

## STUDENT FOCUS

**Adam Horvatic, a Criminal Justice graduate student, has been selected as the Reid Hemphill Outstanding Graduate Student award winner.** His graduate work is a qualitative examination of the intersection between service members, PTSD, and intimate partner relationships - both antisocial and prosocial. This award is presented to one student in each academic college who is enrolled as a graduate student with an excellent grade point average, demonstrates leadership and service, and exemplifies high performance in scholarly activity.



**Madisen Sherman is the 2018-2019 recipient of the MSHA Outstanding Speech-Language Pathology Graduate Student Award.** This award honors a student who has shown superior and outstanding academic achievement, and who exhibits excellent professional promise. [Read More](#)

**Amanda McCullough and Blake Dorsey, graduate students in the Human Development and Family Science program with a specialization in Marriage and Family Therapy, will be making presentations based on their thesis research** at the Missouri Department of Mental Health Training Institute this month. Amanda's thesis and presentation are titled "Grief Process and Support Systems for Young Military Widows," and Blake's thesis and presentation are titled "Social and Emotional Loneliness."

**Congratulations to Social Work Major Ashley Singleton!** Ashley is a member of the 2019 Social Enterprise for Entrepreneurs (ESE 3720) class. Her group won first prize at the Big Idea Conference. Their idea, One Room to Another, was created in hopes to lessen the expenses on dorm items for UCM college students. The goal is to collect used items and store them on campus and allow students to come through each room and grab items they need.



## Iota Mu Chapter of Beta Alpha Psi Celebrates Successful Year

Beta Alpha Psi received the HCBPS Outstanding Business Student Organization Award and the HCPBS Outstanding Business Student Organization Achievement Award. Another highlight of the year was the second place finish earned by **Connor Brennan and Collin Wittein** at the Best Practices competition at the Beta Alpha Psi Missouri Valley Regional Meeting in Wichita, Kansas. Connor and Collin presented information on organizing a book drive and contributing to a literacy program. Congratulations!

## Women in Security-Kansas City Award

Congratulations to **Veenapani Veena (MS in CIS&IT, 2019)** for winning the Women in Security-Kansas City award this year. Women in Security-Kansas City is an organization whose mission is to provide a focus for women in Information Security through peer mentoring, workshops, networking opportunities, and vision, and to inspire and support women at all career levels in Information Security. The \$2,500 award is granted based on candidate essays, interviews, transcripts and recommendation letters. [Read More](#)





## Congratulations to Our UCM DECA Team and Advisors

Final results from the International Career Development Conference, where our students received awards in five of the eight events in which they competed: **Nicole Mentz**, Sales Challenge–Top 10 Finish, with **Jessie Borgmann**, Entrepreneurship Growing Your Business–2nd Place; **Jay Pinkston**, top performer in Corporate Finance, silver ribbon award in Corporate Finance, finalists in Corporate Finance–Top 10 finish; **Kobe Bennett**, top performers in

Hotel and Lodging, silver medallion in comprehensive exam; **Tessa Belknap**, top performer in Retail Management, silver ribbon medallion in Business Management and Administration comprehensive exam; **Megan Kloepfner**, top performer in Travel and Tourism, silver ribbon medallion in comprehensive exam. Thank you to our DECA advisors – Shannon McCarthy, Ray Luechtefeld and Matt Houseworth – for their commitment to our students.

## Crisis and Disaster Management Conferences and Presentations



**Martin Chavez, MEP presented at the South Texas All-Hazards Conference in March.** Chavez is the Acting Special Operations Supervisor for the U.S. Border Patrol in Edinburg, Texas, and a Senior Crisis and Disaster Management student. His presentation, “Surviving the Zombie Apocalypse,” addressed the importance of preparation and response to emergencies.



