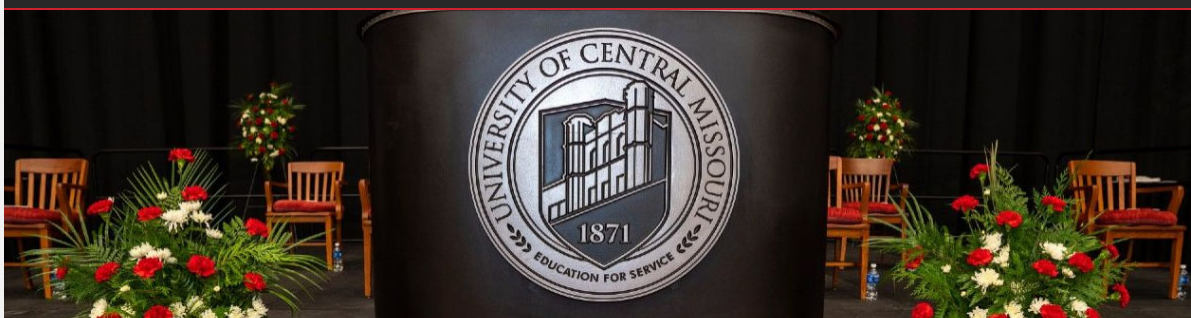


UNIVERSITY OF
CENTRAL MISSOURI
HARMON COLLEGE OF
BUSINESS AND
PROFESSIONAL STUDIES

NEWS & EVENTS



MAY 2021

STUDENT FOCUS



HCBPS Students Olivia Waddell & Zachary Racy Receive Top Honor for UCM Graduating Seniors

Zachary Racy, Riverside, Missouri, and **Olivia Waddell**, Olathe, Kansas, have been named recipients of Charno Awards, the highest honor presented to University of Central Missouri graduating seniors, and were honored during spring commencement exercises May 7 to 9.

Racy, called “Zac” by his friends at the university, is graduating summa cum laude with a Bachelor of Science in Business Administration, where he gained experience in many areas that have a direct impact on students. He was the student representative on the university’s Board of Governors, a position he assumed after his work with the Student Government Association. Since 2019, he has donated his time to opportunities that

include serving as a senator, floor leader and member of SGA's University Issues Committee. He has volunteered as public relations chair for the Honors College Student Association, and served as vice president of finance and records for the Intrafraternity Council. Racy also was president of the Service Team in the Integrated Business Experience Program, which offers real-life experience to students in developing and marketing products.

Waddell is graduating summa cum laude after earning a Bachelor of Social Work and a Bachelor of Arts in International Studies. Her experience at UCM allowed her to develop leadership skills through opportunities such as vice president of membership and alumnae relations chair with Delta Zeta sorority, and as a former president of Rho Lambda and vice president of accountability for the Panhellenic Executive Council. This is in addition to involvement with the Conversation Partner Program through the UCM English Language Institute and Center for Global Education, and membership with the Global Ambassadors.

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UCM DECA Compete at Virtual ICDC

Students in Collegiate DECA competed at the virtual International Career Development Conference (ICDC) and some students qualified for finals in their events. UCM DECA is coached by faculty advisers **Dr. Shannon McCarthy**, assistant professor of marketing, **Dr. Ray Luechtefeld** and **Dr. Matt Houseworth**, both associate professors of management.

INDIVIDUAL EVENTS – TOP EXAM FINALIST, TOP PRESENTATION
FINALIST, & OVERALL INDIVIDUAL EVENT FINALIST

Sales Management Meeting

R. J. Appleberry – Events Marketing & Management major

TEAM EVENT FINALISTS

Business to Business Marketing

Daniel Pacheco - Biology major, & **Olivia Rosewell** - Marketing major

Sports and Entertainment Marketing

Kobe Bennett- Marketing major, & **Hannah Whan** - Elementary Ed. major

Innovation, Quality, & Sustainability Students Make a Community Impact

The Innovation, Quality, and Sustainability (MGT 4310) class assisted 6 local non-profit organizations and local businesses with research and recommendations in the areas of innovation, benchmarking, best practices, process improvement, training,

customer feedback, and revenue generation ideas as part of a Kaizen Blitz quality initiative during the 2021 spring semester. The students appreciated the opportunity to apply their skills and gain valuable experience through project partnerships with Compass Health, Rachael House, Wish Well, The Food Center, UCM Campus Cupboard and Union Bowling Center. **Keith Province** is the faculty member for this class.



