

**University of Central Missouri**  
**Board of Governors**  
**March 17, 2017**  
**Plenary Session**

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, March 17, 2017, at 10:30 a.m. in University Union 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Gus Wetzel II. Also in attendance were Governors John Collier, Mary Long, Mary Dandurand, Weldon Brady, Walter Hicklin, and Mathew Martinez. Governor Marvin E. Wright was unable to attend the meeting and was excused. University President Charles Ambrose; Associate General Counsel Lindsay Chapman; and Assistant Secretary to the Board Monica Huffman were also present.

**Call to Order** – Agenda Item No. 1

Dr. Wetzel called the meeting to order and determined a quorum was present to conduct business.

**Remarks by the Board President** – Agenda Item No. 2

Dr. Wetzel commented that Missouri Department of Higher Education Commissioner (MDHE) Zora Mulligan, presented at yesterday's Work Session. She discussed the current state of higher education in Missouri, and more specifically, how state appropriation withholds and reductions are affecting colleges and universities. Dr. Wetzel expressed appreciation for the continued efforts of faculty and staff to ensure our students receive a quality education despite the fiscal challenges we must address due to cuts in state appropriations.

On behalf of the Board, Dr. Wetzel expressed congratulations to a number of student groups for their successes and accomplishments over the past few months including the Talking Mules; Mules and Jennies Track and Field teams; and Mules and Jennies Basketball teams. He also congratulated faculty and staff who continue to make the University proud through their regional and national recognitions, as well as the many students that distinguish themselves individually.

**Remarks by the University President** – Agenda Item No. 3

President Ambrose expressed appreciation to the Board for its continued focus and attention to student success. He also expressed appreciation to the campus for its patience and understanding of changes that will be required to address reduced state appropriations, and more importantly for their continued commitment of placing students first.

President Ambrose commented on the quality of students UCM is fortunate to have. He shared a recent example of empathy and support a UCM student athlete displayed for a member from a competing team who had the misfortune of being disqualified from the meet after being shoved to the ground.

**Recognition of Governor's Excellence in Education Award Recipient** – Agenda Item No. 4

Provost Curtis provided information about the Governor's Excellence in Education Award and introduced this year's recipient, Dr. Matthew Thomas, Professor of Reading and Literacy. Governor Greitens will recognize Dr. Thomas at a special luncheon in April. President Ambrose presented a plaque to Dr. Thomas, and the Board extended its congratulations.

**General Session**

**Minutes of February 9, 2017, Work Session, and February 10, 2017, and March 1, 2017, Plenary Sessions** – Agenda Item No. 5

*Mr. Brady moved that the Board of Governors approve the minutes of the February 9, 2017, Work Session and February 10 and March 1, 2017, Plenary Sessions. The motion was seconded by Ms. Dandurand and carried unanimously.*

**Reports/Updates**

**Written Governance Groups Reports** – Agenda Item No. 6

Dr. Wetzel said the written governance groups' reports were included under Tab 10 of the meeting materials (Attachment 1).

**Updates** – Agenda Item No. 7

UCM – Lee's Summit – President Ambrose said construction of the new Missouri Innovation Campus (MIC) facility is progressing. Additionally, the expansion of Ward Road is finished and will soon open. Fall 2017 enrollment for The MIC Program is 50, which is 15 to 20 students greater than from past enrollment periods. President Ambrose and MIC Director Stan Elliott had an opportunity to visit with the new superintendent for the Lee's Summit R-7 School District who is very excited about The MIC.

President Ambrose and Provost Curtis also had the opportunity to meet with the new superintendent for the Kansas City, Missouri School District (KCMSCD) to discuss an Innovation Technology Center at Manual Career and Technical Center, where plans are currently underway for two curriculum streams to matriculate into The MIC. A Memorandum of Understanding is currently being drafted for KCMSCD and UCM.

President Ambrose stated Laurel Hogue and Mike Godard continue to be excellent resources for a number of initiatives in the Kansas City area related to work force development and have had the opportunity for engagement with *KC Scholars*. Additionally, the number of people and firms contacting UCM with requests for training related to work force development continues to increase. UCM's Extended Campus will continue to look for opportunities to expand UCM's offerings in Lee's Summit that would include deliverables from certificates to master's degrees.

Legislative Update – President Ambrose said Commissioner Mulligan provided an update during yesterday’s Work Session on the current state of higher education in Missouri in relation to the state’s budget. With a new Governor, one of the biggest challenges is the uncertainty of knowing what policy changes to expect. President Ambrose shared with the Board that Governor Greitens made a recent request of all presidents for lists of (1) three things they are currently doing at their respective schools that they would like to stop doing; (2) three areas where efficiencies could be gained; and, (3) three areas where they would like to make a greater investment to foster excellence and increase success. President Ambrose said he would work with a group to help identify efficiencies.