**Dr. Dianna Bryant (CIH, CSP), Mr. Jeff Hartle (CFPS, MIFireE), and two Crisis and Disaster Management students attended the Clean Waterways Conference in Cincinnati, Ohio, in April.** This professional development event brings experts from public and private entities to focus on current challenges and complexities of preparing and responding to emergencies. In addition, the conference provides an outstanding networking opportunity for students and allows them to get a glimpse of numerous CDM-related career paths.

## Sport Management Students

**On Feb. 28 and March 1, Sport Management majors Hope Eoff and Isaac Perez had the opportunity to attend the 2019 Sport Management World Wide (SMWW) Football Career Conference during the NFL Combine in Indianapolis.** They were able to attend a networking mixer and informative sessions from John Wooten (“Godfather of the NFL”), Dr. Lynn Lashbrook (SMWW president and founder as well as an NFL Agent), and Les Snead (Los Angeles Rams GM). They also met Kelli Masters, the first female agent to have a No. 1 pick in the draft. Funding assistance from Dr. Steven Popejoy, chair of the School of Business Strategy, made this wonderful opportunity possible.



UCM student Hope Eoff pictured with Adam Scheffer (ESPN NFL Insider).



Dr. Robert Slana, faculty coordinator and MPRCST trustee, stands behind the awardees: from left, Tracey Grant (Lee's Summit), Jordan Stankoven (St. Peters), Aubrey Daniel (Sullivan), and Easton Harmon (Oak Grove). Kelsey Lane-Hatfield (Independence) is not pictured.

Sport Management Majors received scholarships on March 28 from the Lyle Beaver Fund (established in memory of long-time UCM faculty member Lyle Beaver) via the Missouri Parks and Recreation Charitable Scholarship Trust. Awards for the UCM Sport Management majors (all from Missouri) this year totaled \$6,500. Award presentations occurred at the MPRA Annual Conference Awards Banquet.

## Jakob Lowrance Recognized as 2019 Sport Management Student of the Year



**Jakob Lowrance, a senior from Bethalto, Illinois, has been awarded the 2019 Sport Management Student of the Year Award.** He is an outstanding student (UCM overall 3.97 GPA), recognized for excellence by his internship supervisor, a service-oriented individual with many volunteer hours and many accomplishments associated with exceptional UCM students (e.g., leadership roles). Jakob earned this award while also excelling as an athlete on the Mules Basketball team the past four seasons. In the 2018-19 season he was named a first-team Academic All-American, a feat that has never been accomplished by another Mules Basketball player. He currently ranks in the Top 15 in school history in both career points and career rebounds. Jakob is third all-time in blocked shots. He

has twice been awarded all-conference honors and has twice been named an Academic All-American.

## The Student Managed Investment Fund (SMIF)



On April 4, facilitated by Mike Orndorff, the SMIF visited Commerce Trust and Country Club Bank. Commerce Trust provided lunch with key bank personnel, including Scott Stephenson (senior vice president, portfolio manager and consulting), Amy Pieper (senior vice president, institutional services director), and Matt Schmidt (senior vice president, director of equity strategy). They also met with hiring managers, mentoring Ascend managers, and other bank executives and toured their trading room.

The SMIF was hosted by Country Club Bank in their executive board room when they spoke with Marc Scott (senior vice president, portfolio manager), Paul Raccuglia (senior vice president, portfolio manager), and Julian Rogers (CFA).



On April 17, the SMIF presented fund performance during the annual Foundation Board meetings.

The SMIF reported a 22.4% return on assets, year to date. SMIF performance was nearly 2% higher than the SMIF Benchmark, the Russell Midcap Index.

The SMIF also reported 8.2% performance over the past 12 months. This was higher than the benchmark performance of 7.8%.

## 2019 Leslie J. McClure Krasner Criminal Justice Scholarship Awardees



Leslie McClure Krasner, Gracie Blankenship, Lynn Urban

**Gracie Blankenship** will be a senior this fall and is pairing her CJ degree with a psychology minor. She is currently participating in the Innocence Project Review class, collaborating with fellow students to review a case and present their findings to the Midwest Innocence Project in early May. She is planning on attending law school at UMKC or MU.