UCM's LAE-GED American Criminal Justice Association Chapter Captures 19th Consecutive Regional Sweepstakes Trophy

The UCM Lambda Alpha Epsilon – Gamma Delta (LAE-GED) Chapter of the American Criminal Justice Association (ACJA) continued its domination over teams from other colleges and universities by capturing the Sweepstakes Trophy in the Spring 2021 ACJA/LAE Region III Virtual Conference. The competition took place April 3 to 17, and UCM grabbed its 19th consecutive regional win to continue a competitive streak that showcases the high-quality students and faculty who are part of the university's criminal justice and criminology program.

In an event that gave out 90 different awards, UCM faculty and students in the HCBPS School of Public Services cumulatively earned more than 40 different individual and team honors while amassing 79 total trophy points. They won the competition by a wide margin, beating out the team with the second highest trophy point total, Fort Hayes State University, by 36 points.

Criminal Justice student **Scott Kloiber** led UCM by winning the Top Academic Award. This is calculated according to the number of trophy points earned for academic testing. Another team member who was highly successful in the competition was alumnus **Derek Schwartz**, who received the Top Gun Award for his performance in firearms events. UCM participants in this competition utilized firearms facilities at three different Missouri locations in order for all team members to participate in this important category.

Org. Policy & Strategy Students Place in Global Capsim

Congratulations to the Capstone team of **Dawson Jones** (Finance), **Ruth Oleynik** (Accounting), **Gabriel Picconi** (Finance), **Caleb Riley** (Entr. & Social Ent.), **Kyle Swope** (Finance), and **Autumn Wolf** (Management) for finishing in 3rd place in Return on Sales, 4th place in Return in Assets, and 8th place in Stock Price in the Capsim Simulation Competition (out of 1,396 teams globally). Ruth Oleynik and Kyle Swope were selected by their peers as the team's Most Valuable Players (MVPs). Capstone is an advanced strategy business simulation that allows participants to apply what they've learned across all disciplines of business in a competitive and engaging learning environment. The Capstone competition is part of the Organizational Policy and Strategy course (MGT 4357). It's a very challenging simulation, and this student team definitely demonstrated that UCM students can compete globally! **Keith Province** is the faculty member for this class.



*Pictured: (From left) **Keira Solon**, assistant professor in the School of Business Strategy and faculty advisor to the Advanced Events Marketing and Management course; and Solon's students, **R. J. Appleberry**, **Caitlyn Harrison**, **Sarah Eddington**, **Keivone (Kaye) Scott**, **Isabel Anderson**; and **Bri Henderson**, communications director for RISE.*

EMM Students Organize RISE Puzzle Palettes Project

The students enrolled in Advanced Events Management for the spring 2021 semester planned, organized, and executed an awareness and fundraising event for RISE Community services. Not only did they raise over \$1,500 for RISE community services

and contribute to the beautification of downtown Warrensburg, but they also gained invaluable Events Marketing and Management experience.

In addition to selling 174 paint kits, the students hosted a virtual paint-a-long for more than 60 individuals. The painted tiles were then collected, and the students constructed a beautiful mosaic in downtown Warrensburg. Altogether, this “event” included 10 smaller events, including paint-kit assembly with RISE members, five kit pick-up events, the virtual paint-a-long event, in-person painting at the RISE day center, mural construction, and a ribbon-cutting event.

