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For more information contact:
Chelsey Buseck
UCM Foundation and Alumni Association
buseck@ucmo.edu
660-543-8000

UCM Foundation Appoints Seven Directors to Board

WARRENSBURG, Mo. (March 3, 2015) — The University of Central Missouri Foundation Board of Directors recently announced the appointment of seven alumni, enhancing its ability to deliver mission-driven results that create greater learning opportunities for UCM students.

“These appointments reflect our continuing effort of becoming one of the strongest foundations among our national peers. Our goal of heavily investing in student success took a leap forward with the addition of these alumni leaders,” said Jason Drummond, vice president for alumni relations and development and Foundation executive director.

The new board members are:

• Michael C. Davidson, a 1978 graduate from Osage Beach, Mo., and the retired vice chair and chief agency and marketing officer of State Farm in Bloomington, Ill. Davidson joined State Farm in 1978 as an agent in Richmond, Mo.

• Vince Marchetti, a 1986 graduate from Scottsdale, Ariz., and the co-founder of a national biotechnology company specializing in personalized medicine. He established three disruptive minimally invasive medical device markets and saw two of them through to liquidity events.

• Cynthia Lynn Mercer, a 1988 graduate from Chesterfield, Mo., and senior vice president and chief administrative officer for Mercy Health Systems. Mercer’s responsibilities include human resources, government relations, community relations, Healthification, and the Mercy Health Foundation.

• Leslie McClure Krasner, a 1978 graduate from New York, and executive director at Morgan Stanley. Krasner has experience advising senior management teams with federal and state laws and regulations, managing internal audits, providing expertise to executive branch agencies and representing criminal investigators participating in Congressional hearings.
Michael Orndorff, a 1985 graduate from Overland Park, Kan., and vice president and portfolio manager for American Century Investments. He co-manages the U.S. All Cap Growth strategy and provides fundamental equity research and analysis for the U.S. Opportunistic Mid Cap Growth strategy.

Randy Rahe, a 1977 graduate from Jacksonville, Fla., and the senior vice president for Camping World, the largest retailer of recreational vehicles, supplies and accessories in the US. Rahe currently is responsible for Camping World’s Finance and Insurance Division as well as retail operations for Camping World’s Florida businesses.

Yolanda Trueheart, a 1992 graduate from Richland, Texas., and account manager for Lundbeck Pharmaceuticals. She brings more than 20 year of progressive experience in banking, finance, sales and marketing.

The UCM Foundation was founded in 1979 as an IRS 501(c)(3) organization to attract and administer philanthropic gifts that advance the University of Central Missouri. The foundation strives to grow a vibrant, integrated resource development program that fosters a culture of philanthropy, benefiting students and helping the university achieve greater regional, national and global distinction. The foundation has more than $50 million in total assets and in fiscal year 2014 generated over $5.3 million in total gifts.

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