

University of Central Missouri
Board of Governors
Work Session
January 22, 2019

The University of Central Missouri (UCM) Board of Governors convened in Work Session at 1:00 p.m. on Tuesday, January 22, 2019, in Union 237A on UCM's main campus, Warrensburg, Missouri. Presiding over the meeting was Board President John Collier. Other Board members present included Governors Marvin E. Wright, Mary Dandurand, Gus Wetzel II, Walter Hicklin, Stephen Abney, Mary Long, and Casey Short. Also in attendance were University President Roger Best, General Counsel Lindsay Chapman, and Assistant Secretary to the Board Monica Huffman.

Call to Order – Agenda Item No. 1

Mr. Collier called the meeting to order and determined a quorum was present to conduct business.

Key Performance Indicators – Agenda Item No. 2

Dr. Godard noted 2019 is the third year for the Board to receive an update on UCM's key performance indicators (KPI). The 14 metrics fall within three (3) focus areas -- Student Success, Growth with Quality, and Sustainability and Efficiency -- and are consistent with the Missouri Department of Higher Education's (MDHE) six (6) performance funding measures established for FY 2019.

Dr. Godard stated the Coordinating Board for Higher Education recently approved MDHE's selection of three (3) "priority" measures (a reduction from the previous six) that would link to requested performance funding in the FY 2020 budget. The three measures are workforce-related and for public universities include (1) completions per FTE student; (2) pass rates on assessment or professional licensure exams; and (3) graduate outcomes.

Dr. Godard presented in detail the information contained in the Key Performance Indicator Update (Attachment 1), and denoted those metrics that are not relevant to FY 2020 performance funding measures.

Strategic Plan Update – Agenda Item No. 3

President Best explained the importance of strategic planning to the University and its relevance in determining KPIs and associated metrics. Dr. Doug Koch provided a historical perspective of past strategic planning efforts, which have been both progressive and non-traditional. During last year's assurance review, the Higher Learning Commission noted the absence of a traditional strategic planning document.

A Strategic Planning Committee formed and has met a couple of times. Over the next three months, the Committee will engage as many constituent groups as possible including faculty, staff, students, alumni and external groups. The Committee will then consider the feedback in

formulating goals and objectives. The estimated timeline for the Strategic Plan development is:

January – March	Gather information/feedback from constituent groups
March – April	Analysis of feedback & development of goals/objectives
May	Vetting of goals and objectives by constituents
June	Implement Strategic Plan across campus
June - December	Continue development and implementation of the Strategic Plan with campus units

President Best stressed the importance of the Board’s engagement in the strategic planning process, noting Board members’ feedback will also be requested. Mr. Abney asked if the Board could expect annual updates on the Strategic Plan once it is implemented. President Best responded yes. Ms. Dandurand asked about potential matters contradictory to the Strategic Plan. President Best responded a SWOT analysis is being conducted in an effort to mitigate risks. Dr. Koch added the Strategic Plan would be flexible and routinely reviewed for needed changes.

Mr. Abney asked if the timeline is feasible given the number of constituent groups whose feedback is requested. It was noted constituent groups would be comprised of a sampling from each group. Additionally, the SWOT analysis, which began in November, is under way.

Mr. Wright asked how effective it is for feedback to remain anonymous. President Best stated it is important to know from which constituent group feedback is received; however, not necessary to know the individual identity of the person(s) providing it.

University Mission Review – Agenda Item No. 4

President Best explained the University’s mission statement reflects who it is and what it does. Following some research, it was discovered the mission statement listed on the University’s website was obsolete; and in fact, the Board of Governors had approved a revised mission statement in October 2008 when it adopted the Strategic Plan (Attachment 2). Typically, a mission statement is reviewed every 5 to 10 years; however, this has not been so at UCM. Included in the Board meeting materials was a copy of the current mission statement (Attachment 3). President Best asked the Board for feedback.

Mr. Wright noted a reference to “doctoral” programs, which UCM does not award; Mr. Collier noted UCM offers more Master’s degree programs today than in 2008; and Dr. Wetzel noted emphasis should be given to students entering the workforce upon graduation.

President Best noted that the 2008-2013 Strategic Plan also included a vision statement approved by the Board. He asked if the Board would like a vision statement included in the Strategic Plan. The Board stated it would. Dr. Koch and the Strategic Planning Committee will discuss new mission and vision statements and have recommendations prepared for the next Board meeting.

Other – Agenda Item No. 5

There was no other business to discuss

Request for Closed Session – Agenda Item No. 6

Dr. Long moved pursuant to the Missouri Revised Statutes, Section 610.021, that the UCM Board of Governors meet in closed meeting, with closed record and closed vote for the purpose of considering real estate matters, legal actions, contractual matters, personnel matters, and other matters included under Section 610.021 of the Missouri Revised Statutes. The motion was seconded by Mr. Hicklin and carried with the following roll call vote:

<i>Marvin E. Wright</i>	<i>aye</i>	<i>Gus Wetzel II</i>	<i>aye</i>
<i>Mary Long</i>	<i>aye</i>	<i>Mary Dandurand</i>	<i>aye</i>
<i>Stephen Abney</i>	<i>aye</i>	<i>John Collier</i>	<i>aye</i>
<i>Walter Hicklin</i>	<i>aye</i>		

Adjournment – Agenda Item No. 7

There being no further business to discuss, the meeting adjourned at 1:50 p.m.

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Attachments Listing*

<u><i>Attachment No.</i></u>	<u><i>Attachment Description</i></u>
<i>1</i>	<i>Key Performance Indicators Update</i>
<i>2</i>	<i>2008-2013 Strategic Plan</i>
<i>3</i>	<i>Mission Statement (Approved 2008)</i>