In addition to planning and executing the event, the students also managed all of the event marketing. Using their Facebook ([@PuzzlePalettesEvent](#)) and Instagram pages ([@puzzlepalettes](#)), they gained over 150 followers and kept the community up-to-date on their efforts. This social media also featured bios of the RISE members and the members of the class.



KMOS actively covered the event and produced a [video interview of the instructor](#) for the course, Keira Solon, and a [video featuring several students](#) in the class. The event was also featured in the [Daily Star Journal](#) and by the [UCM News Bureau](#).

Working closely with leadership from RISE Community Services and Warrensburg Main Street, the advanced events management students gained a comprehensive education in Events Marketing and Management and made a lasting impact on their local community.

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Integrative Business Experience

Students in the Integrative Business Experience (IBE), which is supported by Equity Bank, had another successful semester. **Dr. Mary McCord** co-founded IBE with her mentor, **Larry Michaelsen**, in 2004. Mary will retire in June 2021. We are hopeful that the IBE successes will continue as new faculty become involved in one of our programs

of distinction as noted by AACSB on every visit since IBE was founded. Through the IBE curriculum, Mary has served as a tireless servant leader to help students see the powerful role socially responsible business can serve. The BSBA in Management has required that all management majors take the IBE block of courses because of the powerful foundation it creates.

The spring 2021 IBE company sold over 400 Mule logo power banks to benefit a local Warrensburg charity, Survival House. **MulePower Company** created revenues of \$4,600 and with additional donations was able to give \$3,303 to the Survival Abuse Center. In addition, students created a website for the Abuse Center and donated over 209 volunteer hours.

Big Idea Pitch Competition Was a Great Success



The 6th annual Big Idea Business Pitch Competition was held on April 23, 2021 providing an opportunity for UCM students to pitch their innovative business ideas to potential investors and to win prize money of up to \$500. After judges reviewed the 19 competitors' recorded 5-minute video pitches, 14 finalists were selected to deliver their pitches live during this well-attended event.

With sponsorship from the E. M. Burger Memorial Foundation, 24 business leaders and entrepreneurs donated their time and expertise as judges and mentors including many UCM alumni. Marsh & McClennan Insurance Agency, Virtus Investment Group, and SkillPath Seminars were represented, in addition to community partners like the Warrensburg Chamber of Commerce, State Fair Community College, Warrensburg Main Street, and the Missouri American Legion.





Special recognition was given to **Dr. McCord**, professor of Management and Entrepreneurship, who will be retiring at the end of this academic year. After years of dedicated service, she brought the IBE to UCM – raising more than \$400,000 and donating more than 25,000 service hours for area non-profits; launched and grew the Entrepreneurship & Social Enterprise Program to help foster the balance between making a profit and making a difference in the community; co-founded the Big Idea Program to connect UCM students with entrepreneurs and business professionals across the region; and, mentored and nurtured the launch and growth of hundreds of small businesses and non-profits. She will be greatly missed by her colleagues and students – but we hope that she will continue to stay connected to UCM long into the future!

The top prize went to the team of **Justis Hogan** (junior), **Logan Dunkin** (junior) and **Michael Tierney** (junior) whose MulePower was the 2021 IBE company that worked together to create a power bank used for portable charging. This small size product features an 1800 mAh charging capacity, stainless steel design with a UCM logo laser engraved to provide school spirit. All profits have been donated to Survival House.

Second place went to **Cedar Lohraff** (senior) with his new business, Lost Identity Entertainment, a record label that signs audio engineers and producers with the intention of creating different aliases for each genre an artist releases. An artist will be signed for a certain number of projects in various genres. This is so that they may create to their full potential and reach fans that normally wouldn't associate with their work.

Third place went to **Jadalyn Crozier** (junior) and her company, Events Everlasting, an event planning business designed to allow clients to choose from the services they need: scheduling, planning, set-up, and hosting. This allows clients to have more control than with other event planners, as well as saving money on services they don't need.

