

University of Central Missouri
Board of Governors
Plenary Session
October 14, 2016

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session at 8:30 a.m. on Friday, October 14, 2016, on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Gus Wetzel II. Other Board members in attendance were Governors John Collier, Marvin E. Wright, Mary Long, Mary Dandurand, Walter Hicklin, Weldon Brady, and Mathew Martinez. Also present was University President Charles Ambrose; Maurice Watson of Husch Blackwell, LLP who was sitting in for General Counsel Hayley Hanson; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Dr. Wetzel called the meeting to order and determined a quorum was present to conduct business.

Remarks by the Board President – Agenda Item No. 2

Dr. Wetzel stated the past month included several celebrations for the University that included UCM's receipt of the Robert Reeds Business of the Year Award presented by Guadalupe Center, Inc. at its annual *Blanco y Negro* dinner; an inspiring and motivational presentation made by MSG Cedric King as part of the Servant Leadership Lecture Series; and UCM Mules participation in the Fall Classic at Arrowhead Stadium. He closed by saying the celebrations will continue next week with a number of Homecoming activities and recognition of Distinguished alumni.

Remarks by the University President – Agenda Item No. 3

President Ambrose introduced students in attendance from the College Student Personnel Administration Program. He also introduced Maurice Watson, Chairman of Husch Blackwell, LLP who was sitting in for Hayley Hanson. President Ambrose highlighted several important events on campus including *Community Connect* which was being held that day at the Student Recreation and Wellness Center. Nearly 400 community volunteers are participating in this event that provides free dental and medical services to people in Johnson County, Missouri who cannot afford the services. He noted the *Kansas City Star* recognized Johnson County last fall for its efforts to help those people in need and the goodwill of volunteers who support the event.

President Ambrose said on October 5, a number of Kansas City community leaders and higher education leaders met on campus to hear a presentation made by Metropolitan University of Denver's (MSU) President, Steve Jordan and General Counsel, Loretta

Martinez, about MSU's establishment of a tuition rate for undocumented students and Colorado's tuition law (ASSET) that followed. Senator David Pearce was also in attendance and was part of the discussion to begin forming a legislative strategy that would extend assistance to DACA students.

President Ambrose commended the Military and Veterans Service Center staff for the outstanding Veteran's Summit that was held last week that included 55 service providers. He expressed concern regarding low participation of veterans and service members and noted that additional outreach will be made to ensure these individuals are able to take full advantage of the services available to them. President Ambrose echoed Dr. Wetzel's remarks about the exceptional lecture provided by MSG King as part of the Servant Leadership Lecture Series—Ike Skelton Lecture and said the University was honored to have the late Representative Skelton's wife, Patty Skelton, in attendance. In closing, President Ambrose invited everyone to join in the celebration of Homecoming weekend.

General Session

Minutes of September 15, 2016, Work Session and September 16 and 30, 2016, Plenary Sessions – Agenda Item No. 4

Dr. Long moved that the Board of Governors approve the minutes of the September 15, 2016, Work Session and September 16 and 30, 2016, Plenary Sessions. The motion was seconded by Mr. Wright and carried unanimously.

Reports/Updates

Written Governance Groups Reports – Agenda Item No.5

President Ambrose stated written reports submitted by the governance groups were included with the meeting materials (Attachment 1).

Updates – Agenda Item No. 6

President Ambrose provided the following updates:

UCM-Lee's Summit – During yesterday's Work Session, Gould Evans provided the Board an update on the progress of construction of the new Missouri Innovation Campus facility. President Ambrose participated in a "beam" signing at the construction site in Lee's Summit and noted The MIC has received national recognition for its programming that addresses workforce competencies and needs. Work is now underway for the development of programs in the areas of biotechnology/bioinformatics and cybersecurity.

Learning to a Greater Degree Contract for Completion – Dr. Curtis presented at a 15-to-Finish Kickoff sponsored by the Missouri Department of Higher Education in Springfield, MO on October 12. Although UCM implemented the program four years ago, many schools are at just beginning to do so. Also on October 12, President Ambrose facilitated a discussion at a USA Funds sponsored event titled “The Critical Role of Businesses in the Development and Alignment of Career Pathways,” in Indianapolis, IN, and UCM was represented at a press event held at Harris Stowe State College, where Governor Nixon announced the Missouri Louis Stokes Alliances for Minority Participation comprised of eight Missouri colleges and universities, would jointly receive a \$5 million grant from the National Science Foundation’s Louis Stokes Alliances for Minority Participation.