**Jordan Todd** will also be a senior this fall, working to complete her dual CJ and Political Science bachelor's degrees and a Legal Studies Minor. Jordan is a member of the UCM Mock Trial Team, serving as captain for the plaintiff side. She has brought home two attorney awards this year. Jordan plans to attend the University of Missouri Law School, specialize in criminal law and become a prosecuting attorney.

The Leslie J. McClure Krasner Criminal Justice Scholarship is available through the UCM Foundation for a full-time undergraduate junior or senior student pursuing a degree in Criminal Justice with a cumulative grade point average of 3.0 or higher and with financial need. This scholarship was established in 2016 by Robert CJ Krasner in honor of his wife, Leslie. It was first awarded in spring 2017, and a total of seven \$1,000 scholarships have been given to date. Leslie is a member of the UCM Alumni Foundation Board of directors and was on campus for a board meeting April 17-18.

**Northern Warfare Challenge – Racine, Wisconsin:** Nearly two dozen U.S. Army ROTC teams made up of 115 cadets from all around the Midwest met in February to test their winter survival skills. Teams of five competed in the fifth annual Northern Warfare challenge in a timed 22.5-mile ruck march, including a 3,600 ft. march up the La Crosse bluffs. Team members also carried backpacks weighing roughly 50 pounds while completing the course. Two UCM teams in their first-ever competition in this event finished 10th and 11th place, respectively.

## Military Science & Leadership Highlights



**Bataan Death March – White Sands, New Mexico, 26.3 Desert Run:** The Bataan Team had a strong showing this year. The team had a few divisional placers. Everyone placed in the top 25%. Additionally, all of the returning team members made significant improvements over last year (~30 minutes each).

Results in order of completion:

**Larsen:** 3:38:54, 2/46, ROTC Individual Male Light

**Brooks:** 4:20:27, 36/1610, Male Individual Light Overall; 2/167, 20-29 yrs old

**CPT Clay:** 4:25:39, 9/1226, Female Individual Light Overall; 1/145, 20-29 yrs old

**Mr. Young:** 5:06:14, 119/1610, Male Individual Light Overall; 26/367, 50-59 yrs old

**Team consisting of Wagner, Yates, C. Melgar, Stumborg, Lorraine:** 5:43:13, 4/19, Civilian Light CoED Team

**Johnson:** 6:12:51, 110/1226, Female Individual Light Overall; 4/67, 19 yrs and under

**Shook:** 6:12:51, 111/1226, Female Individual Light Overall; 5/67, 19 yrs and under

Additionally, some cadets went on their own to compete in the heavy divisions:

**Flack:** 6:41:21, 34/203, ROTC Individual Heavy

**Bechthold:** 7:29:04, 79/659, Individual Male Military Heavy Overall; 27/237, 20-29

**Callahan:** 7:29:04, 80/659, Individual Male Military Heavy Overall; 28/237, 20-29 yrs old

**Huss:** 7:29:04, 75/203, ROTC Individual Heavy



## Spring 2019 Innovative PR Team Spotlight Series



**Emily Thole**, from Manchester, Iowa, is a senior public relations major at UCM with a marketing minor. This is her second semester with IPR. Emily has a passion for writing, social media, and working with people. In summer 2018 she interned at the Manchester Area Chamber of

Commerce in her hometown. There she networked with businesses, ran social media platforms, developed content for events, and much more. [Read More](#)



**Amanda Walls**, from St. Charles, Missouri, is a senior public relations major with a minor in marketing. She has a passion for event coordination and planning. Last summer she was the marketing intern for the St. Charles Convention Center, where she ran social media, designed marketing

materials, and wrote press releases. Amanda currently works on campus at the Harmon College of Business as a receptionist. [Read More](#)

## FACULTY, STAFF, AND RESEARCH

### Distinguished Marketing Professor Schwepker Receives Prestigious Award

**Charles Schwepker Jr., Ph.D.**, a 26-year faculty member, has received the Byler Distinguished Faculty Award, the highest honor presented to a UCM faculty member. A UCM educator who consistently demonstrates his commitment and dedication to excellence in teaching, research, and service, he was honored during annual spring commencement exercises in May. [Read More](#)



**The Management faculty published the following during 2018-2019:** McCord, M., Walker, L., & Michaelsen, L. "Five S Framework: Great Assignments Made Easy" *Business Education Innovation Journal*, Vol. 10, No. 2, December 2018.

