ARTICULATION AGREEMENT

BETWEEN

BUTLER COMMUNITY COLLEGE

AND

UNIVERSITY OF CENTRAL MISSOURI

FOR

AA SPORTS MEDIA & PRODUCTION

TO

UCM's BS DIGITAL MEDIA PRODUCTION

This articulation agreement (agreement) is made and entered into by and between Butler Community College and the University of Central Missouri. By this agreement, Butler Community College and the University of Central Missouri express their mutual commitment to increasing opportunities for student access and success in higher education. As set forth below, this agreement will allow for seamless transfer of students from Butler Community College to the University of Central Missouri (UCM) in the Associates of Arts Sports Media and Production program to UCM's BS Digital Media Production (the programs also referred to herein as the programs of study).

This agreement sets forth the conditions for such seamless transfer as specified in the attached programs of study (Attachment A). Students who successfully complete the stated curriculum at Butler Community College will be assured that the University of Central Missouri will accept these credits and will apply to the BS Digital Media Production degree program, provided, however, students meet all University of Central Missouri admission criteria. Admission will otherwise be limited to program availability and openings. Program guides and requirements will be reviewed annually or as appropriate and program guides and requirements may be added or removed at the sole discretion of the University of Central Missouri.

Term/Termination:

This agreement takes effect during the Fall semester of 2025 and will be reviewed annually.

This agreement can be terminated by either party through written notification to the other party. The agreement will terminate the succeeding semester following notification. Upon termination, students may complete transfers that have currently been submitted or are in process.

Confidential Student Information:

Both during the term of this agreement and thereafter, the parties agree to hold student Confidential Information in trust and confidence and to exercise diligence in protecting and safeguarding such information, as well as any other information protected from public disclosure by federal or state law. Each party covenants and agrees it will not knowingly use, directly or indirectly, for its own benefit, or for the benefit of another, any of said Confidential Information, but instead will use said information only for the purposes contemplated hereunder. Further, each party covenants and agrees that it will not disclose any Confidential Information to any third party except as may be required in the course of the Program hereunder and for a legitimate educational interest or as otherwise allowed by law. Finally, the parties covenant and agree that any access to the Confidential Information and/or education records of any student shall be in compliance with the Family Education Rights and Privacy Act ("FERPA") and any access to the medical records of any student shall be in compliance with the Health Insurance Portability and Accountability Act of 1996.

As used in this agreement, the term "Confidential Information" means all personally identifiable information, as defined by FERPA, including but not be limited to: a student's name, the name of the student's parent or other family member, the address of the student or student's family, a personal identifier, such as the student's social security number or student number; a list of personal characteristics that would make the student's identity easily traceable; other information that would make the student's identity easily traceable; education and/or medical records of students.

Liability:

Each party to this agreement shall be solely responsible for any and all actions, suits, damages, liability, or other proceedings brought against it as a result of the alleged negligence, misconduct, error, or omission of any of its officers, agents, or employees. Each party hereby certifies that it has sufficient insurance or collateral to support this potential liability obligation.

No Indemnification:

Neither party is obligated to indemnify the other or hold the other party harmless from costs or expenses incurred as a result of such claims.

No Waiver:

The foregoing provisions shall not be deemed a relinquishment or waiver of any kind of applicable limitations of liability provided or available to any of the parties under applicable state governmental immunities law.

Notice:

Each party shall give written notice to the other party of the assertion of any claim or the commencement of any litigation within thirty (30) days notice of the claim or commencement of litigation and shall cooperate with the other party in the defense of the claim or litigation.

Governing Law:

This agreement is governed by and constructed in accordance with the laws of the State of Missouri.

Limitation of Authority:

The rights, powers, and authority of both parties are subject to the following conditions and limitations: (1) neither party shall have the authority to perform any act on behalf of the other except as expressly authorized in this agreement or otherwise expressly authorized in writing; (2) without the approval of the other party, neither party will authorize or obligate the expenditure of any funds or create any liability or expense for the other party; and (3) any contracts or obligations between the parties will require the signatures of both parties.

Butler Community College and the University of Central Missouri enter into this program articulation agreement leading from the Associates of Arts Sports Media and Production degree to the Bachelor's degree in Digital Media Production for which program guides have been developed by the affixing signatures of the appropriate officers of both institutions having authority to sign.