The UCM Big Idea Business Plan Competition with a top prize of \$3,000 will be held in fall 2021.

Walk the Talk Exemplary Leadership Award

This award recognizes graduating seniors who faithfully represent the knowledge, skills and behaviors emphasized in the management major. It is also a great discussion starter for the recipients during employment interviews. Students selected for this award are recognized by their peers as a leader who:

- Brings out the best in others,
- Would behave responsibly and ethically in all situations today and into the future, and,
- For whom the nominator would like to work.

In the Fall 2020 and Spring 2021 semester, 12 graduating seniors received this award.

Fall 2020: **Dakota Hunt, Sarah Richardson, Austin Tuttle, Jessica Howe**

Spring 2021: **Alison Moriarty, Autumn Wolf, Benjamin Rodriguez-Brockus, Brett Lawton, Delaney Howard, Kameron Morton, Levi Corbett, Taylor Hull**



COVID-19 Barriers for Use in Management Classrooms for Student Teams

In fall 2020, student teams in the MGT 3360 Supply Chain and Operations Management course participated in a multifaceted project where the teams competed to design COVID-19 barriers for use in the classroom. Within the project, the students were limited by system constraints and budget. The teams co-designed a supplier selection rubric at the beginning of the project. They sourced the materials, created bills of materials, and evaluated their designs based on the rubric and other factors. The project was debriefed during the last week of classes. **Dr. Chris Opatrny-Yazell**, MGT 3360 faculty, would be happy to discuss the project in more detail with faculty who are interested in the project. In 2016, [Professor Hau Lee, Stanford](#), discussed the changing supply chain profession. Supply chain professionals “might help change the way a prototype is designed and produced. That’s not old-school procurement, sure—but it would greatly affect manufacturing and help the company, so upper-level managers should be aware that a supply chain manager might do a lot for another department—but it all comes back to the supply chain.”

The parts were ordered at the beginning of January 2021 but because of supply chain constraints caused by the pandemic, they arrived at the beginning of March. Thus far, about a dozen barriers have been constructed for use in the Management programs' classrooms so that our students may work in closer proximity and limit COVID-19 risks.

BSBA in Management Now Includes a Supply Chain & Innovation Area

In 2016, Professor Hau Lee of Stanford discussed some of the challenges for the supply chain talent shortage, which included anticipated growth of 26% by 2020 in the [Supply & Demand Chain Executive](#). As a step towards helping UCM students prepare for this challenge, in the fall 2020 Catalog, the BSBA in Management added several “areas” including Supply Chain and Innovation (Area 6). This interdisciplinary area is built on the foundation of MGT 3360, Supply Chain and Operations Management, in the business core. The area includes MGT prefix courses including Quality, Sustainability and Innovation, Lean Six Sigma for Managers and others. Courses outside of management include Enterprise Resource Planning Systems courses, CIS 4678 and 4688, as well as Data Analytics, ECON 4085.

FACULTY, STAFF, AND RESEARCH



Fran Reddington Receives Top UCM Faculty Recognition, the Byler Award

After serving nearly three decades on the UCM faculty, **Frances (Fran) Reddington**, Ph.D., not only has ability to energize students and get them excited about course material, but some students describe her as “a favorite” and “awesome teacher” in the way she enriches their learning environment. Such qualities have contributed to her selection for UCM’s 2021 Byler Distinguished Faculty Award.

Considered the top recognition for UCM faculty members, the Byler Distinguished Faculty Award is presented each spring in honor of its namesake, **William H. Byler**, an inventor, author and teacher who graduated from UCM in 1927 with a major in chemistry and physics. He established an endowment fund to provide annual recognition for distinguished faculty performance, evidenced by teaching, scholarly or creative activity and professional-related service.

Reddington joined UCM in 1992 as an assistant professor and climbed the faculty ranks to become a professor in 2001. She was named director of the Criminal Justice Institute in the Department of Criminal Justice and Criminology in 2015.