Meisenbach, R. J., Rick, J. M., Brandhorst, J. K. (in press). Managing occupational identity threats and job turnover: How current and former fundraisers manage moments of stigmatized identities. *NonProfit Management and Leadership*, 29(3).

Osland, A., Nelson, E., VanSchenkof, M., & Gladney, K. (2019) "Failure does not define me: Personal experience and self-efficacy." *Journal of Teaching in Travel & Tourism*, 19:2,163-169. doi: [10.1080/15313220.2019.1566045](https://doi.org/10.1080/15313220.2019.1566045).

Caza, A. & Nelson, E. "Simplifying Instructional Methodology through Meta-Practices." *Management Teaching Review*. doi: [10.1177/2379298118801548](https://doi.org/10.1177/2379298118801548).

**Management faculty Eric Nelson and Deni Oas** won a distinguished paper award at MBAA in March from the Society of Case Research for their paper "Fuel Cell Energy: Is China the right market"

**Drs. Allison Rayburn, Adriatik Likciani and Ryan Peterson** presented "Life Can Get Messy – Substance Use and Families" on April 6 at the Strengthening Families Conference hosted by Warrensburg R-6 School District, Recovery Lighthouse, Inc., and UCM Programs of Child and Family Development and Social Work. Dr. Rayburn also co-presented "What Kids Need When Parents are MIA (Missing in Action)" with Liz Kostas.



### Erasmus+ Faculty Exchange Program

**Dr. Marlys Peck** in the social work program traveled to Opole, Poland, as part of Erasmus+, a European Union program providing grants that make it possible to exchange faculty between universities. In February, Dr. Marzanna Pogorzelska guest lectured at UCM. In March, Dr. Peck spent eight days in Poland, completing 13 hours of guest lecturing, with students from many of the EU countries. As part of the cultural education component of the grant, she toured the areas around Opole and Warsaw.

Dr. Carlotta Kimble is currently on the Advisory Commission for Speech-Language Pathology and Audiology for the Missouri Board of Healing Arts. She is the Vice Chair and Secretary for this Advisory Commission and has been a member since 2014. The purpose of the commission is to ensure speech-language pathology and audiology is performed in compliance with Missouri State law, and thereby protect the health, welfare, and safety of the consumers of these services by people of Missouri.

Dr. Bonnie K. Slavych, an assistant professor in Communication Disorders, recently received notification that Pearson Education accepted her project, "The Voice and Voice Therapy Instructor's Manual and Test Bank," for publication. The manual features an overview of each of the 10 chapters of the text as well as a test bank for each chapter. It may be used by instructors to facilitate decision-making for adoption as well as by those instructors who have adopted the text and want to draw from either the overview or the bank of questions for use in class. This is one of the premier textbooks on the topic of the assessment and treatment of voice disorders in the field of speech-language pathology.

At the February 2019 Missouri Collegiate DECA Career Development Conference, Matt Houseworth was named the Collegiate DECA Advisor of the Year. Houseworth is a member of the Management faculty and teaches Leadership as well as Introduction to Leadership at the undergraduate level and Employment and Development at the graduate level. He is currently completing his Ph.D. in technology management with an emphasis in human resource development and industrial training. His degree will be conferred by Indiana State University.



