Lambda Chi Alpha Hosts
Annual Watermelon Bust

Warrensburg, MO—The University of Central Missouri chapter of Lambda Chi Alpha hosted the 3rd annual Watermelon Bust this month as part of its continuing North American Food Drive campaign.

Watermelon Bust is an event hosted by Lambda Chi Alpha encompassing the entire UCM Greek community. Each sorority may enter the Watermelon Bust with a $200 fee. Throughout the week, the students participate in various events, including a Watermelon Queen Contest, door decorating competition, and canned food drive for points. At the end of the week, the chapter earning the most points receives a donation from Lambda Chi Alpha toward their chapter philanthropy. At the end of the week, the men hosted a games day for the women involved.

Lambda Chi Alpha began the North American Food Drive in 1993. The international philanthropy project has raised more than 24.6 million pounds of food for the hungry across North America. Watermelon Bust is just one piece of the UCM chapter’s efforts. The chapter aims to raise 8,000 lbs. of food during the 2008-2009 school year.

On Thursday, October 30th, the men will host the 2nd annual all-Greek food drive. Each chapter is invited to participate by assembling a team of 5 and collecting food along a designated driving route in the community. The men of Lambda Chi Alpha will provide bags for the event.

If you have questions or want to be involved with the North American Food Drive, contact Kelly Waldram Cramer, Marketing Manager for Housing, at 660-543-8121 or waldram@ucmo.edu.