

Student Learning Outcomes Matrix - Academic Year 2024 – 2025

MS Sport Management

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1 - Students will demonstrate advanced knowledge of principles and theories in sport management discipline					
SM article review of SM 5750 (direct)	80% of students are predicted to score 80% or above	22	16	73%	Does not meet expectation
Exit survey (SM 5750) – perceived knowledge of sport management discipline (indirect)	80% of students are predicted to rate 4 or above (out of 5)	4	4	100%	Exceeds Expectations
SLO 2 - Students will be able to utilize critical thinking skills to solve sport-related problems.					
Capstone project of SM 5800 (direct)	80% of students are predicted to score 80% or above	6	6	100%	Meets expectations (3 students did not complete the Capstone)
Exit survey – perceived knowledge of subject matter of SM 5800 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	4	4	100%	Exceeds Expectations
SLO 3 - Students will demonstrate effective management and leadership principles related to ethical dilemmas in sport organizations.					
Capstone Project of SM 5780 (direct)	80% of students are predicted to score 80% or above	23	19	83%	Meets expectations
Exit survey – perceived knowledge of subject matter of SM 5780 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	6	6	100%	Exceeds Expectations
SLO 4 - Students will demonstrate effective communication skills in diverse sport contexts.					
Capstone project of SM 5820 (direct)	80% of students are predicted to score 80% or above	22	18	82%	Meets expectations
Exit survey – perceived knowledge of subject matter of SM 5820 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	7	7	100%	Exceeds Expectations

Conflict Analysis and Portfolio/ presentation of SM 6980 (direct)	80% of students are predicted to score 80% or above	7	6	86%	Meets Expectations
Internship Supervisor Evaluation of SM 6980 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	7	7	100%	Exceeds Expectations
SLO 5 - Students will be able to conduct sport management research using suitable analytical techniques.					
Thesis proposal/prospectus of SM 5900 (direct)	80% of students are predicted to score 80% or above	7	7	100%	Exceeds Expectations
Exit survey – perceived knowledge of subject matter of SM 5900 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	5	5	100%	Exceeds Expectations
Stats Work problem sets of SM 5210 (direct)	80% of students are predicted to score 80% or above	12	10	83%	Meets expectation
Exit survey – perceived knowledge of subject matter of SM 5210 (indirect)	80% of students are predicted to rate 4 or above (out of 5)	4	4	100%	Exceeds Expectations