Legislative Update – President Ambrose stated that UCM continues to be an active participant of a mission review being conducted by the Missouri Department of Higher Education. During a recent Higher Education System Review Task Force meeting, discussion was held pertaining to an environmental scan conducted by The National Center for Higher Education Management of Missouri higher education. The environmental scan reflected the future of higher education in Missouri will include more women, Hispanics and African American students with greater financial need. Additionally, future projections for the State’s budget include a slow growth in the economy due to a number of different matters including increasing mandatory expenses. President Ambrose stated is important to remain focused on access to a greater number of students, movement of students to graduation, and the value proposition of a college degree for students.

Board Committee on Student Engagement and University Advancement

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported the Committee did not meet this month. However, she distributed a written Student Experience and Engagement Update (Attachment 2). Dr. Wetzel commended the level of student involvement for both planning and participation in the listed events.

Board Committee on Academic Affairs

Dr. Long, Chair of the Board Committee on Academic Affairs, reported that the Committee met the preceding day. She provided a brief overview of the Academic Affairs agenda, and asked Dr. Curtis to present the items.

Requests for Emeritus Status – Agenda Item No. 7

Provost Curtis stated that Kathie Mathews, Manager of UCM’s Copy Center will retire October 31, 2016; and Robert Collins, Assistant Manager for Facility Services will retire November 30, 2016 (Attachment 3). Both are eligible for emeritus status in accordance with Board of Governor’s Policy 2.1.070, *Privileges Extended to Emeriti and Retired Employees*. *Dr. Long moved that the Board of Governors approve emeritus status for Kathie Mathews and Robert Collins. The motion was seconded by Mr. Hicklin and carried unanimously.*

Charter Schools Update – Agenda Item No. 8

Dr. Curtis asked Dr. Vici Hughes to present the following items.

2016 Charter Schools Update – Dr. Hughes reviewed information provided in a written update included under Tab 11 of the meeting materials (Attachment 4) related to UCM's involvement with charter schools and charter renewal/expansion activity. UCM sponsorship supports and oversees nine Charter Schools, and is congruent with UCM's mission and role as a leader in current educational matters. Dr. Hughes reviewed highlights from the year listed in the written update, and noted there are 4,900 students enrolled in the nine UCM-sponsored Charter Schools.

Seven of the nine schools have an Annual Performance Report score that is consistent with fully accredited Kansas City, Missouri schools. Two of the nine schools do not currently meet this performance level and consistent with Kansas City, Missouri accredited schools, would not be considered accredited. Dr. Hughes stated that UCM's Charter Schools Office is working with the two schools to identify improvements that can and should be made. One of the schools' charter is up for renewal next year. Mr. Brady asked if the students at these two schools are at higher risk. Dr. Hughes stated that attendance is an issue which contributes to them being high risk students. A staffing review of teachers is being conducted to ensure quality instruction is provided.

Dr. Wetzel asked if Crossroads Academy plans to expand the school with the addition of a high school. Dr. Hughes answered yes. The school recently added a new school at 10th and Washington Streets in Kansas City, Missouri and plans to open a new high school in 2018. She added that current 8th grade students will transition to a new 9th grade model next year, which will make the transition to high school much easier for them.

Renewal of Guadalupe Educational Systems, Inc. Contract – Dr. Hughes reviewed information contained in a briefing paper under Tab 12 of the meeting materials (Attachment 5) related to the renewal of the charter agreement between the University of Central Missouri and Guadalupe Educational Systems, Inc. (GES) for a term of five years (July 1, 2017 to June 30, 2022).

Dr. Hughes noted that GES is a long-time partner with the Guadalupe Centers, Inc. (GCI) and works collaboratively to improve the quality of life for individuals in the Latino communities of Kansas City. The school system, Guadalupe Centers Schools (GCS) established in 1999 and formerly known as Alta Vista Charter Schools, is now in its 16th year of operation. GCS has successfully demonstrated its ability to meet the organizational and academic criteria as a public charter school, established by state statutes and UCM guidelines. Dr. Hughes added that following an extensive branding initiative, the GES Board of Directors voted to change the name of Alta Vista Charter Schools to Guadalupe Centers Schools, which is included as part of the charter renewal.

Mr. Hicklin moved that the Board of Governors approve (1) the name change of the charter from Alta Vista Charter Schools to Guadalupe Centers Schools, and (2) a five-year charter renewal with GES from July 1, 2017, to June 30, 2022. The motion was seconded by Mr. Collier and carried unanimously.

President Ambrose noted that the Guadalupe Center, Inc.'s recent presentation of the Robert Reeds Business of the Year Award to UCM is largely due to the College of Education's relationship to the charter schools.

