

## Embedding *Films on Demand* Videos in Blackboard

Films on Demand streaming videos can be embedded into a Bb course, creating an integrated viewing experience for students. These streaming videos are stored on and will play from Films on Demand's servers. In most cases the video will load and begin playing within a few seconds. Off campus users will be prompted to login to the JCK Library's proxy server before the video will play.

### Embedding Films on Demand Videos

1. Locate the desired video in the Films on Demand catalog.

Films on demand can be accessed using the following URL:

<https://login.cyrano.ucmo.edu/login?url=http://digital.films.com/>

2. Click the **Embed this Video** option just below the player pane on the video page.



The screenshot displays the Films on Demand interface for the University of Central Missouri. At the top, the logo for 'FILMS ON DEMAND DIGITAL EDUCATIONAL VIDEO' is visible alongside the university name. A navigation menu includes 'HOME', 'SUBJECTS', 'SPECIAL COLLECTIONS', 'PLAYLISTS', and 'FAVORITES'. Below the menu, a breadcrumb trail reads '< Back to Browse Results'. The main title of the video is 'What Is One Degree? Temperature and Scientific Measurement'. The video player shows a person in a blue lab coat interacting with three metal cups on a table. A large play button is centered over the video. To the right of the video player, there is a 'Segments' section with several thumbnail images. At the bottom of the video player, a row of sharing options is displayed: 'Email this Video', 'Add to Playlist', 'Add to Favorites', 'Embed this Video' (highlighted with a red box), and 'Citation'. The text 'NOW PLAYING' is visible at the bottom left of the player area.

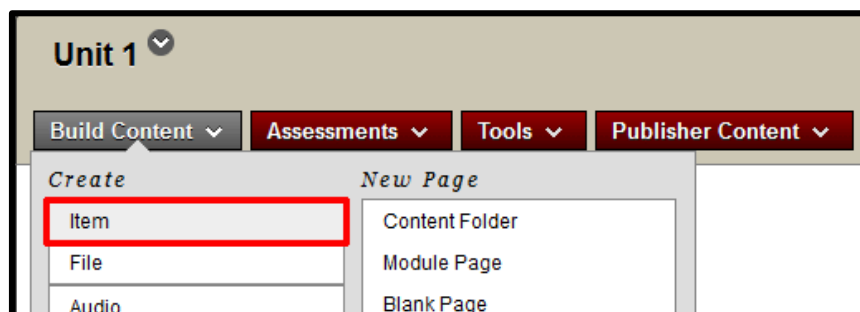
3. In the Embed Code area that appears, use the **Alternate Embed Code** option.



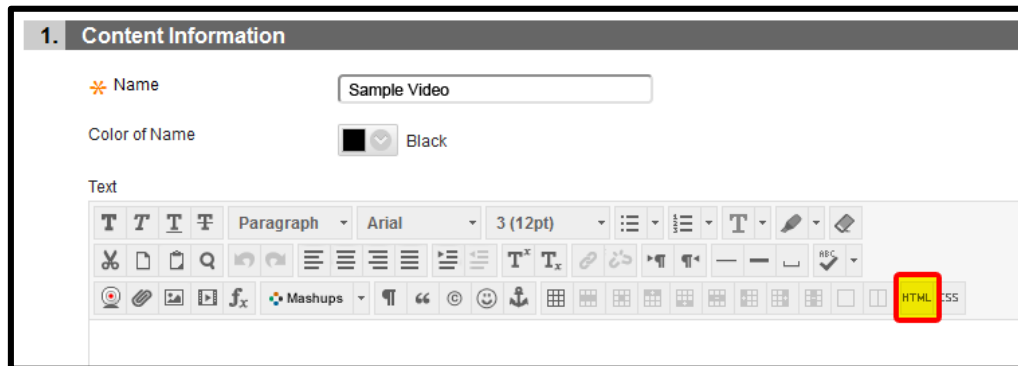
4. Highlight (select) and copy the alternate embed code.



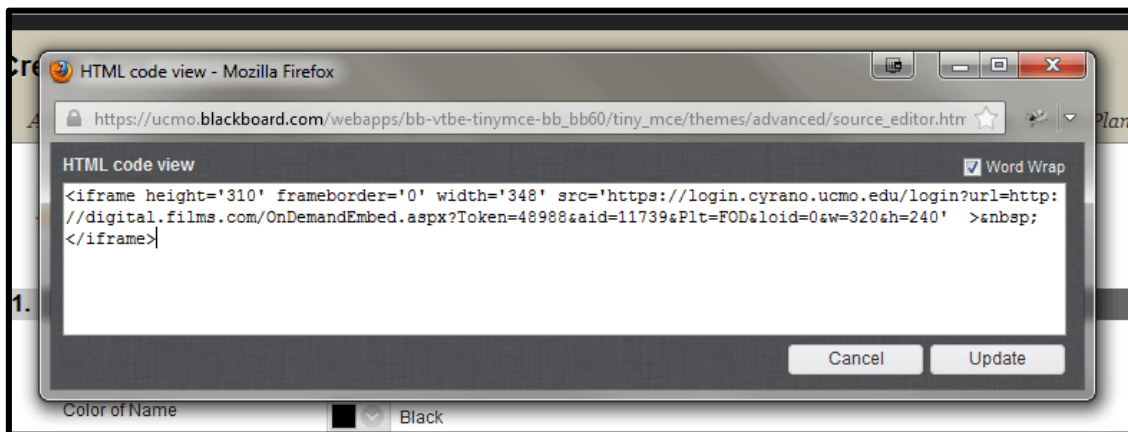
5. Navigate to the desired course in **Blackboard** and access the content area where the video will be located.
6. Create a new Item (**Build Content** > **Item**).



7. Give the item an appropriate name.
8. Toggle the content editor to HTML mode.

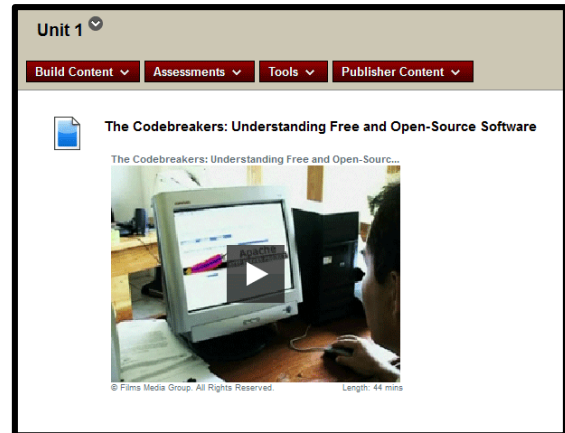


9. Paste the embed code (copied from Films on Demand) in the HTML code view window. DO NOT hit the Update button just yet.



10. Click the Update button. Don't worry if all you see is a yellow box, the video will be visible after you submit the new item.

11. Set availability dates and other options if needed and click **Submit** to finish adding the item.
12. The embedded video should now be showing in the content area.



If you have any questions regarding Films on Demand, contact Marian Davis, Distance Librarian, at [mdavis@ucmo.edu](mailto:mdavis@ucmo.edu) or (660) 543-8850, or UCM Technology Support at [tsc@ucmo.edu](mailto:tsc@ucmo.edu) or (660) 543-4357.