President Ambrose shared that Governor Greitens recently attended a COPHE meeting and immediately following the meeting travelled to Oak Grove, Missouri to view damage from a tornado. While there, a UCM alum had an opportunity to meet the Governor and shared with him that UCM ranks number 1 in the State for its online delivery of Crisis Management. Governor Greitens was pleased to hear this and commented that this is an example of what he is referring to when he speaks of excellence.

In closing, President Ambrose reiterated the existing challenges of aligning policy with politics and budget. The Legislature will be on spring break through next week.

**Board Committee on Student Engagement and University Advancement**

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported the Committee met the preceding day. She asked Dr. Shari Bax to present the following agenda items.

**Fiscal Year 2017-2018 Room and Board Rates** – Agenda Item No. 8

Dr. Bax asked Mr. Patrick Bradley to present information about recommended Fiscal Year 2017-2018 room and board rates. Information contained in a briefing paper under Tab 11 of the meeting materials (Attachment 2) was reviewed. In summary, the proposal was to increase the meal plan rate by 3.8% and the room rate by 2%. *Mr. Collier moved that the Board of Governors approve the following room and board rates for Fiscal Year 2017-2018:*

*\$2,697 Double occupancy*

*\$3,297 Single occupancy (\$600 more than the double room rate – limited availability)*

*\$1,571 First Year and Sophomore Meal Plans*

*Management recommends the following monthly apartment rates:*

*\$727 Foster/Knox/Nickerson (furnished and utilities included)*

*\$727 Todd 1 bedroom (furnished and utilities included)*

*\$896 Todd 2 bedrooms (furnished and utilities included)*

\$594	<i>Central Village 1 bedroom (unfurnished, residents pay gas and electric)</i>
\$717	<i>Central Village 2 bedrooms (unfurnished, residents pay gas and electric)</i>
\$857	<i>Central Village 3 bedrooms (unfurnished, residents pay gas and electric)</i>
\$783	<i>Greenwood Park 2 bedroom (unfurnished, residents pay gas and electric)</i>
\$578	<i>The Crossing 4 bedroom (furnished and utilities included)</i>
\$653	<i>The Crossing 4 bedroom garden apartment (furnished and utilities included)</i>
\$676	<i>The Crossing 2 bedroom (furnished and utilities included)</i>

*The motion was seconded by Mr. Hicklin and carried unanimously.* Mr. Bradley stated that adjustments might be made to lower the rate of select apartments at the Crossings where low occupancy has existed.

### **Career Services Annual Report** – Agenda Item No. 9

Dr. Bax reviewed highlights from the 2015-2016 Career Services Annual Report (Attachment 3). Of particular note was the *First Destination Success Rate* of 97%. This reflects the number of graduates who are successfully employed or in graduate school six months following degree completion. This also reflects a 97% satisfaction rate with regard to how well UCM prepared students for success post-graduation. Mr. Brady asked if UCM is able to track if graduates obtain employment in jobs fields related to their degrees. Dr. Bax said this information is not tracked because some majors require a master's degree to obtain employment in a given field.

Another highlight from the report was the 2015 Fall BIG Expo, which was larger than the 2014 event by 8.5%. This event had the largest number of employers (192) than any previous recruiting event in UCM's history. Dr. Wetzel commended Career Services' staff for their work and asked that a copy of the report be mailed to the Governor.

### **Board Committee on Academic Affairs**

Dr. Long, Chair of the Board Committee on Academic Affairs, reported the Committee met the preceding day. She noted as part of the Academic Affairs report, a request is being made to approve the addition of a new program supporting industry needs. In the past few years, the Board has approved adding other programs for the same purpose. It was noted these recommendations are made with supporting data. Dr. Long asked Provost Curtis to present the following items.

