

# State Farm Marketing and Sales Competition

October 27, 2023 - University of Central Missouri

Start Time	Description	Location
8:00 a.m.	Breakfast Available at UCM	WDE 3200
8:20 a.m.	Judges and Buyers Orientation	WDE 3415
8:30 a.m.	First University Check In	WDE 3413
9:15 a.m.	Competition Begins	See Below

Other Room Information at UCM	
WDE 3415	Role Play Buyer Room
WDE 3413	Student Check-In (45 Mins Prior to Each Event)
WDE 3406	Judging Room - Flight #1
WDE 3402	Judging Room - Flight #2
WDE 3601	Marketing Presentation Viewing Room
WDE 3200	Recharge Café
WDE 3600	State Farm

Start Time	End Time	Sales Role Play		Marketing Presentation
		Flight #1	Flight #2	
Begin	End	WDE 3416	WDE 3412	WDE 3411
9:15 a.m.	9:40 a.m.	GSU	GSU	MTSU
		<i>Kylie Bick</i>	<i>Mya Swaby</i>	<i>Bullard / Connors</i>
9:50 a.m.	10:15 a.m.	U of H	U of H	MU
		<i>Caleb Mclochlin</i>	<i>Hadley Psencik</i>	<i>Carroll / Rist</i>
15 Min Break				
10:25 a.m.	10:50 a.m.	ASU	ASU	UMN
		<i>Karina Kimery</i>	<i>Ally Santangelo</i>	<i>Karos / Sy</i>
11:00 a.m.	11:25 a.m.	OPEN	OPEN	WMU
				<i>Musser / DeVries</i>
11:35 p.m.	12:00 p.m.	MTSU	MTSU	UCM
		<i>Riley Bullard</i>	<i>Emile Connors</i>	<i>Volmert / White</i>
60 Min Lunch Break - Available in Recharge Café				
1:00 p.m.	1:25 p.m.	MU	MU	UGA
		<i>TJ Carroll</i>	<i>Brianna Rist</i>	<i>Brady / Gelderman</i>
1:35 p.m.	2:00 p.m.	UMN	UMN	GSU
		<i>Joseph Karos</i>	<i>Michaela Sy</i>	<i>Bick / Swaby</i>
2:10 p.m.	2:35 p.m.	WMU	WMU	U of H
		<i>Cameron Musser</i>	<i>TJ DeVries</i>	<i>Mclochlin / Psencik</i>
15 Min Break				
2:50 p.m.	3:15 p.m.	UCM	UCM	ASU
		<i>Meleah Volmert</i>	<i>Dalton White</i>	<i>Kimery / Santangelo</i>
3:25 p.m.	3:50 p.m.	UGA	UGA	OPEN
		<i>Lauren Brady</i>	<i>Katie Gelderman</i>	

Reception, Dinnerna and Awards	
Union Ballroom - 240	
5:00 p.m.	Reception
5:45 p.m.	Dinner & Awards Ceremony
8:00 p.m.	Conclude