

APRIL 2019

NEWS AND EVENTS

STUDENT FOCUS

Zachary Rayl, a junior in the accountancy program, was awarded the Kenneth J. Kempker Scholarship. The scholarship is made possible by the generous donation of Kenneth J. Kempker, Southlake, Texas. Mr. Kempker is the chief financial officer of Service Experts LLC and serves on the UCM Alumni Foundation Board. The School of Accountancy is fortunate to have hard-working students and generous alumni.

Tessa Belknap received a \$1,000 scholarship award from the Harold & Muriel Berkman Charitable Foundation. The foundation seeks to recognize students who possess an enthusiasm for advancing the marketing discipline. Tessa, along with Cassie Slana, Emily Ellis, and Shelby Briscoe will also be competing at sales competitions this spring. On February 22-23, UCM competed at Arizona State University and then at Illinois State University the following week.



UCM NSSLHA Round-Robin

On January 23rd, the University of Central Missouri National Student Speech Language and Hearing Association (NSSLHA) chapter hosted a clinical treatment materials round-robin. The NSSLHA Executive Board members, along with faculty, provided this educational opportunity, showcasing the various therapy materials student clinicians can use when providing services within the Welch-Schmidt Center for Communication Disorders. More than 60 students attended this event.

MESSAGE FROM THE DEAN

Dear Colleagues and Friends:

The Harmon College of Business and Professional Studies is proud of its talented faculty, staff, and students, and this newsletter will showcase some of the great achievements they have accomplished recently. Please send us your comments and suggestions, and thanks for all your support.

Jose Mercado, Ph.D.
Dean, Harmon College of Business
and Professional Studies
mercado@ucmo.edu

CHAMP Recognized

Children in Healthcare and Medical Play (CHAMP), a student organization for individuals studying in the Child and Family Development program, has been hosting the Partner-in-Play for Children's Mercy Hospital in Kansas City for years. Officers have been bringing fun and developmentally appropriate activities to facilitate "play" for hospitalized children and their families. CHAMP was recognized as the Community Volunteer of the month by Children's Mercy Hospital in November 2018.



Spring 2019 Innovative PR Team Spotlight Series



Jessica Gough is a senior public relations major at UCM from Lee's Summit, Mo. She is interested in graphic design, event management, photography and promotional work. Currently, Jessica is working with PepsiCo as their marketing intern at UCM. In this role, she creates social

media content and hosts events to create exposure for PepsiCo products throughout the community.

[Read More](#)



Amanda Ferrin is a senior public relations major at UCM. This is her first semester working in Innovative PR, and she is excited to step outside the classroom to work with real clients. This past summer she worked for the travel agency Marbella Tours in San Jose, Costa Rica. She spent her time

cultivating relationships with international audiences and producing content in English and Spanish.

[Read More](#)

FACULTY, STAFF, AND RESEARCH

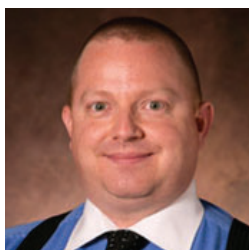
In January, Don Wengler, Assistant Professor in the School of Accountancy, presented to the Institute of Management Accountants (IMA) Kansas City Chapter on the topics of forensic accounting and litigation support engagements by CPAs. Topics included examples of both criminal and civil litigation work by accountants.

Two Criminal Justice and Criminology faculty members have forthcoming publications with graduate student co-authors. Dr. Jennifer Carson and graduate student Tyler O'Neal along with a third author had their article titled "The radicalization of the Kanes: Family as a primary group influence?" accepted for publication in the journal *Dynamics of Asymmetric Conflict*. Dr. Scott Chenault and graduate student Brooke Collins had their paper titled "It's dirty work but someone has to do it: An examination of correctional officer taint management techniques" accepted for publication in the *Journal of Qualitative Criminal Justice and Criminology*.

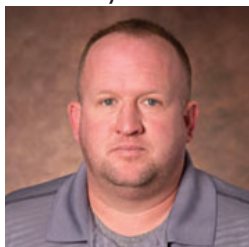
Paul Chambers recently published a paper with Glenn Dutcher and Mark Isaac titled "Improving Environmental Quality Through Aid: An Experimental Analysis of Aid Structures With Heterogeneous Agents." It has been well received and described as "a significant and relevant contribution to the literature in both experimental and ecological economics." [Read More](#)

Marketing faculty Dr. Ginger Killian and Dr. Scott Smith, along with Dr. Jennifer Siemens (Clemson University) and Mr. Denny Huynh (Nielsen Analyst), were recently awarded an Erwin Center grant. The research, which looks at the role of food and food brands in life transitions, will utilize more than 800,000 tweets from the Twitter communication of a major chain restaurant.

Congratulations, Dr. L. Ashley Gage and Professor Juanice Williams, on being certified as Mental Health First Aid instructors! UCM Social Work majors will be trained in mental health first aid through the UCM Alumni Foundation Opportunity grant.