### **Emeritus Status Requests** – Agenda Item No. 10

Provost Curtis reported that Ms. Penny Brookshier, Student Collection Accountant will retire March 31, 2017; Ms. Deborah Combs, Administrative Assistant to the Provost will retire April 30, 2017, and Dr. Carl Grigsby, Associate Professor of Educational Foundations will retire May 31, 2017. All three qualify for emeritus status in accordance with BOG Policy 2.1.070



(Attachment 4). *Dr. Long moved that the Board of Governors approve emeritus status for Ms. Brookshier, Ms. Combs and Dr. Grigsby. The motion was seconded by Mr. Hicklin and carried unanimously.*

**New Program – BSBA Big Data and Business Analytics Degree** – Agenda Item No. 11

Provost Curtis invited Dr. Sam Ramanujan to present this item. Dr. Ramanujan reviewed information contained in a briefing paper under Tab 13 of the meeting materials (Attachment 5) related to the proposed establishment of a Bachelor of Science in Business Administration degree with a major in Big Data and Business Analytics. As part of the report. Dr. Ramanujan discussed industry need and the shortage of professionals with deep analytical skills to help organizations in making decisions that help them to strategize their business and operate more efficiently and effectively. Mr. Brady asked if a master’s program in this same field would be offered. Dr. Ramanujan answered yes, that the program is in development. Dr. Wetzel asked what student interests is. Dr. Ramanujan answered there are currently 25-30 students interested in the program, and added that the first-year average income is \$50,000 and in year two, \$100,000. Mr. Brady commented that UCM should explore this same offering in Lee’s Summit. Dr. Long added that the Committee also discussed offering employee training in this area.

In closing, Provost Curtis expressed appreciation to the Computer Information Systems & Analytics Department for its innovation and keeping UCM on the cutting edge, and to Dr. Long for understanding the importance of the program.

*Dr. Long moved that the Board of Governors approve the establishment of a BSBA in Big Data and Business Analytics degree program, contingent on the approval of the Missouri Coordinating Board of Higher Education, effective fall 2017. The motion was seconded by Mr. Brady and carried unanimously.*

Dr. Long said Academic Affairs is reviewing the effectiveness and efficiency of all UCM programs. Provost Curtis added that UCM would determine what measures are not being met and collaborate with others to do so. An update will be given at the April Board meeting.

**Spring Census Enrollment Report** – Agenda Item No. 12

Dr. Godard reviewed the 2017 Spring Census and fall 2017 Enrollment Update included in the meeting materials under Tab 14 (Attachment 6). Mr. Brady expressed surprise at the number of students enrolled part-time at both the undergraduate and graduate levels. Dr. Godard defined “part-time” as any student taking less than 12 hours at the undergraduate level and less than nine hours at the graduate level. Contributing to this are the number of dual credit hours taken by high school students, and graduate students who decide to work and attend school part-time.

Dr. Godard said that U.S. immigration policy has affected UCM's international enrollment, particularly from India. Alumni efforts and specific initiatives related to international student recruitment are being planned for summer. Additionally, the Graduate Office is making efforts to assist students with Visa applications.

Fall 2017 freshmen admits are up 4.2% as compared to this time last year. Dr. Godard noted that more than 60 individual campus visits are occurring today. This is outside of the scheduled *Choose Red* dates, and he anticipates the same for next week when many students are on Spring break.

### **Board Committee on Finance & Administration**

Mr. Collier, Chair of the Board Committee on Finance and Administration, reported the Committee met the preceding day. He asked President Ambrose to present the following agenda items.

#### **FY 17 Instructional Rate Change** – Agenda Item No. 13

President Ambrose stated that MDHE does not anticipate having any school request a tuition waiver for FY 2017. He expressed appreciation to the campus for continuing to make affordability a priority for our students. He then asked Ms. Susan Brockhaus to provide information related to an instructional rate change for FY 2017.

Ms. Brockhaus summarized information contained in a briefing paper under Tab A of the meeting materials (Attachment 7). Included in her summary was action the Board took in February 2016 to hold FY 2017 student instructional and general fees level at the FY 2016 rate. Although UCM did not increase tuition for FY 2017, it was authorized by statute to increase in state, undergraduate tuition up to 0.7 percent without need for waiver. Ms. Brockhaus said UCM is requesting Board approval for a mid-year tuition increase that is prompted by the Governor's January 2017 announcement of a current fiscal year withholding of state funds for \$4.15 million for UCM, coupled with uncertainty of state revenue projections and expended reductions in FY 2018 appropriations in excess of \$5.4 million. Ms. Brockhaus noted that approval of a mid-year academic fee increase would not change what students pay for tuition during the spring or summer 2017 semesters, and the University would not retroactively charge the increase to students already enrolled for either of these semesters. Approving a .7 percent increase in tuition mid-year is a strategic move that allows UCM to better position itself to generate additional revenue from tuition during the 2017-2018 academic year amidst significant reductions in state financial support. President Ambrose stated that many of UCM's peer institutions in the state are doing the same. The .7 percent increase equates to \$1.63 per credit hour and will generate \$350,000.