Tricia Hansen-Horn, an educator who has dedicated much of her life to serving students in the University of Central Missouri's public relations program, and DaVontae Hair, a junior public relations student from Kansas City who is highly engaged in many facets of campus life, are the spring 2019 recipients of UCM's Learning to a Greater Degree (LTAGD) Award. LTAGD Awards were presented April 26 during a meeting of the university's Board of Governors. [Read More](#)

## ALUMNI, ADVISORY, AND GIVING



### School of Accountancy Hosts Alumnus

The School of Accountancy hosted **Doug Bennett, Partner and National A&A Director for BKD, LLP**, on April 9. The visit included lunch at Tradition's, a tour of campus, and a presentation to students. Bennett's presentation, "Human-Assisted Artificial Intelligence and Data-Driven Changes to Auditing Now and in the Future," provided valuable insight to students and faculty. In addition, Bennett addressed numerous topics during a question-and-answer session. UCM is fortunate to have relationships with engaged alumni and professionals.



### CDM Advisory Board

The Crisis and Disaster Management Program Advisory Board met in March. The eight-member group was welcomed by Dean Jose Mercado and offered input for the University of Central Missouri Strategic Planning Committee regarding strategic issues and directions. The board is contributing to a library of employment opportunities for current students. The library will contain job titles, current job descriptions, required skills, and where a job could fit into the big picture as a student's career matures.

## Big Idea Speaker Series: Mr. Dustin Doll

The UCM Big Idea Speaker Series introduced award-winning entrepreneur Dustin Doll (UCM alumnus from 2003) to a large group of students, faculty, and community members on April 17. Doll shared the story of founding the Accord Group in 2010, its successful growth, and the lessons he learned along the way. With nearly \$53,000,000 in sales and 200 employees across 14 locations, he was recently awarded Inc. Magazine's 2018 Inc. 5000 List as the 22nd fastest-growing private company in Kansas City. He was also honored as a 2018 Ernst & Young Entrepreneur of the Year regional finalist in the 7-state region.



Big Idea Speaker Series sponsors, Barry and Diane Whitworth of the Blaine Whitworth Memorial Foundation, pictured with Dustin Doll, CEO and founder of The Accord Group, and Dr. Dan Jensen, program coordinator for UCM's BSBA in Entrepreneurship and Social Enterprise.

The Big Idea Speaker Series is held six times each year (three in fall, three in spring) and brings successful alumni, entrepreneurs, and nonprofit leaders to the Warrensburg campus to share their stories and to network with students. For more information about the program or working with students, please contact [BigIdea@ucmo.edu](mailto:BigIdea@ucmo.edu).



## SFA Panel Discussion

On April 17, the Student Finance Association hosted a panel discussion with UCM Alumni Foundation Board. Students asked questions and received career advice from professionals with decades of industry experience in investments and corporate finance, including Peter Carmack, first vice president of investments at Wells Fargo Advisors; K. Wade Carpenter, senior partner at Infinitas; Mike Orndorff, vice president and portfolio manager for American Century Investments; and Bill Westhoff, principal of Lakeview Investment Advisors, LLC.

The Social Work Program hosted the UCM Social Work 30th Annual Conference on March 26. The morning program was titled "Compassion Without Fatigue: Mindfulness, Boundaries, and the Practice of Empathy," and the afternoon program was titled "Re-Envisioning Trauma Informed Care in Practice." Approximately 145 guests registered and attended the conference at no charge. The Social Work program offers the conference for continuing education units as a thank you to the community for providing volunteer and practicum opportunities for UCM students.

In January, the Missouri Department of Higher Education (MDHE) approved the BSBA in Marketing to be offered as a completely online degree program. This additional delivery mode allows UCM and the Marketing program to reach a new market of students. The program anticipates this new offering to be an attractive option for adult learners who are looking for courses that fit in their busy schedules and lives, allowing them to complete their educational pursuits. In addition, the online option is a great avenue for building a stronger connection with military personnel at Whiteman AFB and across the nation.



Please email us any comments and suggestions at: [mercado@ucmo.edu](mailto:mercado@ucmo.edu)

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