing Paper – Request for Emeritus Status</i></b>
<b>4</b>	<b><i>Briefing Paper – BSBA Events Marketing and Management</i></b>
<b>5</b>	<b><i>Briefing Paper – Middle East Studies Minor</i></b>
<b>6</b>	<b><i>Briefing Paper – Professional Selling Certificate Program</i></b>
<b>7</b>	<b><i>Briefing Paper – FY 16 Activities of the Office of Sponsored Programs &amp; Research Integrity</i></b>
<b>8</b>	<b><i>Annual Financial Aid Report</i></b>
<b>9</b>	<b><i>Briefing Paper – Pertle Springs Road Improvements</i></b>
<b>10</b>	<b><i>Briefing Paper – Walton Stadium Air Conditioning Replacement</i></b>
<b>11</b>	<b><i>Briefing Paper – Missouri Innovation Campus Furniture/Fixtures and Equipment, Technology and Other Expenses</i></b>
<b>12</b>	<b><i>Quarterly Statement of Revenues and Expenditures</i></b>
<b>13</b>	<b><i>Quarterly Investment Report</i></b>