Renewal of Crossroads Charter Schools, Inc. Contract – Dr. Hughes reviewed information contained in a briefing paper under Tab 13 of the meeting materials (Attachment 6) related to the renewal of the charter agreement between the University of Central Missouri and Crossroads Charter Schools, Inc. (CCS) for a term of five years, from July 1, 2017, to June 30, 2022. Crossroads Charter School, formerly known as Crossroads Academy of Kansas City, opened in 2012. Of particular note is the school's academic achievement scores have increased each year, with the school earning the highest score (98.6%) of all Missouri charter schools on the Missouri Department of Elementary and Secondary Education Annual Performance Report in 2015. Dr. Hughes added that following an extensive branding initiative, the school's Board of Directors voted to change the name of the charter to Crossroads Charter Schools, Inc. to reflect its increasing enrollment, expansion of schools to grades K-8, and future plans for a comprehensive high school in 2018.

Mr. Hicklin moved that the Board of Governors approve (1) the name change of the charter from Crossroads Academy of Kansas City to Crossroads Charter Schools, Inc.; and (2) a five-year charter renewal with CGS from July 1, 2017, to June 30, 2022. The motion was seconded by Mr. Wright and carried unanimously.

Campus Technology Update – Agenda Item No. 9

Dr. Jim Graham, provided an overview of the Campus Technology Report included under Tab 14 of the meeting materials (Attachment 7), highlighting the implementation of a new Constituent Relations Management System; Continuing Education Management Enrollment System; and Contract Management System. Among the day-to-day work of department staff, several other key technology initiatives were performed throughout the year and were outlined in the technology update. Dr. Long noted these initiatives could take anywhere from six months to five years to implement. Dr. Curtis expressed appreciation to Dr. Graham and his staff for being responsive to the campus's needs. She noted that a review will be made of staffing in this area to see where additional resources are needed.

Census Date Enrollment Update – Agenda Item No. 10

Dr. Mike Godard reviewed the Census Update included under Tab 15 of the meeting materials (Attachment 8). A review of data from fall 2007 to fall 2016 shows an 11.3% increase in student credit hours and a 20.2% increase in student headcount. Also of note is a significant decrease in new international student enrollment from fall 2015 to fall 2016.

President Ambrose attributed this largely to very specific changes in Visa applications and approvals. Mr. Brady noted a drop in freshmen enrollment. Dr. Godard said in part, some students have not earned enough credit hours to move to the next grade level, which is often because they are taking fewer than 15 credit hours per semester.

Dr. Curtis noted a positive point that students are being more efficient in taking only the classes and hours they need for their degrees, which results in a cost savings for them.

Mr. Wright asked if students coming out of high school are better prepared for college. Dr. Curtis responded that not all incoming freshmen are prepared; those with dual college credit seem to be best prepared. President Ambrose stated as a moderately selective school, UCM's admission criteria for this classification allows for the admission of students who are most likely to be successful. Dr. Godard added that if an applicant falls only slightly short of meeting the moderately selective criteria, it's still possible for them to be admitted under the Advantage program, where a limited number (150) positions exist. However, the student would have to commit to participating in order to gain admission. The goal is to ensure all students admitted to UCM can be successful. Dr. Curtis said there are options for students not admitted including community college that helps them prepare for attendance at a four-year school.

In closing, Dr. Curtis said the first update on the KPIs approved by the Board in 2015 will be presented in November.

Board Committee on Finance & Administration

Mr. Collier, Chair of the Board Committee on Finance and Administration, reported that the Committee met the previous day. He asked Dr. Hawks to present the following agenda items.

W.C. Morris Science Building Renovation Update – Agenda Item No. 11

Dr. Hawks asked Dean Alice Greife to provide this status update, which included a review of information contained in a briefing paper under Tab 16 of the meeting materials (Attachment 9) related to the renovation of the W.C. Morris Science Building. Renovation of this facility began in late May 2016 and was planned for four phases. Phase one has been completed and Phase two is currently underway. In light of the solid progress made in this renovation and very few unexpected costs, the McCownGordon project team has advised that a portion of the 5% construction contingency could be used to fund additional first and third floor classroom improvements. Dr. Greife stated that further review of the project budget will be made in October to determine if remaining proposed alternates can be incorporated into the project. She noted that in total 80 spaces will be updated including the building's corridors. Also new furnishings will be added to the renovated facility. Every effort will be made to ensure that all state monies provided are utilized in the renovation. Dr. Wetzel stated when appropriate, the Board would like a tour of the building to view the renovations.

External Audit Report – Agenda Item No. 12

Ms. Kreke reported that representatives from RubinBrown presented their audit report (Attachment 10) of the University at yesterday's Finance and Administration Committee of the Whole meeting. This year's report was very favorable with no findings. Also of note is the conclusion of the Department of Education review. After reviewing highlights of the report, Ms. Kreke suggested the Board read the footnotes of the audit if they had not already done so. One item of interest is a decrease in student loan debt by \$4 million last year. *Mr. Collier moved that the Board accept the external audit report of RubinBrown. The motion was seconded by Mr. Brady and carried unanimously.*

Mr. Brady asked when the FY 2017 budget book would be available. Ms. Brockhaus stated the book is being printed and will be distributed following the meeting.

