

ARTICULATION AGREEMENT  
BETWEEN  
STATE FAIR COMMUNITY COLLEGE  
AND  
UNIVERSITY OF CENTRAL MISSOURI  
FOR  
ASSOCIATE OF APPLIED SCIENCE IN DIGITAL MEDIA COMMUNICATIONS  
TO  
UCM's BACHELOR OF SCIENCE IN DIGITAL MEDIA PRODUCTION

This articulation agreement (agreement) is made and entered into by and between State Fair Community College and the University of Central Missouri. By this agreement, State Fair Community College and the University of Central Missouri express their mutual commitment to increasing opportunities for student access and success in higher education. As set forth below, this agreement will allow for seamless transfer of students from State Fair Community College to the University of Central Missouri (UCM) in the AAS Digital Media Communication program to UCM's BS Digital Media Production program (the programs also referred to herein as the programs of study”).

This agreement sets forth the conditions for such seamless transfer as specified in the attached programs of study (Attachment A). Students who successfully complete the stated curriculum at State Fair Community College will be assured that the University of Central Missouri will accept these credits and will apply such to the BS Digital Media Production degree program, provided, however, students meet all University of Central Missouri admission criteria. Admission will otherwise be limited to program availability and openings. Program guides and requirements will be reviewed annually or as appropriate and program guides and requirements may be added or removed at the sole discretion of the University of Central Missouri.

Term/Termination:

This agreement takes effect during the Fall semester of 2024 and will be reviewed annually.

This agreement can be terminated by either party through written notification to the other party. The agreement will terminate the succeeding semester following notification. Upon termination, students may complete transfers that have currently been submitted or are in process.

**Confidential Student Information:**

Both during the term of this agreement and thereafter, the parties agree to hold student Confidential Information in trust and confidence and to exercise diligence in protecting and safeguarding such information, as well as any other information protected from public disclosure by federal or state law. Each party covenants and agrees it will not knowingly use, directly or indirectly, for its own benefit, or for the benefit of another, any of said Confidential Information, but instead will use said information only for the purposes contemplated hereunder. Further, each party covenants and agrees that it will not disclose any Confidential Information to any third party except as may be required in the course of the Program hereunder and for a legitimate educational interest or as otherwise allowed by law. Finally, the parties covenant and agree that any access to the Confidential Information and/or education records of any student shall be in compliance with the Family Education Rights and Privacy Act ("FERPA") and any access to the medical records of any student shall be in compliance with the Health Insurance Portability and Accountability Act of 1996.

As used in this agreement, the term "Confidential Information" means all personally identifiable information, as defined by FERPA, including but not be limited to: a student's name, the name of the student's parent or other family member, the address of the student or student's family, a personal identifier, such as the student's social security number or student number; a list of personal characteristics that would make the student's identity easily traceable; other information that would make the student's identity easily traceable; education and/or medical records of students.

**Liability:**

Each party to this agreement shall be solely responsible for any and all actions, suits, damages, liability, or other proceedings brought against it as a result of the alleged negligence, misconduct, error, or omission of any of its officers, agents, or employees. Each party hereby certifies that it has sufficient insurance or collateral to support this potential liability obligation.

**No Indemnification:**

Neither party is obligated to indemnify the other or hold the other party harmless from costs or expenses incurred as a result of such claims.

No Waiver:

The foregoing provisions shall not be deemed a relinquishment or waiver of any kind of applicable limitations of liability provided or available to any of the parties under applicable state governmental immunities law.

Notice:

Each party shall give written notice to the other party of the assertion of any claim or the commencement of any litigation within thirty (30) days notice of the claim or commencement of litigation and shall cooperate with the other party in the defense of the claim or litigation.

Governing Law:

This agreement is governed by and constructed in accordance with the laws of the State of Missouri.


Limitation of Authority:

The rights, powers, and authority of both parties are subject to the following conditions and limitations: (1) neither party shall have the authority to perform any act on behalf of the other except as expressly authorized in this agreement or otherwise expressly authorized in writing; (2) without the approval of the other party, neither party will authorize or obligate the expenditure of any funds or create any liability or expense for the other party; and (3) any contracts or obligations between the parties will require the signatures of both parties.

State Fair Community College and the University of Central Missouri enter into this program articulation agreement leading from the AAS Digital Media Communications degree to the bachelor's degree in BS Digital Media Production for which program guides have been developed by the affixing signatures of the appropriate officers of both institutions having authority to sign.

State Fair Community College

Signed by:



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VP Academic & Student Success

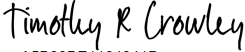
octor 22, 2024

Date

Title:

University of Central Missouri

Signed by:



A5B39BE1164841D...

Interim Provost/VPAA

octor 23, 2024

Date

Title:

Attach Program Guide (created in collaboration with the Office of the Registrar)

# UNIVERSITY OF CENTRAL MISSOURI

## State Fair Community College (SFCC) – AAS Digital Media Communications to

## University of Central Missouri (UCM) – BS Digital Media Production

### Courses taken at SFCC

Complete the AAS degree and include the following courses in the course of study:

*UCM equivalencies in parentheses*

### General Education Core 42 Hours

#### **Written and Oral Communications - 6 hours**

COMM 101 Public Speaking 3 (COMM 1000)  
ENGL 101 English Composition I 3 (ENGL 1020)

#### **Civics - 3 hours**

POLS 101 American/National Government 3 (POLS 1510)

#### **Mathematical Sciences - 3 hours**

MATH 119 Statistical Reasoning 3 (ACST 1300)

#### **Humanities, Sciences, and Fine Arts - 3 hours**

COMM 110 Intro to Mass Communication 3 (COMM 1200)