Tracey Durbin



Matt Bond

Impaired Driving and the Missouri Safety Center

The Missouri Safety Center holds grants through the Missouri Department of Transportation (MoDOT) for Impaired Driving Countermeasures and Drug Impaired Driving. These grants mean our staff are responsible for activities related to training law enforcement, having experts in the field who testify in court, maintaining breath alcohol instruments throughout the state and being engaged in policy development. This job is not always easy, as reflected in a recent case from Maryville in which a 22 year-old Maryville man was found guilty of DWI resulting in death after he drove into a bar & grill, killing a 19-year old girl. Tracey Durbin, Missouri Safety Center staff member and the Statewide Coordinator for Drug Recognition Experts and Standard Field Sobriety Testing, testified via phone regarding this case and the man's .235 blood alcohol level. Matt Bond, program manager for the Breath Alcohol Instrument Training program, was also engaged in the case due to the breath instruments used. We hope we never have to engage in cases like this, but when we do, we hope to be able to keep people off the streets who have engaged in impaired driving.



UCM Airport Development

The Sunderland Foundation has pledged a \$1 million gift to the UCM Alumni Foundation toward construction of a state-of-the-art terminal and flight education facility at UCM's Max B. Swisher Skyhaven Airport. These developments will position UCM's nationally known School of Aviation to better meet academic and public aviation needs while contributing to area economic growth.

[Read More](#)



Management Advisory Board

The Management Advisory Board met on January 28, 2019, immediately following the Big Idea Conference. The advisory board consists of alumni and employers with an interest in the development of the Bachelor of Science in Business Administration in management and management majors. Alumni who would like to serve on the board which officially meets once a year but also is invited to several Big Idea events per year, should contact Chris Opatrny-Yazell, management program coordinator, at opatrny@ucmo.edu.



CFLE Approved

The child and family development program is one of four institutions in the state of Missouri that is a Certified Family Life Educator (CFLE) approved program. The CFLE credential is a nationally recognized standard in family life education and validates a professional's experience and knowledge as a family life educator. Students in the undergraduate program complete coursework that follows the criteria needed for approval as a CFLE and are able to receive the provisional credential once their degree is completed.

The program in communication disorders has a long tradition of engaging students in the annual Missouri Speech-Language-Hearing Association (MSHA) Legislative Day. On February 12th, Mrs. Anna Campbell, Mrs. Deb Galley, Mrs. Kim Steward and Dr. Greg Turner accompanied 45 undergraduate and graduate students on a professional advocacy trip to Jefferson City, Mo. Students and faculty educated Missouri representatives and senators on the scope of practice of speech-language pathologists and audiologists and advocated for targeted legislature identified by MSHA's VP of legislative affairs, Greta Hull.

The UCM Big Idea Program continues to grow. At the sixth semi-annual Big Idea Conference in January, small teams of entrepreneurial students were matched with pairs of entrepreneur-mentors (regional entrepreneurs, local business professionals and alumni). The teams work for the day on business model creation and elaboration of ideas, and culminate by pitching their ideas to judges. Nearly 40 mentors volunteered their time (thank you!), and 75 students participated in the day's events.

MBA Moving Up in the Rankings

U.S. News & World Report, a publication many students turn to for information to help them decide how to reach their higher education goals, has ranked the University of Central Missouri's online Master of Business Administration (MBA) program among the best in the nation. In its January 2019 rankings, the well-known publication and online resource listed UCM's online MBA as 126th among programs at colleges and universities coast to coast.

[Read More](#)



UPCOMING EVENTS

April

Volunteer Income Tax Assistance (VITA) program

The School of Accountancy and Beta Alpha Psi are providing free income tax preparation to community members. Students and faculty members attend training sessions and earn certification through the IRS sponsored program prior to volunteering to prepare income tax returns. This is a valuable service provided to Warrensburg and surrounding communities.

Wednesday, April 17

Sip & Socialize

The first Advanced Events Management class is hosting a networking event for new alumni and current Harmon College of Business and Professional Studies students. This event, held at Arcadian Moon Winery and Brewery in Higginsville, Mo., will encourage networking among professionals over food, games and, of course, wine! For students age 21 and over.

Friday, May 3

UCM Big Idea Business Pitch Competition

Students will have an opportunity to make connections with successful entrepreneurs and business leaders, gaining advice, contacts in their industries and investment opportunities, as they participate in this competition. We are actively seeking judges and mentors to work with students to evaluate their business plans and provide feedback on their business pitches. For more information on the UCM Big Idea Program, contact Dr. Dan Jensen at BigIdea@ucmo.edu.



UNIVERSITY OF
CENTRAL MISSOURI
HARMON COLLEGE OF
BUSINESS AND
PROFESSIONAL STUDIES

