University of Central Missouri Foundation

Scholarships NOW

[Images of people]
A focused initiative to help students: Scholarships NOW

For nearly 140 years, the University of Central Missouri has welcomed thousands of graduates to an ever-expanding alumni family. In 1971, I proudly became part of that family. Paying for college has never been easy; yet, for all its challenges, obtaining that degree is one of the best investments a person can make. Like so many alumni, I owe much of my success in life to my UCM degree.

This university has always been equated with opportunity. Its philosophy has been that a UCM degree should be within the financial reach of every interested and academically qualified student. Central Missouri alumni can attest to that philosophy. They know their degree was worth the sacrifice. Many also have a sense of obligation to their alma mater and want to help today’s students and future generations benefit from similar experiences.

While the university does all it can to keep costs down and tuition affordable, we believe the UCM Foundation can do more. That’s the reason for Scholarships NOW. Our goal is to increase both the number and amount of private scholarships for the many deserving Central Missouri students.

UCM students deserve — and need — the help of our alumni and friends. While more than 80 percent of all UCM students receive some form of financial assistance, most of the aid comes in the form of loans. Many juggle classes with work schedules and family obligations. This creates a significant burden for new graduates, especially those entering critical service professions such as teaching.

What can your gift to Scholarships NOW achieve? Establishing a scholarship is one of the most rewarding actions a person can take. The benefits that come from touching the lives of UCM students can last forever.

Help us create more opportunities for UCM students NOW!

— Dale Zank, President, UCM Foundation
How you can help a Central Missouri student through Scholarships NOW

Giving to Scholarships NOW is easy and rewarding. All types and sizes of gifts are welcome. A tax-deductible scholarship may be created with an annual gift, a permanent endowment, an estate gift or a life-income gift.

- With an annual scholarship, you contribute a minimum amount of $500, which is then awarded to one or more students. You can choose to renew the scholarship each year.
- An endowed scholarship requires a minimum donation of $10,000. The fund is invested by the UCM Foundation and an annual scholarship is paid from the earnings. Endowed scholarships are evergreen, providing a benefit to generations of students.
- Many people choose estate or retirement assets to provide for scholarships. Through a planned gift, you can provide for a scholarship while reducing possible capital gains or estate taxes.
- You also may find life-income gifts such as charitable remainder trusts helpful in creating a scholarship while providing a lifetime income.

Levels of giving

Adopt-a-Mule

The Adopt-a-Mule program is designed to assist individual students NOW. For a $500 gift, you can provide a scholarship with no restrictions, just financial help to a needy student. What benefits do you receive for Adopting-a-Mule? Pretty simple, you help a deserving student with financial need pursue a college degree. You invest in education, which holds the greatest promise for improving our communities, state, nation and world.

Named Scholarships

Through a named scholarship, you can keep the memory of a person or cause alive. Or, you can help students who graduated from your high school, grew up in the same county or are studying for a career you embraced during your lifetime. Corporations often contribute to a named scholarship because they believe in fostering student excellence in a specific professional area. By giving the minimum needed to name a scholarship, whether at an annual or endowment level, you not only help students but create a living legacy.

A scholarship gave Mark Bendorf the time to take higher-than-average course loads, moving the cooperative engineering major closer to his goal of owning a farm equipment design firm after he graduates.

Suggested Giving Opportunities

- **NAMED UNIVERSITY SCHOLARSHIP**
  - $12,000 annual gift
  - or $400,000 minimum endowed gift

- **NAMED PRESIDENTIAL SCHOLARSHIP**
  - $6,000 annual gift
  - or $200,000 minimum endowed gift

- **NAMED OPPORTUNITY SCHOLARSHIP**
  - $3,000 annual gift
  - or $100,000 minimum endowed gift

- **NAMED PROVOST SCHOLARSHIP**
  - $2,000 annual gift
  - or $65,000 minimum endowed gift

- **NAMED ADVANTAGE SCHOLARSHIP**
  - $1,000 annual gift or
  - $25,000 minimum endowed gift

- **NAMED SCHOLARSHIP**
  - $500 annual gift for 5 years
  - or $10,000 minimum endowed gift

- **NAMED RED AND BLACK SCHOLARSHIP**
  - $100,000 bequest

- **NAMED DEFERRED SCHOLARSHIP**
  - $10,000 minimum bequest, will or trust provision with scholarship awarded when gift received
Students’ needs have never been greater

The need for scholarships has never been greater. With income declines, investment losses and lost jobs, two-thirds of college-bound students have changed their plans, according to a national survey. Further, the hardest hit groups are ethnic minorities, first-generation students, and the middle class. Our nation cannot afford to lose the talents of these many students.

Central Missouri students share many similar stories. Here at UCM, more students are postponing or giving up their dream for a college education. Many are waiting to hear about financial aid before they make a final decision. Others are working too many hours to allow time to study.

For the 2009-10 academic year, financial aid applications were up 10 percent compared to one year ago. Staff members report there’s more concern about costs than ever before, and so the university is committed to finding the solutions for those students and parents who truly wish to become part of the UCM family. We need your help.

Gini McNeive knows she wants to make a difference in children’s lives. She’s grateful for the scholarship that is helping her to earn a degree in child and family development, moving her closer to her ambition to help troubled youth, perhaps as a judge in the juvenile court system.

Every student we help earn a college degree makes our communities that much stronger.

Make a gift today to Scholarships NOW.

For more information

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Make checks payable to the UCM Foundation or make a gift online at www.ucmo.edu/givenow.