*Mr. Hicklin moved that the Board of Governors approve a mid-year tuition increase of .7 percent for in state, undergraduate students. The motion was seconded by Dr. Long and carried unanimously.*

**Aviation Flight Fees** – Agenda Item No. 14

Dean Roger Best and Mr. Tony Monetti reviewed information contained in a briefing paper under Tab 15 of the meeting materials (Attachment 8) related to a recommended increase of Aviation (fixed wing) flight fees, which is necessary to continue meeting the requirements of a self-supporting flight school. The proposed raise in fixed wing fees will result in a 5% increase across the Pro-Pilot Single-Engine Track and Pro-Pilot Multi-Engine Track programs.

*Mr. Collier moved that the Board of Governors approve the recommended increase of 5% to fixed wing flight fees. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Optional Practical Training (OPT)/OPT STEM Application Fee** – Agenda Item No. 15

Dr. Mike Godard presented background information related to a proposed implementation of an Optional Practical Training (OPT)/OPT STEM extension application fee (Attachment 9). The proposal is for \$100 per application, which supports the cost associated with managing students' SEVIS records for up to three years following program completion. Dr. Godard stated that a good number of students come to UCM for the opportunity to engage in this type of training, many of which are enrolled in Computer Information Systems, Computer Science, and Cyber Security programs. *Ms. Dandurand moved that the Board of Governors approve an Optional Practical Training (OPT)/OPT STEM extension application fee of \$100 per application. The motion was seconded by Mr. Collier and carried unanimously.*

**Financial Audit Services** – Agenda Item No. 16

Ms. Brockhaus reviewed information contained in a briefing paper under Tab 17 of the meeting materials (Attachment 10) related to external financial audit services. The existing contract expires March 31, 2017. UCM received and evaluated three bids for responsiveness and then reviewed and ranked them. This resulted in the evaluation committee recommending Rubin Brown, LLP.

President Ambrose said during yesterday's committee meeting, Mr. Brady suggested a policy be developed that addresses evaluation committees and their composition. This will help to ensure uniformity of evaluations across-the-board. *Mr. Brady moved that the Board of Governors approve a one-year contract with Rubin Brown LLP for the University's financial audit services, with the option of four one-year renewal periods. The motion was seconded by Ms. Dandurand and carried unanimously.*

**Banking Depository Services** – Agenda Item No. 17

Ms. Brockhaus reviewed information contained in a briefing paper under Tab 18 of the meeting materials (Attachment 11) related to banking depository services. A new contract would be for one year and commence on July 1, 2017, with the option for an additional three one-year renewals. The University received five proposals in response to a Request for

Proposals that was issued in February. One vendor was deemed unresponsive. Following an evaluation of proposals by a committee comprised of several campus representatives, the committee recommended award of contract to Equity Bank. *Mr. Collier moved that the Board of Governors award a one-year contract, with an option for an additional three one-year renewals, to Equity Bank for banking depository services. The motion was seconded by Ms. Dandurand. With the exception of Mr. Brady, who abstained from voting due to a conflict of interest, all Board members voted to approve. The motion carried.*

**On-Call Architectural & Engineering Services** – Agenda Item No. 18

Mr. Chris Bamman reviewed information contained in a briefing paper under Tab 19 of the meeting materials (Attachment 12). UCM utilizes on-call architectural, engineering, and other technical services in support of campus facilities, grounds, and infrastructure. Contracting for the service is non-exclusive and as individual projects are identified, the University and the contractor negotiate the scope of work and fee, and then formalize through project authorization. For each project, UCM first attempts to obtain an agreement for services and fees with a primary contractor, and if unable to, attempts to do so with the secondary contractor. If that is unsuccessful, the University then attempts to do so with the tertiary contractor.

Mr. Bamman said a Request for Qualifications was issued and 13 responses were received. Proposals were evaluated by a committee based on the different criteria outlined in the briefing paper, and management's recommendation is for the three firms with the highest average score. Mr. Bamman discussed the different considerations and components of the fee structure. President Ambrose added that an on-call architectural and engineering services agreement does not preclude the University for bidding out these services for any one project. Mr. Brady asked if Mr. Bamman was familiar with Wellner Architecture. Mr. Bamman answered UCM used the firm to design *Traditions*. There were some complications in the design process, but overall, they were satisfactory, and are considered well respected in the industry.

Mr. Hicklin said the Board is unaccustomed to approving contracts without a dollar amount. President Ambrose reiterated whenever possible architectural and engineering services would be competitively bid under the University's procurement process.

