

Student Learning Outcomes Matrix - Academic Year 2024 – 2025

BS Sport Management

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1 - Students will demonstrate knowledge of management, marketing, communication, financial, socio-cultural, and legal concepts relevant to careers in the sport management field.					
Comprehensive exams of SM 1100 (direct)	80% of students are predicted to score 80% or above	55	47	83%	Meets Expectations
Exit survey (SM 1100) – perceived knowledge of subject matter (indirect)	80% of students are predicted to rate 4 or above (out of 5)	52	47	90%	Exceeds Expectations
Comprehensive exams of SM 3600 (direct)	80% of students are predicted to score 80% or above	40	32	80%	Meets Expectations
Exit survey (SM 3600) – perceived knowledge of subject matter (indirect)	80% of students are predicted to rate 4 or above (out of 5)	22	20	91%	Exceeds Expectations
SLO 2 - Students will be able to apply content knowledge and critical thinking skills to identify problems and make sound decisions in practical settings in sport industry.					
Capstone project of SM 4000 (direct)	80% of students are predicted to score 80% or above	31	28	90%	Exceeds Expectations
Exit survey – perceived knowledge of subject matter of SM 4000 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	21	18	86%	Meets Expectations
Capstone project of SM 4200 (direct)	80% of students are predicted to score 80% or above	27	22	82%	Meets Expectations
Exit survey – perceived knowledge of subject matter of SM 4200 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	25	23	92%	Exceeds Expectations
SLO 3 - Students will be able to implement core leadership skills to examine sport-related problems for developing appropriate solutions.					

Capstone project of SM 3500 (direct)	80% of students are predicted to score 80% or above	21	20	95%	Exceeds Expectations
Exit survey – perceived knowledge of subject matter of SM 3500 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	3	3	100%	Exceeds Expectations
SLO 4 - Students will demonstrate competence in oral and written communication to work collaboratively in diverse sport settings.					
Capstone project of SM 4400 (direct)	80% of students are predicted to score 80% or above	37	34	92%	Exceeds Expectations
Exit survey – perceived knowledge of subject matter of SM 4400 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	12	11	92%	Exceeds Expectations
Conflict Analysis and Reflection Post of SM 4980 (direct)	80% of students are predicted to score 80% or above	15	13	87%	Meets Expectations
Internship supervisor evaluation from SM 4980 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	15	15	100%	Exceeds Expectations
SLO 5 - Students will be able to present using effective content, organization, and technology, accompanied by appropriate delivery skills.					
Capstone project of SM 3700 (direct)	80% of students are predicted to score 80% or above	26	24	92%	Exceeds Expectations
Exit survey – perceived knowledge of subject matter of SM 3700 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	5	4	90%	Exceeds Expectations
Capstone project of SM 3720 (direct)	80% of students are predicted to score 80% or above	36	32	89%	Meets Expectation
Exit survey – perceived knowledge of subject matter of SM 3720 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	20	18	90%	Exceeds Expectations