Butler Community College Signed by:	
Dr. Tamara Daniel	September 3, 2025
Name: Dr. Tamara Daniel	Date
Title: President	-
University of Central Missouri	
tim Crowley	September 3, 2025
Name: Dr. Tim Crowley	Date
Title: Provost/Vice President of Academic Affairs	-

UNIVERSITY OF CENTRAL MISSOURI.

Butler Community College - AA Sports Media & Production

to

University of Central Missouri (UCM) – BS Digital Media Production

Courses taken at Butler CC

Complete the AA degree and include the following courses in the course of study:

UCM equivalencies in parentheses

General Education Requirements

Written Communications - 6 hours

Oral Communications - 3 hours

Mathematical Sciences - 3 hours

Natural Science - 4-5 hours

Social and Behavioral Sciences - 9 hours

Students should select classes from two different disciplines (prefixes), including one Civics course.

Humanities - 9 hours

Must include courses from at least two disciplines (prefixes).

Electives & Institutional Requirements - 6 hours

Students should select classes from two different subjects (prefixes)

Program Requirements

Required Courses -

- BA 110 Intro to Business 3
- HP 231 Intro to Sports Management 3
- ID 114 Digital Branding & Promotions 3
- MC 100 Photojournalism 3 (COMM1519)
- MC 128 Applied Sports Media I 1 (COMM3540)
- MC 129 Applied Sports Media II 1
- MC 161 Intro to Mass Communications 3 (COMM1200)
- MC 162 Reporting I 3
- MC 175 Video Production I 3
- MC 210 Broadcast Reporting 3 (COMM3535)
- MC 228 Applied Sports Media III
- MC 229 Applied Sports Media IV
- MC 261 Reporting II 3 (COMM1520)
- MC 290 Issues in New Media 3
- MC 291 Media Buying & Selling 3

Minimum Hours for AA: 60

Courses Remaining at UCM

Butler CC equivalencies in parentheses

Major Requirements: 48-54 hours

Core Requirements - 7 hours

COMM 1100 Communication Pathways 1

COMM 3100 Communication Analytics and Insights 3

COMM 3101 Essential Communication Concepts 3

Digital Media - 22-28 hours

COMM 1500 Writing Across the Media 3

COMM 1519 Media Aesthetics 3 (MC 100)

COMM 2410 Multimedia Production 3

COMM 2411 Audio Production 3

COMM 2412 Introduction to Digital Video 3

COMM 3120 Career Readiness for Digital Media Production 1

COMM 3450 Digital Video Editing 3

COMM 4565 Corporate and Freelance Production 3

Upper-Level COMM Electives 6

Student Media Practicum - 1 hour

COMM 3201 Muleskinner Practicum 1

COMM 3202 KMOS Practicum 1

COMM 3203 UCM Radio-The Beat Practicum 1

COMM 3204 CTV Practicum 1

Internship/Additional Practicum Experience - 3 hours

COMM 3200 Digital Media Practicum 1-3

COMM 3201 Muleskinner Practicum 1-3

COMM 3202 KMOS Practicum 1-3

COMM 3203 UCM Radio-The Beat Practicum 1-3

COMM 3204 CTV Practicum 1-3

COMM 4295 Digital Media Production Internship 1-3

Select One of the 4 areas - 15 hours:

Area 1 - Radio & Podcasting {{DM01}}

COMM 3220 Performance for the Media 3

COMM 4100 Podcasting and Radio Production 3

COMM 4130 Audio for Digital Cinema 3

MUS 2400 Sound Reinforcement and Music Production 3

MUS 2410 Digital Audio Production 3

Area 2 - Cinematic Arts {{DM02}}

COMM 3050 Cinematography 3

COMM 3275 Screenwriting 3

COMM 3475 Multicam Studio Production 3

COMM 4120 Motion Graphics and Effects 3

COMM 4412 Narrative Production 3

Area 3 - Live Studio & Sports Production {{DM03}}

COMM 3220 Performance for the Media 3

COMM 3475 Multicam Studio Production 3

COMM 3561 Sports Production 3

COMM 4100 Podcasting and Radio Production 3

COMM 4435 Advanced Multicam Production 3

General Education: 0 hours

General education requirements will be met upon completion of the AA.

Free Choice Electives: 0-24 hours

Minimum Required for BS Digital Media Production: 120 hrs

This agreement was created using <u>UCM's 2024-2025 Catalog</u> and <u>Butler CC 2024-2025 Catalog</u>. Students must meet 30 upper-level hours, 20 completed at UCM. Butler CC coursework articulated to upper-level UCM coursework does not count toward upper-level requirements.