Constituent Relations Management System – Agenda Item No. 13

Dr. Godard presented information related to a proposed two-year contract for a Constituent Relations Management System (CRM) (Attachment 11), which will allow for a comprehensive integration of marketing, recruitment, admissions, and student communications at UCM. The CRM will be used primarily by Graduate and International Admissions, Extended Studies, and Undergraduate Admissions; however other users will be added as needed to support the work of these offices or to create communications and campaigns to prospective and current students. *Mr. Collier moved that the Board of Governors approve the award of a two-year contract to Technolutions, Inc. of New Haven, CT, to provide CRM solution Slate to UCM at a cost of \$220,000. The motion was seconded by Mr. Wright and carried unanimously.*

Continuing Education Management System – Agenda Item No. 14

Dr. Hawks presented information related to a proposed contract for a Continuing Education Management System (Attachment 12), which would allow UCM departments to more efficiently manage short-term courses, training contracts, conferences and administrative processes including course management, student enrollment, and program marketing. The proposed contract is with Campus CE of Seattle, Washington for a period of November 1, 2016, through October 31, 2018, with the option for eight one-year renewals. *Mr. Hicklin moved that the Board of Governors approve award of contract for a Continuing Education Management System to Campus CE of Seattle in the amount of \$162,000 for the entire contract period with the understanding that after the initial two-year contract period, an option for up to eight one-year renewals is acceptable. The motion was seconded by Mr. Collier and carried unanimously.*

Mr. Collier noted that the funding for this contract would come from the Extended Studies Reserve.

Indoor Golf Training Facility – Agenda Item No. 15

Mr. Jerry Hughes presented information contained in a briefing paper under Tab 20 of the meeting materials (Attachment 13) related to construction of an Indoor Golf Training Facility, which will be funded with private dollars. The indoor facility will allow UCM teams to continue with practices during inclement weather conditions. One bid resulted from an Invitation for Bid, whereby a value engineering process was conducted with the responsible bidder, as the cost came in over budget. *Mr. Brady moved that the Board of Governors approve the award of construction of the Indoor Golf Training Facility to Reasbeck Construction, Inc. of Warrensburg, Missouri in the amount of \$211,895; material and installation of SynLawn Artificial Golf Grass to Turf Etc. DBA, Summit Flooring & Turf of Lee's Summit, Missouri in the amount of \$79,485.22; soil borings testing to Kruger Technology, Inc. of Overland Park, Kansas with an approximate cost of \$4,000; build out of tee lines to be performed by UCM's Facilities Planning and Operations in-house projects staff for an approximate cost of \$23,000; and a contingency of 10% or \$35,00. The motion was seconded by Mr. Wright and carried unanimously.*

Web Strategy and Redesign Consultant – Agenda Item No. 16

Ms. Kelly Waldram presented information contained in a briefing paper under Tab 21 of the meeting materials (Attachment 14) related to a proposed contract for a comprehensive, multi-faceted web strategy and redesign of the University's website. This will assist UCM in its continued efforts to position UCM for additional strategic growth in its student recruitment and retention. A Request for Proposals resulted in six responses and following the evaluation of proposals, the two highest scored proposers were invited to campus for vendor presentations. Converse Consulting, Inc. received the highest score of these two vendors. *Mr. Collier moved that the Board of Governors approve the award of the Web strategy and redesign consulting contract to Converge Consulting of Cedar Rapids, Iowa for a total cost of \$270,400. The motion was seconded by Mr. Wright and carried unanimously.*

Dr. Wetzel asked if the University budgeted for this item in its FY 2017 budget. President Ambrose answered no, that the funds would come from institutional reserves.

Board Business

Adjournment – Agenda Item No. 17

There being no further business to discuss, *Mr. Wright moved that the meeting adjourn. The motion was seconded by Mr. Hicklin and carried unanimously.* The meeting concluded at 10:30 a.m.

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Attachments Listing

<u>Attachment No.</u>	<u>Attachment Description</u>
1	<i>Governance Groups Reports</i>
2	<i>Student Experience and Engagement Update</i>
3	<i>Emeritus Status Requests</i>
4	<i>2016 Charter Schools Update</i>
5	<i>Renewal of Guadalupe Educational Systems, Inc. Contract</i>
6	<i>Renewal of Crossroads Charter Schools, Inc. Contract</i>
7	<i>Campus Technology Report</i>
8	<i>Enrollment Management – Fall Census Update</i>
9	<i>W.C. Morris Science Building Renovation Update</i>
10	<i>RubinBrown External Audit Report</i>
11	<i>Constituent Relations Management System</i>
12	<i>Constituent Education Management System</i>
13	<i>Indoor Golf Training Facility</i>
14	<i>Web Strategy and Redesign Consultant</i>