Warrensburg, MO—The Red Dress Gala, hosted last month by the women of Alpha Phi at University of Central Missouri on January 31, 2009, raised approximately $2,000 for cardiac care.

Nearly 200 guests, sisters, family members, and friends attended the event held at the Blue Springs Marriott for a night of food, fun, and philanthropy. A silent auction was held in conjunction with the night; items receiving the largest bids included a Zales necklace, an autographed picture of Chief’s player Tony Gonzalez, and a “Girls’ Night Out” gift basket. “We were hoping to raise $1,000, so we were happy to have almost doubled our fundraising goal for the event,” said Ashley Hughes, Public Relations Chair.

Cardiac care is the organization’s main philanthropy. This month, the women have set up a display case in the lower level of Elliott Union to celebrate Cardiac Care Month. The women will also be wearing red ribbons and participating in “Wear Red Day” on February 6.

Later this spring, the women will be hosting a dodge ball tournament. Scheduled for April 29, the event is open all students wishing to participate. Proceeds will benefit cardiac care research.

Alpha Phi was founded on the University of Central Missouri campus in 1991 as Alpha Phi’s 179th installed chapter. For more information about Greek life at UCM, contact Kelly Waldram Cramer, Marketing Manager for Housing, at 660-543-8121 or waldram@ucmo.edu.