*Mr. Collier moved that the Board of Governors approve award of contracts for on-call architectural and engineering services to Burns & McDonnell (primary awardee), Gould Evans (secondary awardee), and Wellner Architecture (tertiary awardee). The motion was seconded by Ms. Dandurand and carried unanimously.*

**Foster Knox Fire Alarm System Replacement** – Agenda Item No. 19

Mr. Bamman presented information contained in a briefing paper under Tab 20 of the meeting materials (Attachment 13) related to the replacement of the alarm system at Foster Knox Residence Halls. An Invitation for Bid was issued and two proposals were received and

evaluated. Along with award of contract, authorization was requested for a 10% contingency (\$30,380) for unknown or unforeseen conditions that may be encountered with the project scope. *Mr. Hicklin moved that the Board of Governors approve award of contract to RF Fisher Electrical Company LLC in the amount of \$303,807 for replacement of the fire alarm system in the Foster Knox Residence Halls, and authorize an estimated project contingency of 10%, or \$30,380, to allow for unforeseen costs within the project scope. The motion was seconded by Mr. Collier and carried unanimously.*

**Fuel Contract** – Agenda Item No. 20

The Board was referred to Tab 21 of the meeting materials, which included information concerning a proposed contract for the purchase of bulk fuel (Attachment 14). The current contract with MFA Oil Company will expire April 30, 2017. An Invitation for Bid resulted in a single response from MFA Oil Company. *Mr. Hicklin moved that the Board of Governors approve the award of contract to MFA Oil Company of Columbia, Missouri. The motion was seconded by Mr. Collier and carried unanimously.*

**Board Business**

**Dissolution of Professional and Support Staff Councils and Establishment of Staff Council** – Agenda Item No. 21

Ms. Carmen Binders and Ms. Barb Hicks presented information contained in a briefing paper under Tab 22 of the meeting materials (Attachment 15) related to the dissolution of the Professional and Support Staff Councils, and the creation of an advisory council that would join the two councils as one. The newly established advisory council membership would be inclusive of both exempt and non-exempt staff members. In addition to providing the history behind the establishment of both groups, Ms. Binders and Ms. Hicks explained the process used to determine members' interest in merging the two Councils and the endorsement offered by President. If the Board approves the dissolution of the councils and establishment of an advisory council, Ms. Binders and Ms. Hicks requested that the individual council budgets of \$1,000 each be combined to provide an annual budget of \$2,000 to the newly established Staff Council.

*Mr. Collier moved that at the request of the Professional and Support Staff Councils, that the Board of Governors approve (1) the dissolution of the two Councils; and (2) the establishment of a governance group consisting of non-exempt and exempt staff not represented by Faculty Senate or the Bargaining Unit; and that the newly established group be known as the "Staff Council" who shall adopt bylaws and represent University staff as an advisory council to the Board of Governors and UCM administration. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Special Honors and Awards** – Agenda Item No. 22

President Ambrose recommended to the Board that they approve the award of an Honorary Doctors of Law degree to alumnus Burnele Venable Powell at a future Commencement ceremony (Attachment 16). *Dr. Long moved that the Board of Governors approve the recommendation that Mr. Powell be awarded an Honorary Doctor of Law degree at a future Commencement ceremony. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Adjournment** – Agenda Item 23

*There being no further business to discuss, Mr. Collier moved that the meeting adjourn. The motion was seconded by Mr. Hicklin and carried unanimously. The meeting concluded at 10:15 a.m.*

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**Attachments Listing**

<u><b>Attachment No.</b></u>	<u><b>Attachment Description</b></u>
1	<i>Governance Groups' Reports</i>
2	<i>Briefing Paper – FY 2017-2018 Room and Board Rates</i>
3	<i>Career Services Annual Report</i>
4	<i>Briefing Paper – Emeritus Status Report</i>
5	<i>Briefing Paper – BSBA Big Data and Business Analytics Degree</i>
6	<i>Spring Census Enrollment Report</i>
7	<i>Briefing Paper – FY 17 Instructional Rate Change</i>
8	<i>Briefing Paper – Aviation Flight Fees</i>
9	<i>Briefing Paper – Optional Practical Training (OPT)/OPT STEM Application Fee</i>
10	<i>Briefing Paper – Financial Audit Services</i>
11	<i>Briefing Paper – Banking Depository Services</i>
12	<i>Briefing Paper – On-Call Architectural &amp; Engineering Services</i>
13	<i>Briefing Paper Foster Knox Fire Alarm System Replacement</i>
14	<i>Briefing Paper – Fuel Contract</i>
15	<i>Briefing Paper – Dissolution of Professional and Support Staff Councils and Establishment of Staff Council</i>
16	<i>Briefing Paper – Special Honors and Awards</i>