### **Program Requirements - 45 hours**

ART 160 Introduction to Graphic Design 3 (ART 2610)  
ART 162 Digital Photography 3 (COMM 1519)  
BSMT 106 Principles of Marketing 3  
BSMT 122 Digital Marketing Essentials 3  
COMM 105 Interpersonal Communication 3 (COMM 2010)  
COMM 112 Introduction to Public Relations 3 (PR 2620)  
COMM 114 News Reporting I 3 (COMM 1520)  
COMM 163 Digital Video Editing 3 (COMM 3450)  
COMM 161 Media Productions I 3 (COMM 2412)  
COMM 201 Writing Across the Media 3 (COMM 1500)  
COMM 215 New Media Communications Applications 3  
COMM 220 Digital Media Communications Internship 6  
WEB 116 Web Development 3 (ART 1610)

ART 165 Web Authoring and Graphic Tools 3 (COMM 2410)\*

AND

WEB 118 Digital Imaging 3 (COMM 2410)\*

*\*Students must take BOTH ART 165 and WEB 118 to get credit for COMM 2410.*

**Minimum Hours for AAS Digital Media Communications: 60**

### Courses Remaining at UCM

*SFCC equivalencies in parentheses*

#### **Core Requirements - 7 hours**

COMM 1100 Communication Pathways 1  
COMM 3100 Communication Analytics and Insights 3  
COMM 3101 Essential Communication Concepts 3

#### **Digital Media - 13-28 hours**

COMM 1500 Writing Across the Media 3 (COMM 201)  
COMM 1519 Media Aesthetics 3 (ART 162)  
COMM 2410 Multimedia Production 3 (ART 165 & WEB 118)  
COMM 2411 Audio Production 3  
COMM 2412 Intr to Digital Video 3 (COMM 160 or COMM 161)  
COMM 3120 Career Readiness for Digital Media Production 1  
COMM 3450 Digital Video Editing 3 (COMM 163)  
COMM 4565 Corporate and Freelance Production 3  
Upper-Level COMM Electives 6

#### **Student Media Practicum - 1 hour**

*Select 1 hour of Practicum.*

COMM 3201 Muleskinner Practicum 1  
COMM 3202 KMOS Practicum 1  
COMM 3203 UCM Radio-The Beat Practicum 1  
COMM 3204 CTV Practicum 1

#### **Internship or Additional Practicum Experience - 3 hours**

*Select a total of 3 credit hours in Internship or additional Practicum experience.*

COMM 3200 Digital Media Practicum 1-3  
COMM 3201 Muleskinner Practicum 1-3  
COMM 3202 KMOS Practicum 1-3  
COMM 3203 UCM Radio-The Beat Practicum 1-3  
COMM 3204 CTV Practicum 1-3  
COMM 4295 Digital Media Production Internship 1-3

#### **Choose One of the Following Areas - 12-15 hours**

##### Area 1 - Radio and Podcasting (DM01)

COMM 3220 Performance for the Media 3  
COMM 4100 Podcasting and Radio Production 3  
COMM 4130 Audio for Digital Cinema 3  
MUS 2400 Sound Reinforcement and Music Production 3  
MUS 2410 Digital Audio Production 3

Area 2 - Cinematic Arts (DM02)

COMM 3050 Cinematography 3  
COMM 3275 Screenwriting 3  
COMM 3475 Multicam Studio Production 3  
COMM 4120 Motion Graphics and Effects 3  
COMM 4412 Narrative Production 3

Area 3 - Live Studio and Sports Production (DM03)

COMM 3220 Performance for the Media 3  
COMM 3475 Multicam Studio Production 3  
COMM 3561 Sports Production 3  
COMM 4100 Podcasting and Radio Production 3  
COMM 4435 Advanced Multicam Production 3

Area 4 - Journalism (DM04)

COMM 1520 Introduction to Digital Journalism 3 (COMM 114)  
COMM 3500 Multiplatform Journalism Storytelling 3  
COMM 3520 Publication and Production Editing 3  
COMM 4250 Digital Media Law, Ethics and Diversity 3

COMM 3220 Performance for the Media 3  
OR  
COMM 4100 Podcasting and Radio Production 3  
OR  
COMM 4120 Motion Graphics and Effects 3

General Education - 25 hours\*

**Writing I 0\***

\*ENGL 101 English Composition I 3 (ENGL 1020)

**Writing II 3**

**Communication 0\***

\*COMM 101 Public Speaking 3 (COMM 1000)

**Managing Information 0\***

\*ART 1610 Web Languages 3 (WEB 116)

**Fine Arts 3**

**Literature 3**

**Additional Knowledge Area I 3**

**Natural Sciences 7\***

*\*Two Science courses from different disciplines, one with a Laboratory*

**Mathematical Sciences 0\***

\*ACST 1300 Basic Statistics 3 (MATH 119)

**US/Missouri Constitution 0\***

\*POLS 1500 American Government 3 (POLS 101)

**Social Behavioral Sciences 3\***

\*COMM 1200 Intro to Mass Communication 3 (COMM 110)

**General Education Elective 3**

**Free Choice Electives - 0 hours\***

*\*Will vary depending on transfer work and upper-level hour requirements*

**Minimum Hours Required for  
BS Digital Media Production: 120**

*This agreement was created using [UCM's 2024-2025 Catalog](#) and [SFCC's 2024-2025 Catalog](#).*

*Students must complete a minimum of 30 upper-level hours towards their UCM degree to graduate. A minimum of 20 of these must be completed at UCM. Coursework completed at SFCC that articulates to upper-level coursework will not count in the upper-level hours requirement.*