The traditional Byler Award ceremony is not planned this year due to COVID-19. Reddington, however, was recognized during the UCM Board of Governors' April plenary session, and was also honored during spring commencement exercises the weekend of May 7 to 9 in the Multipurpose Building.

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Accountancy Faculty News

Dawn Anderson, Sarah Bailey, and Dr. Don Wengler attended the 20th Annual Accounting Educators' Seminar on March 5, 2021. The virtual event included the following sessions:

- Data Analytics: Preparing Students for the Future
- Considering Hyflex Teaching? Practical Insights for Educators
- CPA Evolution: Is Your Curriculum Ready?

Doug Longhofer published an article titled "Rethinking book-tax disparities and partnership distributions." The article was published in *Tax Notes Federal, Volume 170*.

Child & Family Development Faculty News

Dr. Lover Chancler was elected to serve on the Inclusion and Diversity Committee with the National Council on Family Relations. In addition, Dr. Chancler was awarded \$20,000 through the Missouri Scholarship & Loan Foundation to support racial equity efforts on campus.

Dr. I. Joyce Chang was elected to serve on the Election Council with the National Council on Family Relations. Dr. Chang was also invited to present at Texas Tech University for their Sexism Cinema on March 3, 2021. Using the movie *Joy Luck Club*, her presentation focused on enhancing understanding of Asian American families, debunking stereotypes, and reflecting on the intersectionality of race and gender.

Dr. Fatemeh Nikparvar had the following publications:

Stith, S. M., Spencer, C. M., Ripoll-Núñez, K. J., Jaramillo-Sierra, A. L., Khodadadi-Andariyeh, F., Nikparvar, F., ... & Metelinen, J. (2020). International adaptation of a treatment program for situational couple violence. *Journal of Marital and Family Therapy*, 46(2), 272-288.

[Learn More](#)

Nikparvar, F., Spencer, C. M., & Stith, S. M. (2020). Risk markers for women's physical intimate partner violence victimization in Iran: A meta-analysis. *Violence Against Women*, December 2020.

[Learn More](#)

Dr. Nikparvar has also had a chapter titled "Intimate Partner Violence in Iran" accepted in the book *International Perspectives on Intimate Partner Violence: Challenges and Opportunities*.

Congratulations to Our CISA Professors!

Congratulations to **Dr. Qingxiong Ma** and **Dr. P.V. Rajkumar** for passing the AWS Cloud certification exam and becoming accredited to teach the AWS academy program curriculum from March 2021. Dr. Ma is the Central Point of Contact for UCM. This will also enhance the Computer Information Systems and Analytics (CISA) program's ability to deliver high-quality cloud computing curriculum.

Management Faculty News

Dr. Jaclyn Brandhorst's research, titled "Federal Correctional Officers, Gender, and Professional Identity Work," was accepted for publication by *Gender, Work, and Organization*. Her co-author from Kent State University is Dr. Cristin Compton.

Dr. Matthew Houseworth successfully earned his Black Belt in Lean Six Sigma from the University of Kansas in March 2021. The Certified Six Sigma Black Belt is a professional who has a thorough understanding of all aspects of the define, measure, analyze, improve, and control (DMAIC) model in accordance with Six Sigma principles, systems, and tools. Dr. Houseworth also recently received a shout-out from **Tyler Long**, who is one of the UCM basketball assistant coaches. Tyler said, "First and foremost, thank you so much, once again, for talking with our recruits. We wanted to let you know that all three recruits you've met with this semester have committed, so we are THRILLED about that. You're an amazing 3/3 so far!"

Dr. Dan Jensen recently talked about career trends impacting college students preparing for the job market ahead. He is featured along with faculty from other universities across the country.

[Learn More](#)

Dr. Opatrny-Yazell, Dr. Jensen, and Dr. McCord's publication "The Dilemma of Social Entrepreneurship and Social Enterprise: An Exercise" was published in

[Learn More](#)



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